

Bangkok Dusit Medical Services (BDMS)

Investor Presentation

1Q15 Results

May 2015













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Overview













BDMS

Overview

- Established on February 26, 1972
- Largest private hospital operator in Thailand in terms of revenues from patient services and market capitalization
- Owns and manages 40 hospitals (with total beds* of 7,174) under 6 hospital brands:

Bangkok I	Dusit Medical Services Brand	No. of Hospitals	No. of Beds*
	Bangkok Hospital	19	2,936
**	Phyathai Hospital	5	1,340
(Samitivej Hospital	4	975
**	Paolo Memorial Hospital	3	648
HOSPITAL SINCE 1898	BNH Hospital	1	144
R	Royal International Hospital	2	130
	Local Hospital	6	1,001

^{*} Maximum number of beds according to structure of the hospitals













Shareholding Structure

As of 2 February 2015

		% of Shareholding
1	Mr. Prasert Prasarttong-Osoth, M.D. and family	22.8%
2	Mr. Wichai Thongtang and family	14.4%
3	Bangkok Airways*	7.8%
4	The Viriyah Insurance Co., Ltd.	6.2%
5	Mr. Chirotchana Suchato, M.D. and family	2.7%
6	Ladpli family**	2.5%
7	Thai NVDR Co., Ltd.	2.3%
8	HSBC (SINGAPORE) NOMINEES PTE LTD	2.0%
9	Mr. Chuladej Yossundharakul, M.D. and family	1.9%
10	Social Security Office	1.5%
	Total	64.1%

Source: Summary of the information from Thailand Securities Depository Company Limited (TSD)

^{**} Consisted of Miss Noppamas Ladpli, Mrs. Atinuch Malakul Na Ayudhaya and Mr. Parameth Ladpli







