



Bangkok Dusit Medical Services (BDMS) Investor Presentation 3Q16 & 9M16 Results January 2017













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Overview

Healthcare Industry

- Operational Statistics
- Financial Highlights

















# **Overview**















# **BDMS**

### Overview

- Established on February 26, 1972
- Largest private hospital operator in Thailand in terms of revenues from patient services and market capitalization
- Owns and manages 44 hospitals (with total beds\* of 7,831) under 6 hospital brands:

	Bangkok Dusit Medical Services	Brand	No. of Hospitals	No. of Beds*	
_	🔡 Bang	skok Hospital	20	3,136	
-	🔆 Phya	thai Hospital	5	1,340	
-	Sami	tivej Hospital	5	1,195	
-	💠 Pao	olo Hospital	5	960	
-	BN	IH Hospital	1	144	
_	Roy	yal Hospital	2	130	
-	Loo	cal Hospital	6	926	
	* Maximum number of b	eds according to structure of	f the hospitals		
<b>โรงพยาบาลกรุงเทพ</b> BANGKOK HOSPITAL	🛑 สมิติเวช SAMITIVEJ		Royal Bangkok	PHYATHAI HOSPITAL Tsyweirurawญาไก	



# **Shareholding Structure**

# As of 29 January 2016

		% of Shareholding
1	Mr. Prasert Prasarttong-Osoth, M.D. and family	22.4%
2	Mr. Wichai Thongtang and family	10.7%
3	Bangkok Airways*	7.8%
4	The Viriyah Insurance Co., Ltd.	6.1%
5	Thai NVDR Co., Ltd.	3.4%
6	Mr. Chirotchana Suchato, M.D. and family	2.7%
7	Ladpli family**	2.3%
8	Social Security Office	2.2%
9	Mr. Chuladej Yossundharakul, M.D. and family	1.9%
10	Chase Nominee Limited	1.3%
	Total	60.7%

Source: Summary of the information from Thailand Securities Depository Company Limited (TSD)

\* Consisted of Bangkok Airways PCL and Bangkok Airways Holding Co., Ltd

\*\* Consisted of Miss Noppamas Ladpli, Mrs. Atinuch Malakul Na Ayudhaya and Mr. Parameth Ladpli







