

# Investor Newsletter

ISSUE 1/2018

MARCH 2018

### INSIDE THIS

Major Develop-	
ment	1
2017 Performance	2
Summary of	
<b>Balance Sheets</b>	4
IR Activities	Ω

# **Performance Highlights**

#### **Major Development**

I. TRIS Rating affirmed the Company rating and senior unsecured debentures rating at AA-On November 8, 2017, Tris Rating affirmed the Company and senior unsecured debenture ratings at AA- with stable outlook. The ratings reflect Company's strong business profile deriving from the leading market position as the largest private hospital operator in Thailand, the solid reputation of hospital brands and extensive hospital network, as well as experienced management team and capable physicians.

The rating also take into consideration of Company's sound operating performance and moderate financial risk profile underpinned by steady cash flow and moderate leverage. Leverage and liquidity remained acceptable at the current rating level.

2. Early redemption payment of Convertible Bonds

On September 18, 2017, the convertible bonds holders had redeemed totaling of Baht 1,560 million or 15.6% of the principal amount. The Company has made the payment at Early Redemption Price totally Baht 1,656 million (106.152% of the principal Baht 1,560 million). The outstanding principal amount of the Bonds after the put exercise was Baht 8,440 million. The Bondholders have the right to convert their Bonds into newly issued ordinary share of the Company at Baht 21.045 per share; otherwise, the Bonds will be redeemed on September 18, 2019, at 110.462% of the principal amount of the Bonds.

3. Partial disposition of investment in Bumrungrad Hospital Public Co., Ltd. ("BH")

% of Holding	Dec 17	Dec 16
ВН	20.50	23.95

On 28 April 2017, the Board of Directors had approved the Company to dispose the equity investment in BH totaling 25.2 million shares or 3.45% of issued and paid-up share of BH at the price of Baht 179 per share, receiving total cash of Baht 4,509 million. The Company recognized gain from sale (after tax) of Baht 2,195 million.

After this transaction, BH remains our associated company with stake in BH reducing from 23.95% to 20.50% of its issued and paid-up capital.

Thailand













#### 4. Expansion of network hospitals

During 2017, Company added 2 hospitals to network as follow:-

Hospital	# of Structured beds	Opening Month
Paolo Kaset	162	Jan 17
Bangkok Surat	150	Jun 17

#### 2017 Performance

Bangkok Dusit Medical Services Public Company Limited ("Company") reported consolidated net profit of Baht 10,216 million, increased by 22% yoy. The summarized 2017 consolidated performance is as follows:-

#### 1. Operating income

In 2017, total operating income were Baht 72,772 million, an increase of Baht 3,928 million or 6% yoy, primarily due to

Revenues from hospital operations were Baht 69,123 million, an increase of Baht 3,886 million or 6% yoy. The growth was contributable to an increase in price intensity and complexity cases together with the opening of Paolo Kaset Hospital and Bangkok Hospital Surat. Revenue of network hospitals in Bangkok & vicinity grew 5% yoy while revenue of network hospitals in the upcountry grew 8% yoy.



Revenue from hospital operations

Revenue from Thai patients grew 5% yoy while revenue from international patients grew 8% yoy, driven mainly from Kuwaitis, Chinese and French patients. The revenue proportion between Thai and international patients changed from 71%:29% in 2016 to 70%:30% in 2017.

- Revenues from sales of goods were Baht 2,810 million, an increase of 5% yoy, mainly from an increase in sales of Bangkok Save Drug Co., Ltd and The Medicpharma Co., Ltd. ("Medicpharma").
- Other income were Baht 840 million, decreased by 11% yoy as, in 2016, Company recognized gain on fair value adjustments of investment property of Baht 65 million to reflect the actual usage of the property.

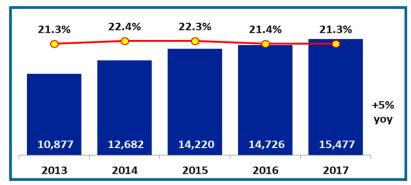
#### Operating expenses

In 2017, the Company and its subsidiaries reported total operating expenses & depreciation of Baht 62,463 million, an increase of Baht 3,542 million or 6% yoy, in line with total operating income growth.

- Cost of hospital operations and others (including depreciation and amortization) were Baht 47,975 million, increased by 6% yoy. An increase was due mainly to rising in doctor fees and clinical staffs expenses as a result of an increase in newly recruited specialist doctors in key specific areas in preparation for upgrading hub hospitals to be Centers of Excellence and expanding hospital network.
- The administrative expenses (including depreciation and amortization) were Baht 14,488 million, increased by 6% yoy, due mainly to an increase in non-clinical personnel expenses together with other administrative expenses.