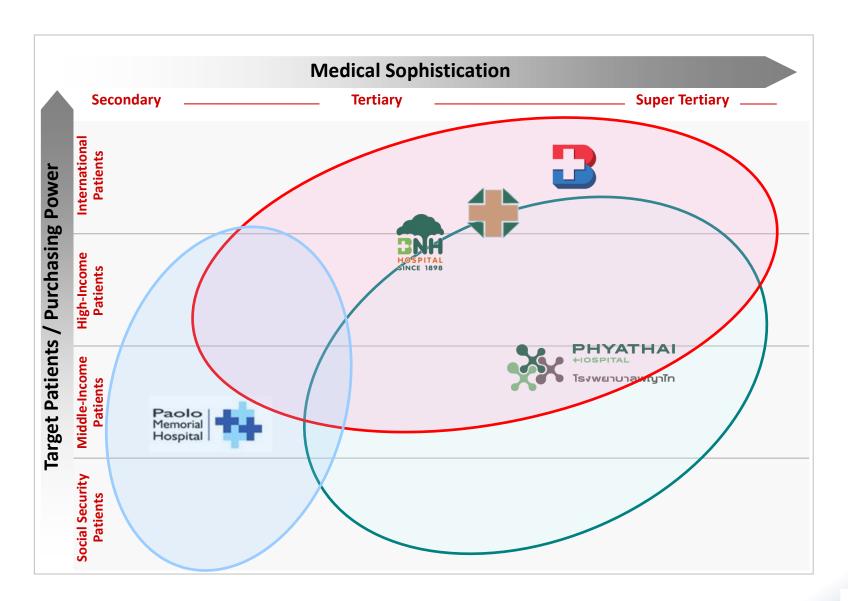






^{*} Consisted of Bangkok Airways PCL and Bangkok Airways Holding Co., Ltd

Diversification of Patient Mix









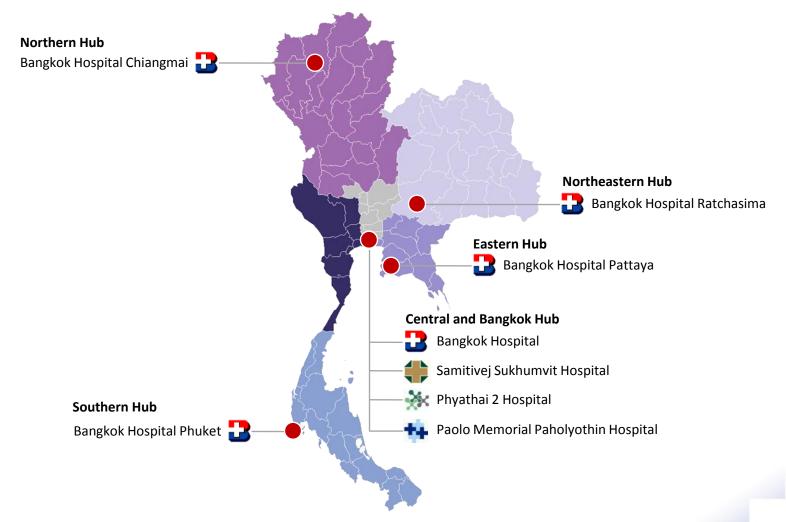






'Hub-and-Spoke' Model

Providing a Proven Patient Referral System and Creating Efficiency Through Scale









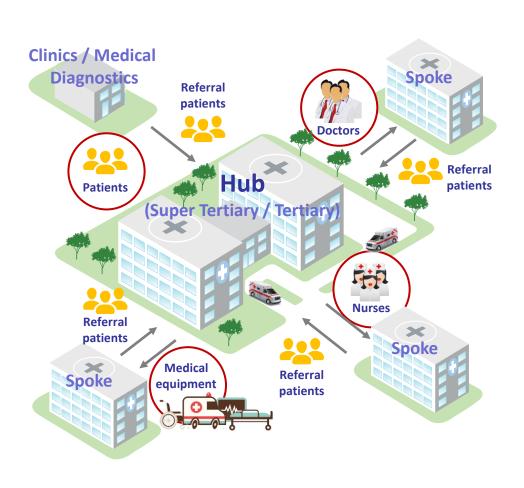






'Hub-and-Spoke' Model

Effective hub and spoke model within each hospital group or region



Strong patient referral system within and across each hub and spoke

Enhances synergies and benefits of scale among hospitals within the group

Shared supporting services among multiple hubs which enhance efficiency and competitiveness of BDMS

Established system provides a platform for future expansion











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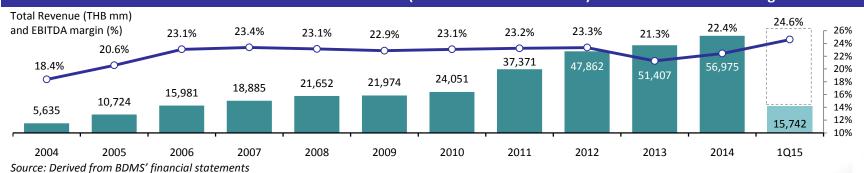
Successful Track Record of Expansion Through M&A and Greenfield Projects

Strong Share Price Performance Backed by a Successful Expansion Track Record



^{*} Transfer of business to our new facility, Royal Phnom Penh

Solid Revenue Growth Over the Past Decade (2004-2014 CAGR of 23.4%) with Resilient EBITDA margin



BDMS has developed 12 new hospitals and acquired a total of 27 hospitals to date













Proven Growth Strategy Through Hospital Network Expansion

Identification of Opportunities

Integration Plan

1 Meet Investment Criteria?

2 Brownfield or Greenfield Projects?

3 Integration and On-Going

Strategic Fit & Potential Synergy

- Strategic location / high growth rates
- Patient base expansion
- Potential to attract both local and international patients

AND

Financial Returns

- IRR / Payback period
- Investment cost per bed
- Profit break-even point

AND

Impact to balance sheet

BDMS' gearing ratio

Strict investment criteria must be met before making investment decision

Brownfield Projects

- Continue existing operation with revenue stream and profit from day 1
- Existing clinical personnel
- Existing facilities
- Existing patient pool
- Established brand

OR

Greenfield Projects

- ♣ 2 3 years before +ve EBITDA
- Ability to build new hospitals to meet our requirements and to support growth potential
- Implementation of existing brand

Pursue greenfield when there are no attractive brownfield opportunities

Clinical supporting functions

Doctor Pool

Nurse Pool

Technicians

Medical Equipments

Centralized supporting services to facilitate hospitals within the Group

Finance & Accounting

IT

HR

Procurement

Property Management

Investment Decision











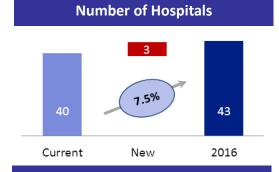


Investment Updates

New Hospitals in Pipeline

	Hospitals	Location	Total Beds	1 st Phase	Opening
1	Samitivej Chonburi Hospital	Chonburi	220	59	2015
2	Paolo Rangsit Hospital	Bangkok	150	59	2016
3	Jomtien Hospital	Pattaya	250	100	2016

As of May 2015



Ramp-Up Capacity of **Existing** Hospitals



Number of Structured Beds













Investments

Investments in Other Hospitals : - Listed Companies

Ramkhamhaeng Hospital PCL 38.24%

Bumrungrad Hospital PCL 23.95%

Non- Hospital Strategic Investments⁽¹⁾

Pharmaceutical Business

•	A.N.B. Laboratories	100%	Sterile pharmaceutical product manufacturer & distributor
•	Save Drug Center	100%	Drugstore
•	The Medic Pharma	87%	Generic pharmaceutical product manufacturer
•	General Hospital Products PCL	45%	Sterile pharmaceutical product manufacturer