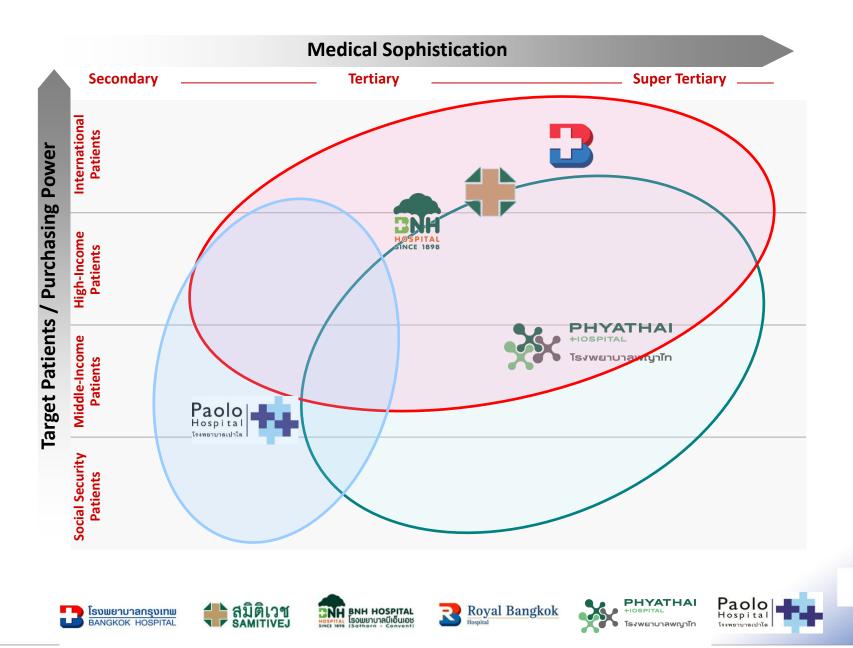






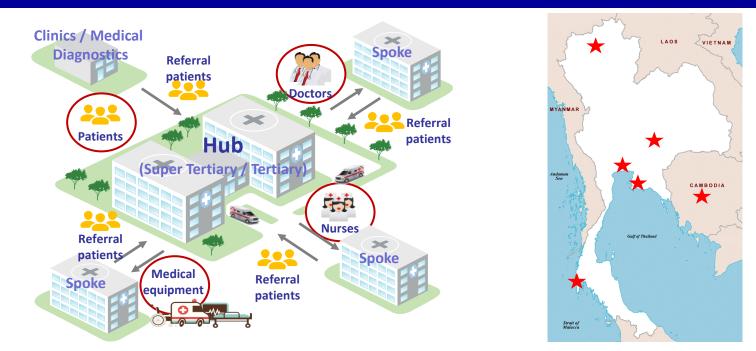


# **Diversification of Patient Mix**



# 'Hub-and-Spoke' Model

### Providing a Proven Patient Referral System and Creating Efficiency Through Scale



- **1** Strong patient referral system within and across each hub and spoke
- 2 Enhances synergies and benefits of scale among hospitals within the group
- 3 Shared supporting services among multiple hubs which enhance efficiency and competitiveness
- 4 Established system provides a platform for future expansion







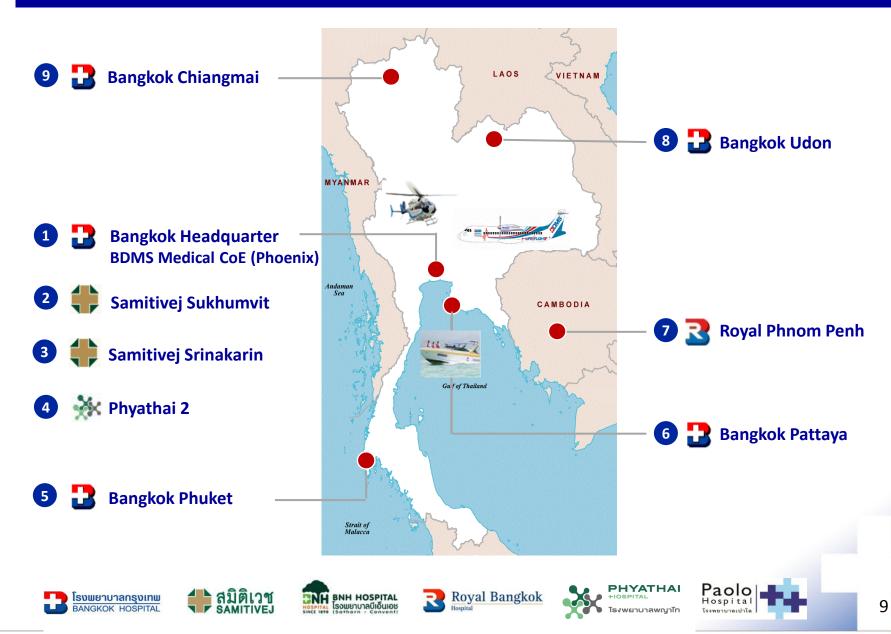






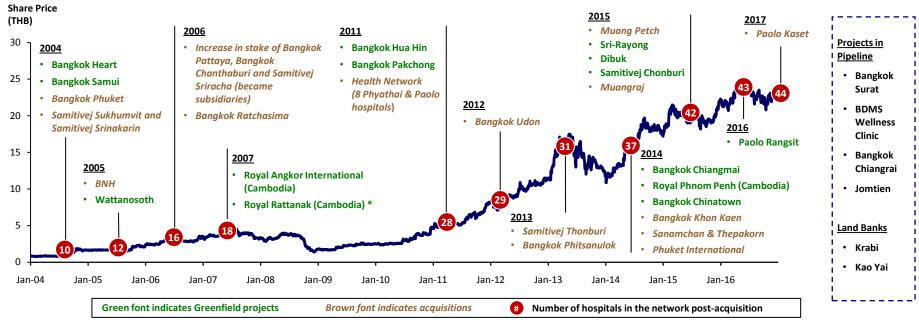
# **BDMS Centers of Excellence Network**