• The depreciation and amortization expenses were Baht 5,168 million in 2017, increased by 8% yoy due mainly to depreciation of medical equipment, hospital building renovation and opening of new factory of Medicpharma.

EBITDA increased from Baht 14,726 million in 2016 to Baht 15,477 million in 2017 or increased by 5% yoy. However, EBITDA margin declined slightly from 21.4% in 2016 to 21.3% in 2017.



**EBITDA & EBITDA Margin** 

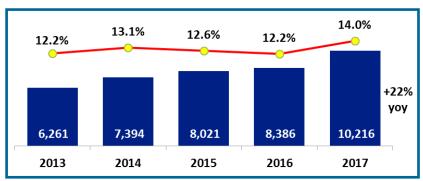
#### 3. Others majors items

- ◆ Share of income from investments in associated companies were Baht 1,417 million in 2017, increased by 3% yoy, driven mainly from investment in BH of Baht 843 million, RAM of Baht 508 million and General Hospital Products Public Co., Ltd. Baht of 71 million.
- Finance expenses increased to Baht 1,535 million in 2017 or increased by 74% yoy due mainly to the adjustment in calculating the expected convertible bonds redemption together with the finance expenses in relation to the early redemption of convertible bonds, an issuance of debentures of Baht 7,000 million in February 2017 and increase in long-term loans from financial institutions.
- ◆ Tax expenses in 2017 were Baht 2,564 million, increased from Baht 1,922 million in 2016, due mainly to taxes from partially disposition of investment in BH.

#### 4. Non-recurring items

During 2017, the Company recorded non-recurring items as the Company partially disposed an investment in BH totaling 25.2 million shares for Baht 4,509 million resulting in the net gain on sale (after tax) of Baht 2,195 million.

During 2016, the Company recorded non-recurring items of Baht 167 million mainly from net gain on sale (after tax) in Bangkok Chain Hospital Public Co., Ltd. of Baht 164 million.



Net Profit & Net Profit Margin

As a results, Core profit was Baht 8,021 million in 2017, slightly decreased by 2% yoy resulting in a decrease of net profit margin from 11.9% in 2016 to 11.0% in 2017.

If including the non-recurring items, net profit was Baht 10,216 million, increased by 22% yoy resulting in an increase of net profit margin from 12.2% in 2016 to 14.0% in 2017. EPS was Baht 0.66 per share or increased by 22% yoy.

# Summary of Balance Sheets

(Unit: THB mm)	<u>Dec-17</u>	<u>Dec-16</u>	Chg %
Total Assets	122,627	107,015	15%
Total Liabilities	56,756	48,710	17%
Total shareholders' equity	65,871	58,305	13%

The consolidated financial position of the Company and its subsidiaries as of December 31, 2017: The Company and its subsidiaries reported total assets of Baht 122,627 million, increased by 15% from December 31, 2016, due mainly to net increase in property, premises and equipment of Baht 15,098 million mainly from land and building of BDMS Wellness Clinic, an expansion of new network hospitals namely Paolo Kaset Hospital, Bangkok Hospital Surat and Bangkok Hospital Chiangrai and upgrading hub hospitals to be Centers of Excellence together with an increase in cash and cash equivalents of Baht 874 million.

Total consolidated liabilities as of December 31, 2017 were Baht 56,756 million, increased by 17% from from December 31, 2016, due mainly to an issuance of debentures of Baht 7,000 million together with net increase in long-term loans from financial institutions of Baht 3,093 million offset with decrease in short-term term loans from financial institutions of Baht 1,506 million and decrease in convertible debentures of Baht 1,099 million.

Total consolidated shareholders' equity as of December 31, 2017 was Baht 65,871 million, increased by 13% from December 31, 2016, due mainly from net income during the year.

Financial Analysis	2017	2016	Return on assets and return on ed	
Returns (%)			from 2016 mainly from gain from par	
Return on Asset	8.9	8.0	investment in BH.	
Return on Equity	17.2	15.5	Current ratio and quick ratio in 2017	
Liquidity (x)			from 2016 as a result of a decrease	
Current Ratio	1.1	0.7	drafts and short-term loans financial in	
Quick Ratio	0.9	0.6	Average collection period and average	
Asset & Liabilities Management (Days)			was 34.0 days and 34.3 days decrea	
Average Collection Period	34.0	35.4	days and 37.1 days in 2016 respective	
Average Inventory Period	12.2	11.1	age inventory period was 12.2 days	
,			11.1 days in 2016.	
Average Accounts Payable	34.3	37.7	Interest coverage ratio decreased fro	
Leverage & Coverage Ratio (x)			to 10.1 in 2017 due mainly to an incr	
Interest Coverage	10.1	16.7	expenses from the adjustment in calc	
Total Debt to Equity	0.6	0.5	pected convertible bonds redemption	
Net Debt to Equity	0.5	0.5	the finance expenses in relation to the	
Net Debt to EBITDA	2.2	1.9	tion of convertible bonds, an issuance	
<u>Remark</u>			of Baht 7,000 million and increase in I	