<u>Otł</u>	ner Complimentary Business					
٠	National Healthcare Systems	100%	Central lab, central supply chain, procurement & other shared services	Non-Hospita	тнв Revenues	
•	Greenline Synergy	100%	Shared IT services	18%	6	
٠	Bangkok Premier Life Insurance Broker	100%	Health & life insurance broker			
•	Bangkok Health Insurance	100%	Health Insurance			
٠	Sodexo	74%	Support services	1,446	1,712	
٠	Bangkok Helicopter Services	49%	Transportation of patients via helicopter services	2013	2014	

(1) Not included all BDMS' investments





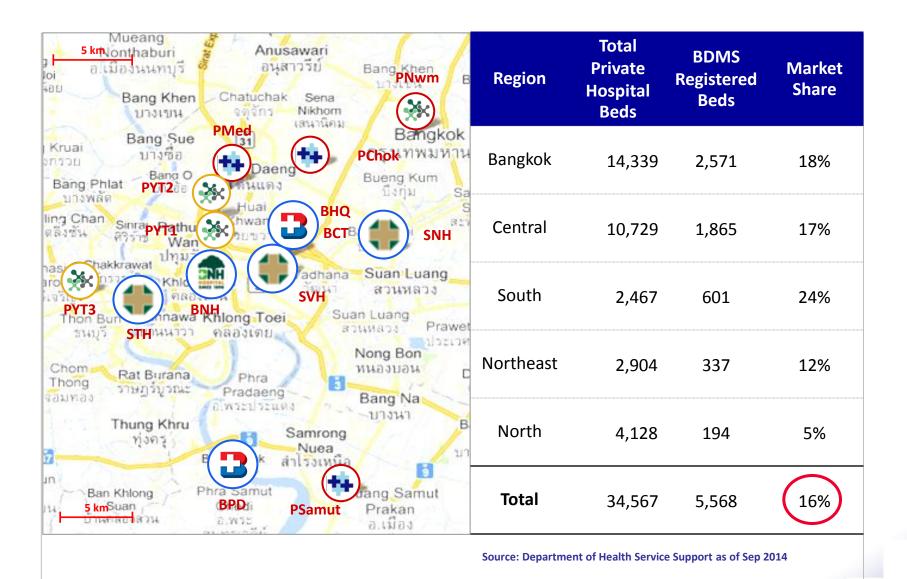








Extensive Market Coverage in Bangkok and Vicinity Area











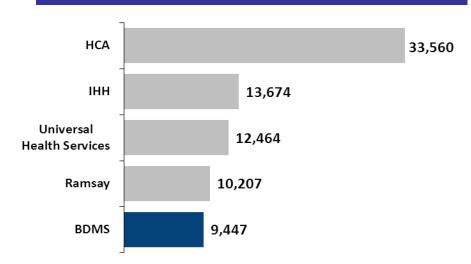


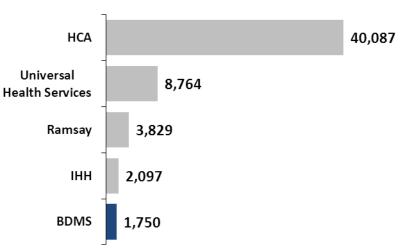


Global Hospital Rankings

Market Capitalization (USD mm)

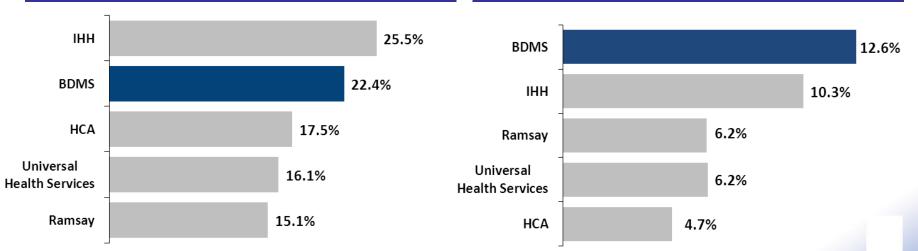
Revenue (USD mm)





EBITDA Margin

Net Profit Margin



Remark: - Market capitalization as of 19 May 2015

- Financial performance (excluding non-recurring items) for year ended December 2014 except Ramsay for year ended June 2014













Medical Cooperation and Awards for Excellence

Medical Cooperation



Partnership with MD
 Anderson on cancer and stem-cells related cancer treatment



JCI Accreditation

Accreditations and Awards for Medical Excellence

• 13 hospitals and 1 clinic under the Group have been accredited



 Partnership with Stanford University for knowledge sharing on orthopedics



Hospital Accreditation of Thailand

• 26 hospitals have been accredited



Partnership with Oregon
 Health and Science University
 on occupational health and
 informatics