Upgrading Existing 9 Hospitals to Become Centers of Excellence with the Focus on International Patients



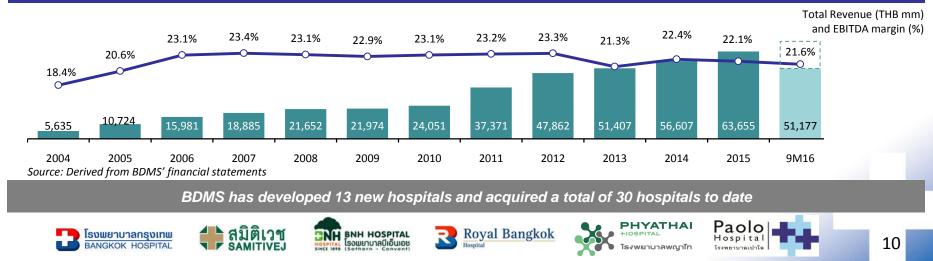
# Successful Track Record of Expansion Through M&A and Greenfield Projects

### Strong Share Price Performance Backed by a Successful Expansion Track Record



\* Transfer of business to our new facility, Royal Phnom Penh

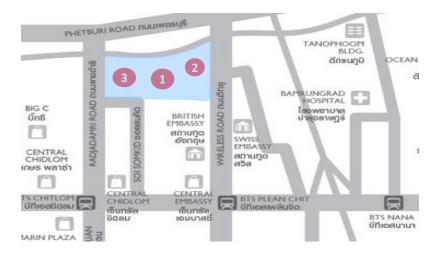
Solid Revenue Growth Over the Past Decade (2004-2015 CAGR of 24.7%) with Resilient EBITDA margin



# **BDMS Wellness Clinic**

### A Brand New Wellness Clinic Delivering World-Class Services





- Acquiring 15 rai of land and 3 buildings in the northern part of the Park Nai Lert
- Providing premium comprehensive wellness
   & preventive healthcare services
- Targeting high-end Thai and International customers
- OPD clinic will open to public by 1H17
- IPD clinic will be exclusive only to the members of BDMS Wellness Clinic.

Park Nai Lert Hotel (280 rooms)
 Promenade Building
 Staff Canteen Building

โรงพยาบาลกรุงเทพ

BANGKOK HOSPITAL









# **Continue to Expand Our Footprint in the Upcountry**

## **New Hospitals in Pipeline**



**Bangkok Hospital Surat** 

Bangkok Hospital Chiangrai

	Hospitals	Total Beds	1 <sup>st</sup> Phase	Project Details	Commission Date
1	Bangkok Hospital Surat	150	50	<ul> <li>Secondary care hospital</li> <li>Targeting middle income patients in Surat and networking with Bangkok Hospital Samui</li> </ul>	1H17
2	Bangkok Hospital Chiangrai	80	56	<ul> <li>Basic tertiary care hospital</li> <li>Targeting residents of Chiangrai, Phayao and Nan area and international patients from Southern China, Myanmar and Laos</li> </ul>	2018













# **Expansion of Existing Hospitals**

## Accommodate Rising Demand in Healthcare



**Chiva Residence & Chiva Transitional Care Hospital** 



	Hospitals	Total Beds	Project Details	Commission Date
1 Chiva Hospi	Transitional Care	58	<ul> <li>Focus on elderly care and rehabilitation for patients who require extended hospitalization</li> </ul>	2017
Bangk	nix Project at kok Hospital quarter (BHQ)	220	<ul> <li>Focus on Neurology Center, Orthopedics Center, Spine Center, Longevity Care Center and Rehabilitation Center</li> <li>Located next to BHQ on the land of 4 Rai</li> </ul>	2018













# **Expansion of Existing Hospitals**

## **Upgrading Current Hub Hospitals**



### **Phoenix Project**



### **Expansion of Samitivej Sukhumvit Hospital**

Hospitals	Total Beds	Project Details	Commission Date
3 Expansion of Samitivej Sukhumvit Hospital	45	<ul> <li>Focus on Japanese patients, liver and Gastrointestinal</li> <li>Located near Samitivej Sukhumvit Hospital on the land of 1 Rai</li> </ul>	2018