- Assets & Liabilities Management is calculated based on 360 days
- Interest coverage = EBITDA/Interest Expenses
- Debt refers to interest bearing debt

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ge payable period eased from 35.4 vely while averincreased from

om 16.7 in 2016 crease in finance lculating the exn together with e early redempe of debentures long-term loans from financial institutions.

Total interest bearing debt to equity increased from 0.5x as of December 31, 2016 to 0.6x as of December 31, 2017. Net interest bearing debt to equity remained unchanged at 0.5x as of December 31, 2016 and December 31, 2017. Net interest bearing debt to EBITDA increased from 1.9x as of December 31, 2016 to 2.2x as of December 31, 2017. Such increase in leverage ratios were mainly from an issuance of debentures and increase in long-term loans from financial institutions to fund BDMS Wellness Clinic, an expansion of Bangkok Hospital Headquarter and an investment in Paolo Kaset Hospital.

The leverage and coverage ratios are well within the financial covenants of the long-term loans and debentures.

#### Management's Outlook

#### Increasing healthcare demand

In 2017, Thai government approved tax deductible for individual for private health insurance premium up to Baht 15,000 per annum to help promote private health insurance and boost domestic private healthcare demand.

Long-term prospect of healthcare sector is still intact as a result of aging population and rising income per capita, especially those in the rural area. People pay more attention to their health wishing to live longer with a better quality of life.

On the other hand, international healthcare demand continues to rise as Thailand remains one of the world's most attractive medical tourism destinations for our quality of care, Thai hospitality and value for money.

These favorable factors support our strategy of focusing on preventive care services at BDMS Wellness Clinic and upgrading our clinical capabilities at our Centers of Excellence with multidisciplinary specialists, state of the art medical equipment and experienced staffs to accommodate increasing demand of healthcare.

#### Key strategic priorities

The Company's diverse portfolio of network hospitals with multiple brands and diversified market segments play a crucial role in continuous growth in healthcare business and serving rising healthcare demand in the future. The company would focus on the following strategic priorities:

#### Increasing asset utilization

With the rising healthcare inflations, we foresee private health insurance as one of the key potential growth drivers for healthcare business going forward. We are working closely with both domestic and international insurance companies to develop exclusive insurance policies that would help expand our patient base. Also the development of e-claims and e- billing system will provide convenience for both insurance companies and patients. These initiatives would help diversify our payor base by growing private health insurance portion and increase our bed utilization unlocking the true potential of our hospital network growth prospects.

#### Improving operational efficiencies

We drive performance of our growing portfolio of hospitals by dividing them into 6 hospital groups. Its cluster synergy enables us to realize the scale benefit, utilize shared services functions and increase efficiency of our operations.

Since we have added a number of new network hospitals over the past few years, we would continue to focus on ramp-up operations of these new hospitals together with the focus on standardization of care and cooperation among our network hospitals for improvement in quality and operational efficiencies.

#### Centers of Excellence

The Company is upgrading 10 hub hospitals to be Centers of Excellence. These hospitals are

- (I) Bangkok Hospital Headquarter
- (2) Samitivej Sukhumvit Hospital
- (3) Samitivej Srinakarin Hospital
- (4) Phyathai 2 Hospital

- (5) Bangkok Hospital Pattaya
- (6) Bangkok Hospital Phuket
- (7) Bangkok Hospital Chiangmai
- (8) Bangkok Hospital Udon
- (9) Royal Phnom Penh Hospital
- (10) Bangkok Hospital Rayong

With the determination for continuous development of these network hospitals to be in accordance with the Joint Commission International (JCI), we also would continue to collaborate with world leading institutions to uplift our Thai standard of care effectively to be equivalent to the international standard.

**BDMS Wellness Clinic** 

BDMS Wellness Clinic goes in line with the Company's strategies for the Complete Continuum of Healthcare by focusing on preventive care and early detection.