Asian Hospital Management Award

A number of hospitals under the group have been awarded





Partnership between BDMS hospitals and local hospitals



Reader's Digest Trusted Brand Award

 Bangkok Hospital Brand was awarded the "Trusted Brand, Gold" for 3 consecutive years from 2010 – 2012















Healthcare Industry









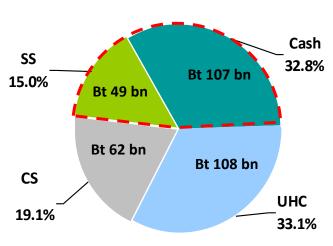




Thailand Healthcare Coverage

Healthcare Segments in Thailand

Total Expenditure for 2012: THB 326 bn



Patient Segment Covered by BDMS

Source: NHSO, SSO, IHPP, BDMS Estimates

Universal Healthcare Coverage (UHC)	A welfare program for Thai people to receive medical coverage for IPD and OPD care at registered facilities for payment of Baht 30 (US\$ 1.00) per visit				
Civil Servant (CS)	A welfare program provided to employees of governments and state-owned enterprises				
Social Security Scheme (SS)	Minimum requirement of healthcare provided to employees of private companies				
Private Healthcare (Cash)	Proportion of Thai population not covered or choose not to use public healthcare schemes (UHC, CS and SS), though may have private insurance coverage				













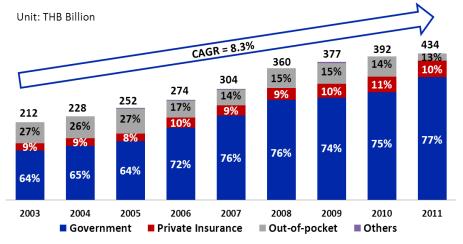
Increasing Healthcare Demand

Thai Population / BedPopulation growth higher than supply

	2008	2009	2010
Bangkok	312	379	266
Central	402	414	409
Northeast	779	724	714
North	500	679	460
South	492	500	498
Total	502	540	477
Global Average (Y2006-2012)		385	\longrightarrow

Source: Ministry of Public Health and World Health Organization

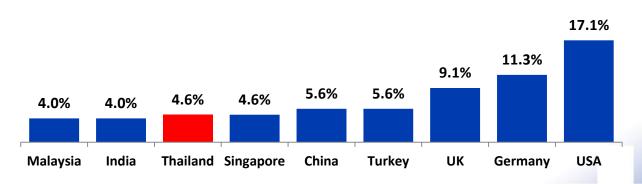
Increasing Healthcare Expenditures in Thailand (2003 – 2011)



Source: National Health Account of Thailand and Health Systems Research Institute

Low Healthcare Penetration

Healthcare expenditure as % of GDP in Thailand is still low compared to other developing and developed countries



Source: World Health Organization for 2013









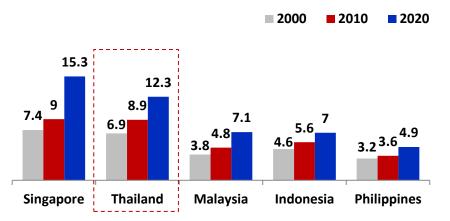




Increasing Healthcare Demand

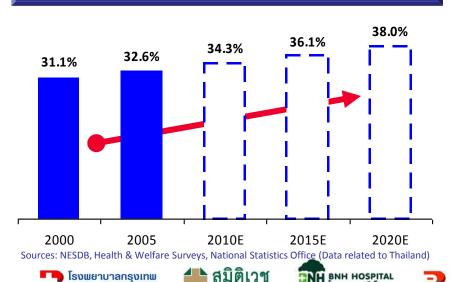
Population Growth and Aging Profile

Percentage of population above 65 years (%)



Source: UN Population Database

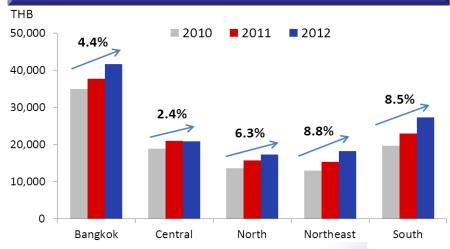
Urbanization



Commentary

- Aging population will have great implications on both healthcare costs as well as its capacity to serve demand. In addition, aging population also means a strain on healthcare capacity if it fails to catch up well with increasing demand
- Increasing degree of urbanization is expected over time from 31.1% in 2008 to 38.0% in 2020
- The trend has also been the same for overall South East Asia countries where rapid urbanization is expected from 36.7% in 2000 to 50.6% in 2025