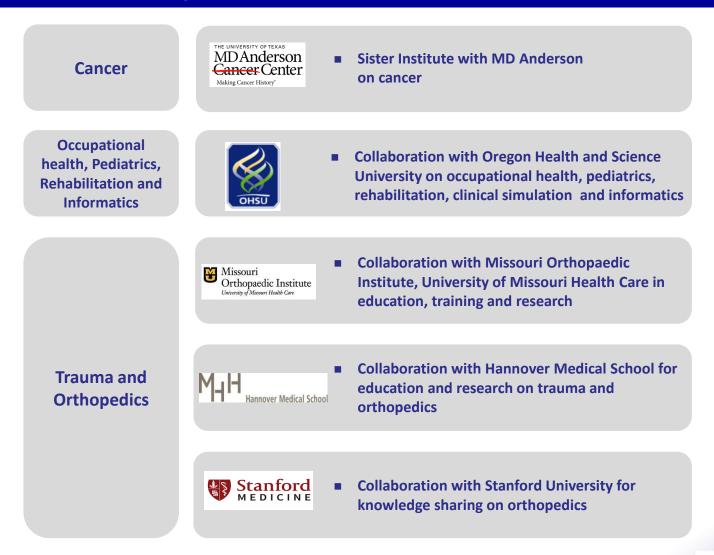






# **Medical Cooperation**

### International and Local Partnership















# **Medical Cooperation**

### International and Local Partnership



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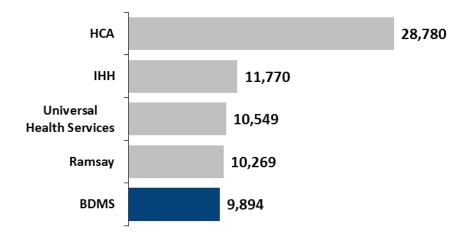


# Investments

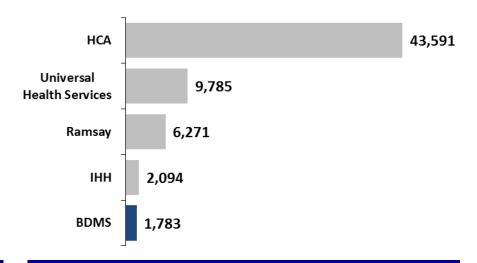
Ramkhamhaeng Hospital PCL	L	38.24%			
<b>.</b> .					
Bumrungrad Hospital PCL		23.95%			
Non- Hospital Strategic Investme	nts <sup>(1)</sup>				
BDMS Wellness Clinic	100%	Providing premium comprehensive wellness &	2		
Pharmaceutical Business		preventive healthcare services			
A.N.B. Laboratories	100%	Sterile pharmaceutical product manufacturer a distributor	&		
Save Drug Center	100%	Drugstore			
The Medicpharma	87% Generic pharmaceutical product manufacturer				
General Hospital Products PCL	45%	Sterile pharmaceutical product manufacturer		тн	Bm
Other Complimentary Business			Non-Hospita		
National Healthcare Systems	100%	Central lab, central supply chain, procurement & other shared services	+52%	~	
Greenline Synergy	100%	Shared IT services			
Bangkok Premier Life Insurance	100%	Health & life insurance broker			
Broker			1,712	2,595	
Bangkok Health Insurance	100%	Health Insurance	2014	2015	
Bangkok Helicopter Services	100%	Transportation of patients via helicopter services			

# **Global Hospital Rankings**

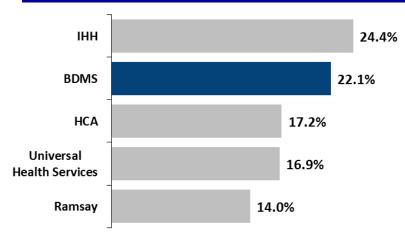
# Market Capitalization (USD mm)



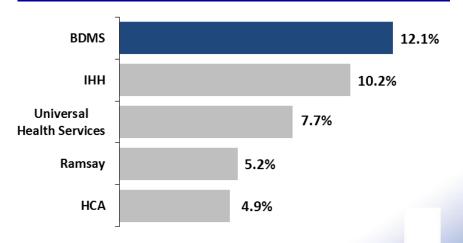
# Revenue (USD mm)