At BDMS Wellness Clinic, we use the latest in science and technology to fully explore the physical condition down to the genetic and molecular details. It is through this careful study of the body that we can predict future health and prescribe the ultimate preventive path to follow as well as improve mental and physical performance. BDMS Wellness Clinic is comprised of 8 specialty clinics in one location namely Neuroscience, Musculoskeletal and Sports, Cardioscience, Digestive Wellness, Regenerative, Dental, Breast and Fertility Clinics.

Principle of sustainability development

The Company remains cautious with our operations and adapts our strategy to maintain operational resiliency and achieve business sustainability. The Company firmly believes in giving back to and taking care of our society, The Company operates in accordance with the principles of sustainable development, by placing importance on various points that have potential impacts on the service value chain, with regard to organizational capabilities to manage and measure the outcomes. Our hospitals in the BDMS network have received accreditation from JCI, Advanced Hospital Accreditation (Advanced HA) and Hospital Accreditation (HA). Moreover, the Company and Vejdusit Foundation have been working in range of activities i.e. monthly health checkup for the less-fortunate, "Volunteering Project" to encourage our staff to make a contribution to the society through various projects as we are firmly committed to drive company forward as a sustainable organization that keeps growing alongside Thai society.

### IR Activities

### Thailand Field Trip 2018













On January 18, 2018, Bualuang Securities PCL in collaboration with Bangkok Bank PCL and Morgan Stanley organized Thailand Field Trip 2018 to provide an opportunity for both international and local institutional investors and analysts to meet with BDMS top management including Dr. Prasert Prasarttong-Osoth, Group CEO and President, Dr. Poramaporn Prasarttong -Osoth, COO and CEO Group I, Khun Narumol Noi-Am, CFO, Professor Dr. Keith L. Black, Chair of Cedars-Sinai's Department of Neurosurgery and Dr. Tanupol Virunhagarun, Director of BDMS Wellness Clinic.

# J.P. Morgan's Thailand Conference 2018



On January 25, 2018, Khun Narumol Noi-am, CFO together with Khun Ajaya Intaraprasong, AVP and Khun Chama Thepchatri, Assistant Manager, Investor Relations have been invited to join J.P. Morgan's Thailand Conference 2018 at St. Regis Hotel, Bangkok. BDMS has met with 16 international and local fund managers. This is a opportunity for the Company to address Company's strategy and plan going forward.

### IR Activities

### **CLSA Pre-ASEAN Forum Tour**





On March 5, 2018, CLSA Securities (Thailand) Ltd. organized CLSA Pre-ASEAN Forum Tour to provide an opportunity for international institutional investors to visit leading Thai listed companies with Thailand 4.0 theme. In this regards, BDMS together with senior management of BDMS Wellness Clinic welcomed 16 international institutional fund managers to visit BDMS Wellness Clinic. BDMS focuses on preventive care and early detection by using the latest in science and technology to fully explore the physical condition down to genetic and molecular details which can help predict future health and prescribe the ultimate preventive path to follow as well as improve mental and physical performance.

# CGS-CIMB Thailand Corporate Day 2018



On March 6, 2018, Khun Ajaya Intaraprasong, AVP and Khun Chama Thepchatri, Assistant Manager, Investor Relations have been invited to join CSG-CIMB Thailand Corporate Day 2018 at Anantara Siam Bangkok Hotel. BDMS has met with 25 international and local fund managers. This is an opportunity for the Company to update our recent development, strategy and outlook

### IR Activities

## Analyst Meeting 4Q17 Results







BDMS hosted the I/2018Analyst meeting for 4Q17 results on March 7, 2018. The meeting was led by Dr. Poramaporn Prasarttong-Osoth, COO and CEO Group I, Khun Narumol Noi-Am, CFO, Khun Att Thongtang, CEO Group 5 and Khun Ajaya Intaraprasong, AVP, Investor Relations. The meeting provided the investment community an opportunity to update on the Company's performance and strategic direction together with addressing any questions or comment to the management.

Presentation material also posted on our website at www.bangkokhospital.com under investor relations.



Thailand













Bangkok Dusit Medical Services Public Company Limited (SET Symbol: BDMS) is the largest private hospital operator in Thailand in terms of patient services revenue and market capitalization with approximately THB 122,627 million in assets as of December 2017. Bangkok Dusit Medical Services Public Company Limited ("BDMS") currently has 43 hospitals in Thailand and 2 hospitals in Cambodia. BDMS is focused on Bangkok and various high-growth markets in Thailand and overseas. The Company is committed to be the leading network healthcare provider by meeting the needs of Thai and foreign patients with high quality, internationally-accepted standards, and value for money services together with the state-of-the art medical technology.

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