Rising Income per Capita



Sources: NESDB

Roval Bangkok

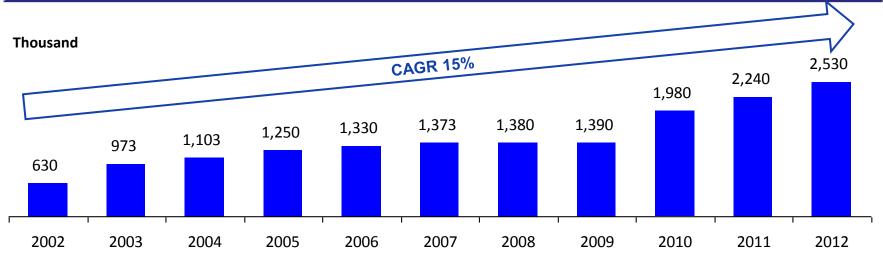
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Medical Tourism





Source: Department of Export Promotion, Ministry of Commerce.

Medical Tourism as a Rising Phenomenon

Procedures (In USD)	USA	Singapore	Thailand	Malaysia	India
Coronary Artery Bypass Graft	88,000	54,500	23,000	20,800	14,400
Valve Replacement with Bypass	85,000	49,000	22,000	18,500	11,900
Hip Replacement	33,000	21,400	16,500	12,500	8,000
Knee Replacement	34,000	19,200	11,500	12,500	7,500
Spinal Fusion	41,000	27,800	16,000	17,900	9,500
Gastric Bypass	18,000	13,500	12,000	8,200	6,800

Source: "Patient Beyond Border" 3rd edition by Josef Woodman (2015)















Operational Statistics







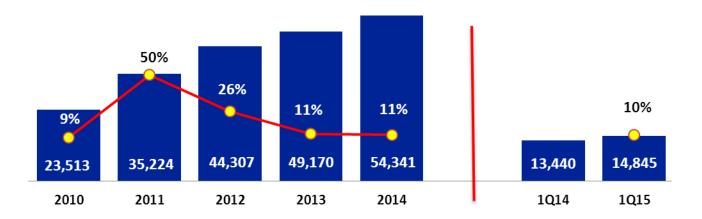






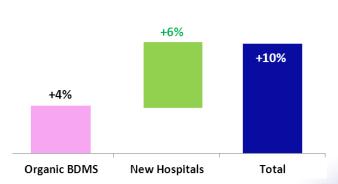
Continued Double Digit Revenue Growth

Patient Revenue Trend (THB mm)



Commentary

- 1Q15 Patient revenue increased by 10% yoy mainly from
 - Growth in number of outpatients and inpatients across our network hospitals
 - Consolidation of new network hospitals
 - Patient ward renovation and rising in patient referral



Remark:- New hospitals included STH, BPL, BCM, Sanamchan, Thepakorn, BPI, RPH, BKN, BCT, Muang Petch, Sri Rayong and Dibuk - Hospital abbreviations shown on page 36







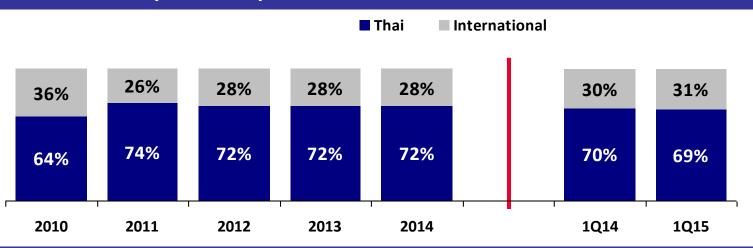






Expanding Both Thai and International Patients

Revenue Contribution by Nationality



Commentary

- 1Q15 revenue from Thai patients grew 5% while international patients grew 16% yoy
 - Top 5 international patient revenues are from Japan, UAE, UK, Myanmar and Germany which contribute 2.4%, 2.3%, 1.9%, 1.8% and 1.7% of total patient revenues respectively
 - International patient revenues grew significantly for UAE (+100%), Oman (+91%) and China (+39%)