### **EBITDA Margin**



### Net Profit Margin



Remark: - Market capitalization as of 6 January 2017

- Financial performance (excluding non-recurring items) for year ended December 2015 except Ramsay for the year ended June 2016





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# **Healthcare Industry**









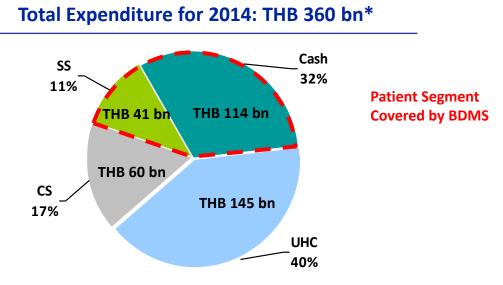






# **Thailand Healthcare Coverage**

# **Healthcare Segments in Thailand**



#### \* Excluding general government expenditure on healthcare Source: SSO, NHSO, WHO, BOT, Phatra Securities estimates

Universal Healthcare Coverage (UHC)	A welfare program for Thai people to receive medical coverage for IPD and OPD care at registered facilities
Civil Servant (CS)	A welfare program provided to employees of governments and state-owned enterprises
Social Security Scheme (SS)	Minimum requirement of healthcare provided to employees of private companies
Private Healthcare (Cash)	Proportion of Thai population not covered or choose not to use public healthcare schemes (UHC, CS and SS), though may have private insurance coverage













# **Increasing Healthcare Demand**

# **BDMS Market Coverage (2014)**

	Total Private Beds	BDMS Registered Beds	Market Share
Bangkok	14,339	2,571	18%
Central	10,654	1,890	17%
South	2,467	601	24%
Northeast	2,904	337	12%
North	4,128	194	5%
Total	34,492	5,593	16%
Number of beds per	Thailand	21	
10,000 population	Global Ave	rage (2006-2012)	26

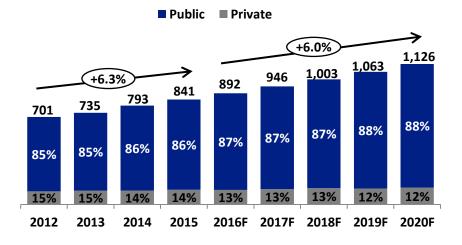
Source: World Health Organization and Department of Health Service Support

### Low Healthcare Penetration

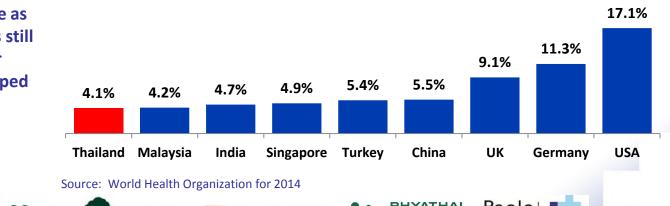
 Healthcare expenditure as % of GDP in Thailand is still low compared to other developing and developed countries

### **Increasing Healthcare Expenditures in Thailand**

#### **Unit : THB in Billion**



Source : EIC SCB, World Health Organization, BMI













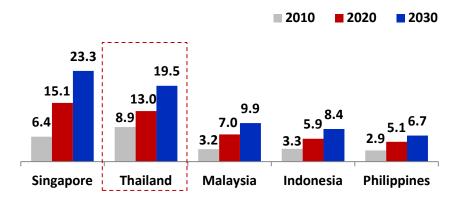


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# **Increasing Healthcare Demand**

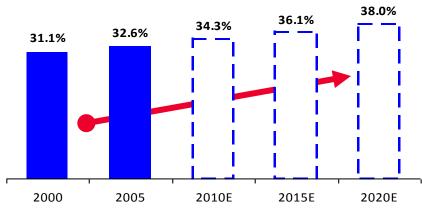
# Population Growth and Aging Profile

### Percentage of population above 65 years (%)



Source: UN Population Database: 2015

# Urbanization



Sources: NESDB, Health & Welfare Surveys, National Statistics Office (Data related to Thailand)