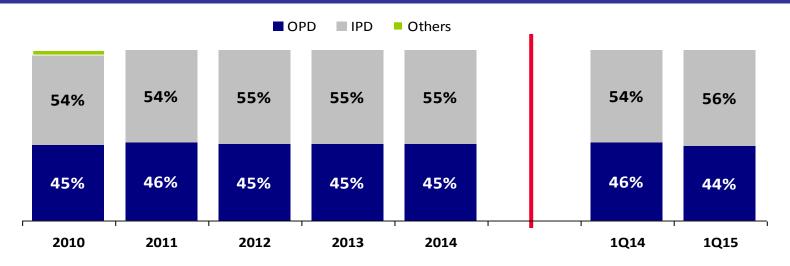




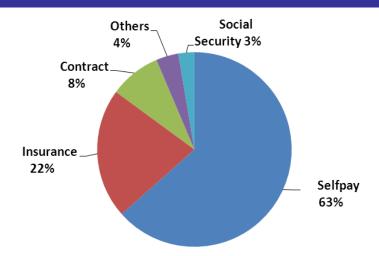


Patient Mix

Revenue Breakdown by Patient Types



1Q15 Patient Revenue by Payor



Commentary

■ 1Q15 OPD revenues increased 12% yoy while IPD revenues increased 9% yoy







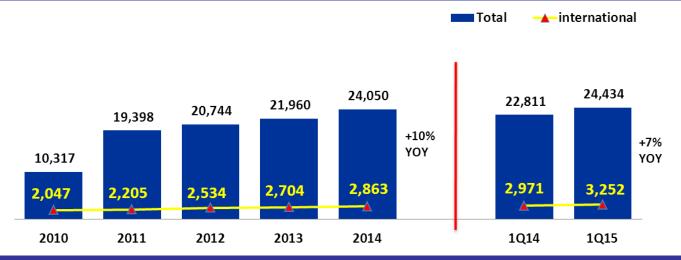






Patient Base Expansion From Both Organic Growth & Acquisitions

Number of OPD Visits per Day



Average Daily Census (ADC)



Remarks:- Including social security







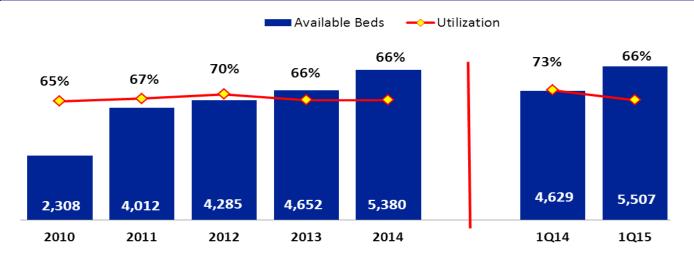




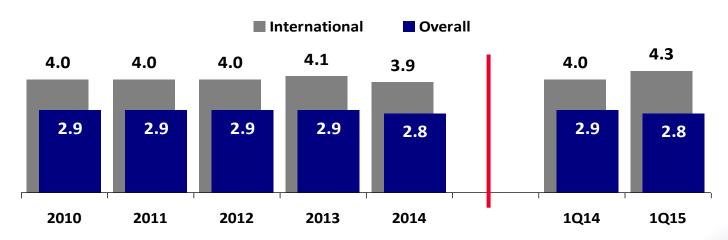


Utilization of Beds

Utilization Based on Available Beds



Average Length of Stay (days)



Remarks:- Including social security patients















Financial Highlights









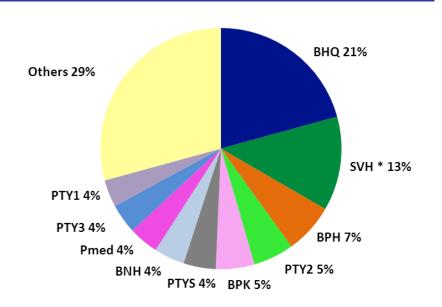


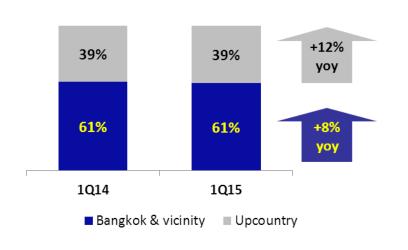


Diversified Sources of Revenues

Hospital Revenue Contribution in 1Q15

Revenue Contribution & Growth by Locations





Commentary

- During 1Q15, top 5 hospitals (by location) contributed 51% of total revenue
- Bangkok&vicinity hospitals that grew more than 8% yoy : PYT1 (+17%), BHQ (+15%), PNWM (+12%) and PYT2 (+8%)
- Upcountry hospitals that grew more than 12% yoy :- BUD (+20%) and BHH(+10%)

Remark:- Hospital abbreviations shown on page 36

^{*} SVH also included SNH performance









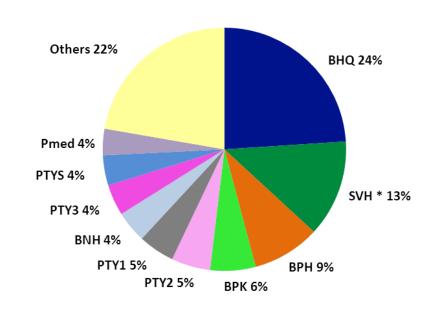


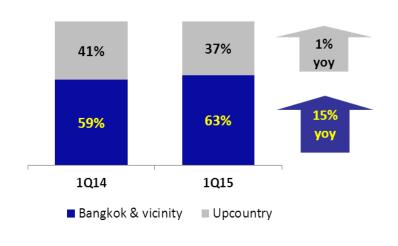


EBITDA Contribution

Hospital EBITDA Contribution in 1Q15

EBITDA Contribution & Growth by Locations





Commentary

During 1Q15, top 5 hospitals (by location) contributed 57% of total EBITDA

Remark:- Hospital abbreviations shown on page 36

* SVH also included SNH performance

EBITDA is calculated from revenue from hospital operations + revenue from F&B + other income – cost from hospital operations – SG&A expenses









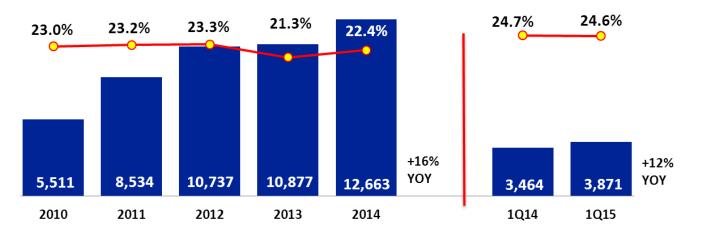




Profitability Trend

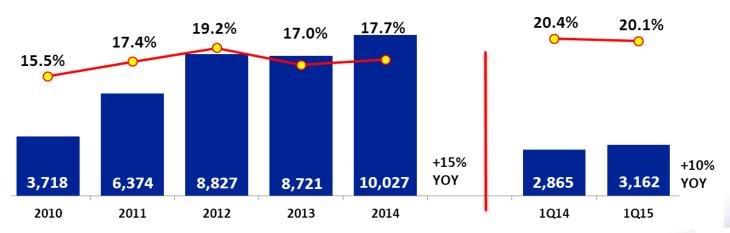
EBITDA & EBITDA Margin*

(THB mm)



EBIT & EBIT Margin*

(THB mm)



^{*} Excluding non-recurring items









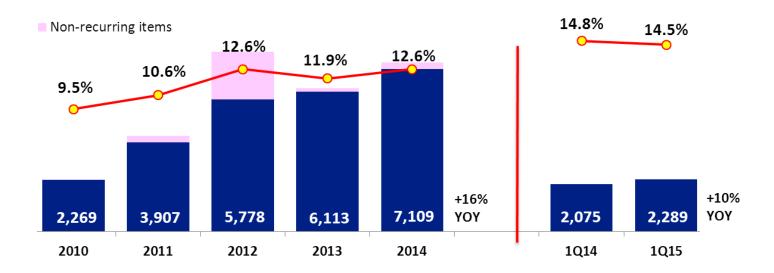




Profitability Trend

Net Profit & Net Profit Margin*

(THB mm)



Commentary

■ 1Q15 Net profit increased 10% yoy from growth in number of outpatients and inpatients across our network hospitals, hospital network expansion, patient ward expansion and renovation and an increase in patient referral together with cost containment measures

^{*} Excluding non-recurring items







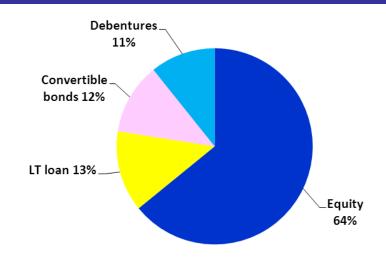






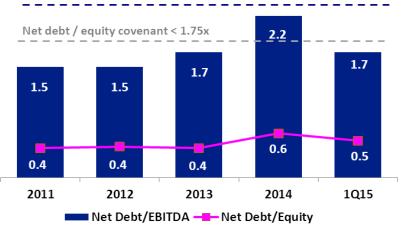
Capital Management

Capital Structure as of Mar 2015



Gearing Ratios: Well Within Covenants

Net debt / EBITDA covenant < 3.25x



ÎSVWETUTANȘVINW BANGKOK HOSPITAL



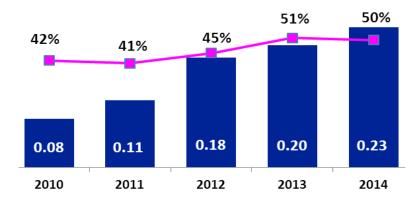


Royal Bangkok

PHYATHAI HOSPITAL TSVWEIUIAWQIII

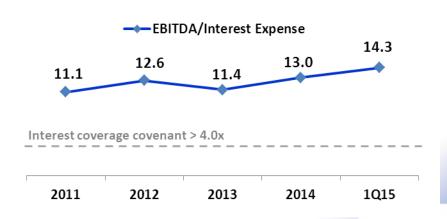
โรงพยาบาล เป**าโล** เมโมเรียล

Dividend Payment & Payout Ratio



Remark:- Dividend payment has been adjusted to reflect the change in par value from THB 1.00/share to THB 0.10/share since April 2014