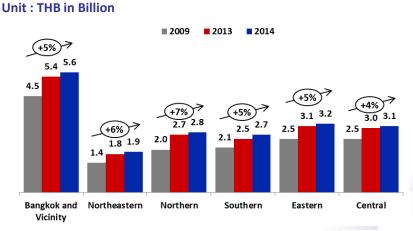




### Commentary

- Aging population will have great implications on both healthcare costs as well as its capacity to serve demand. In addition, aging population also means a strain on healthcare capacity if it fails to catch up well with increasing demand
- Increasing degree of urbanization is expected over time from 31.1% in 2008 to 38.0% in 2020
- The trend has also been the same for overall South East Asia countries where rapid urbanization is expected from 36.7% in 2000 to 50.6% in 2025

### **Rising Income per Capita**



Source : EIC SCB, World Health Organization, BMI

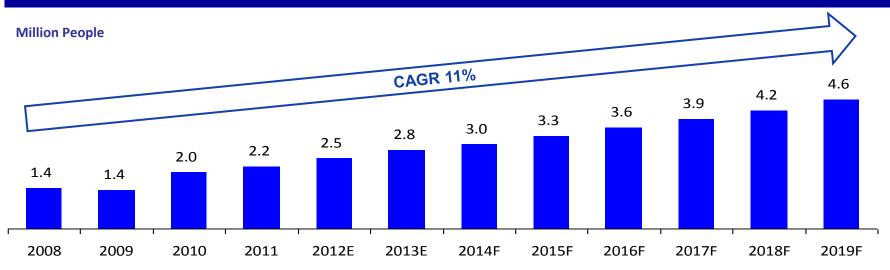
**Roval Bangkok** 





# **Medical Tourism**

### Increasing trend of international patient visits



Source: Economic Intelligence Center, SCB and Ministry of Commerce

### **Medical Tourism as a Rising Phenomenon**

Procedures (In USD)	USA	Singapore	Thailand	Malaysia	India
Coronary Artery Bypass Graft	88,000	54,500	23,000	20,800	14,400
Valve Replacement with Bypass	85,000	49,000	22,000	18,500	11,900
Hip Replacement	33,000	21,400	16,500	12,500	8,000
Knee Replacement	34,000	19,200	11,500	12,500	7,500
Spinal Fusion	41,000	27,800	16,000	17,900	9,500
Gastric Bypass	18,000	13,500	12,000	8,200	6,800

Source: "Patient Beyond Border" 3rd edition by Josef Woodman (2015)















# **Operational Statistics**









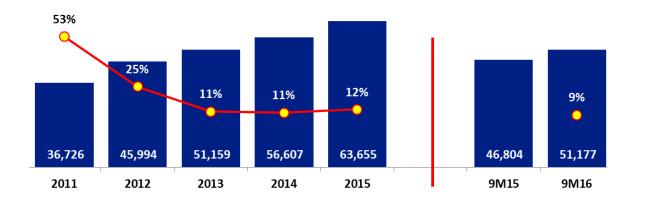






# **Operating Income Growth**

### **Operating Income Trend**



### Commentary

- 9M16 Operating income increased by 9% yoy, primarily from
  - Revenue from hospital operations grew 10% yoy mainly from
    - Increase in number of patients
    - Increase in healthcare inflation, intensity and complexity cases
    - Consolidation of new network hospitals
    - Patient ward renovation and patient referral system

Remark:- Operating income is calculated from hospital revenue + revenue from sales of goods and food + other income

- 13 new hospitals (less than 2 full calendar years) are consisted of BCM, BSN, TPK, PIH, RPH, BKN, BCT, MPH, SRH, DBK, SCH, Muangraj and PLR and consolidation of Save Drug Center









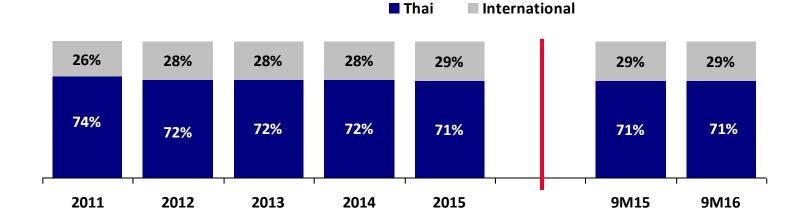




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# **Expanding Both Thai and International Patients**