Interest Coverage



Financial Management Policies

Leverage

- Maintain conservative leverage ratios
 - Debt / EBITDA not more than 2.5x
 - Debt / Equity not more than 1.0x

Dividend Policy

> 50% of Company only net profit, subject to operational results and the ability to pay dividend each year

Funding and Liquidity

- Manage liquidity as a group by using cash pooling system in order to minimize cost of fund and level of Group borrowing
- > BGH has strong financial flexibility
 - ➤ Has uncommitted short term bank facilities of THB 10,000 mm

Interest Rate Risk

- ➤ Maintain appropriated proportion of fixed / floating interest rate debt
- Current proportion: Fixed 73%: Float 27%.

Currency Risk

➢ Minimize currency risk by borrowing in THB or using hedging instruments













Appendix 1

The First Ever Thai Baht-Denominated Zero-Coupon Convertible Bonds

Issuance Date	18 September 2014		MS		
Currency	THB-Denominated, USD-Settled	Bangkok Dusit Medica			
Issue Size	THB 10.0 billion	Joint Bookrunne Joint Lead Manag			
Status Unsecured and unsubordinated convertible bonds		Bankof America Merrill Lynch			
Tenor	Tenor 5 years				
Put Option	At end of year 3 equal to 106.152% of the principal amount (yield 2% p.a.)			
Call Option	Call Option At any time after end of year 2.5, if the closing price of the Company's shares is				
	at least 130% of the applicable Early Redemption Amount, divided by the				
	effective Conversion Ratio		billion krunner		
Coupon	Zero				
Redemption Price	110.462% of the principal amount (yield 2% p.a.)				
Conversion Price	Baht 21.045 per one newly issued ordinary share. The initial conversion p	rice			
	may be adjusted upon the occurrence of the adjustment events specified	in the			
	terms and conditions of the Bonds				
Dividend Protection	If the dividend payment is more than 55% of consolidated net profit				













Zero Coupon THB-Denominated USD-Settled Convertible Bonds due 2019

Phatra
scb

Appendix 2

Your Trusted Healthcare Network

		<u>N</u>	o. of Beds (1)	1	<u>Ownership</u>	
1. Bangkok Hospital	100%		343		24. Bangkok Chiangmai (BCM)	100%	181
2. Bangkok Heart Hospital (BHQ)	100%		97		25. Bangkok Ratchasima (BKH)	91.4%	180
3. Wattanosoth Hospital →	100%		48		26. Bangkok Pakchong	91.4%	31
4. Bangkok Huahin (BHN)	100%		60		27. Bangkok Udon (BUD)	100%	120
5. Bangkok Chinatown (BCT)	100%		59		28. Bangkok Phitsanulok (BPL)	100%	195
6. Sanamchan	100%		200		29. Bangkok Khon Kaen (BKN)	100%	140
7. Thepakorn	44.5%		100		30. Bangkok Phrapradaeng (BPI	O) 84.0%	60
8. Muang Petch	100%		255		31. Royal Phnom Penh	100%	100
Group 2					32. Royal Angkor International	80.0%	30
	95.8%		275		Group 5		
10. Samitivej Srinakarin (SNH)	95.8%		400	X	33. Phyathai 1 (PYT1)	100%	350
11. Samitivej Sriracha (SSH)	69.8%		150	X	34. Phyathai 2 (PYT2)	99.2%	260
12. Samitivej Thonburi (STH)	58.0%		150		35. Phyathai 3 (PYT3)	98.2%	240
13. BNH Hospital (BNH)	91.5%		144		36. Phyathai Sriracha (PYTS)	74.4%	350
					37. Phyathai Nawamin (Pnwm)	99.8%	140
Group 3	07.20/		400	-4	38. Paolo Paholyothin (Pmed)	100%	300
14. Bangkok Pattaya (BPH)	97.3%		400	**	39. Paolo Samutprakarn(Psamut	t) 93.6%	200
15. Bangkok Rayong (BRH)	100%		220		40. Paolo Chokchai 4 (Pchok)	85.7%	148
16. Bangkok Chanthaburi (BCH)	99.7%		170				
9 ,	99.8%		114		Non-Hospital Group		
18. Sri Rayong	100%		195		1. National Healthcare System	100%	
19. Bangkok Phuket (BPK)	99.7%		266		2. Bio Molecular Laboratories	95.0%	
20. Phuket International	100%		151 ⁽²⁾		3. The Medic Pharma	86.9%	
21. Dibuk	100%		100		4. A.N.B Laboratories	100%	
. ,	98.8%		200		5. Bangkok Save Drug	100%	
23. Bangkok Samui (BSH)	100%		52		6. General Hospital Products	44.7%	