# **Revenue Contribution by Nationality**



### Commentary

- 9M16 revenue from Thai patients grew 8% while international patients grew 11% yoy
  - Top 5 international patient revenues are from Japan, Myanmar, UAE, UK and Australia which contribute 2.4%, 2.0%, 1.8%, 1.6% and 1.4% of total patient revenues respectively
  - International patient revenues grew significantly for Cambodia (+34%), Qatar (+29%) and Australia (+25%)







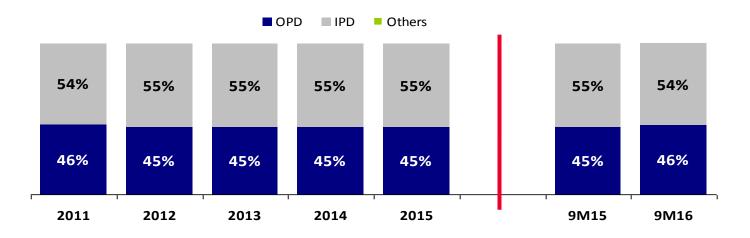




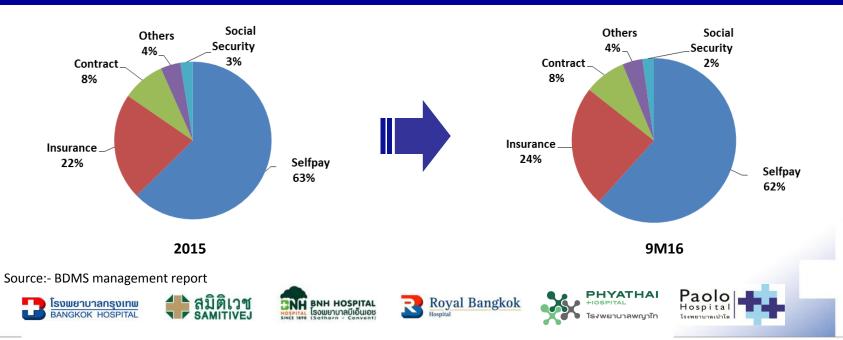


# **Patient Mix**

### **Revenue Breakdown by Patient Types**

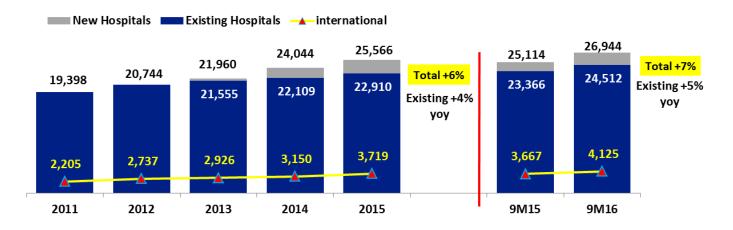


### Patient Revenue by Payor: Increasing Insurance Portion



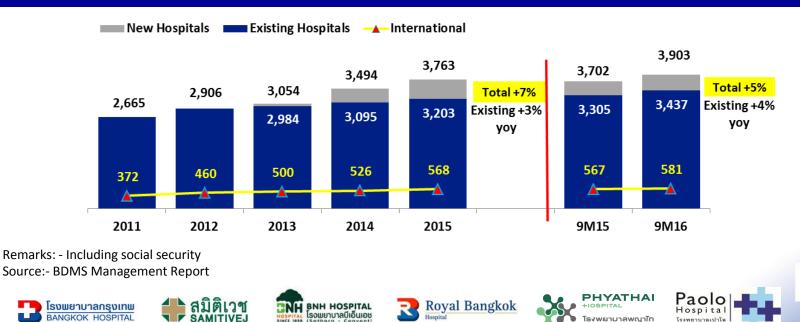
# Patient Base Expansion From Both Organic Growth & Acquisitions

### Number of OPD Visits per Day



### Average Daily Census (ADC)

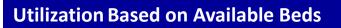
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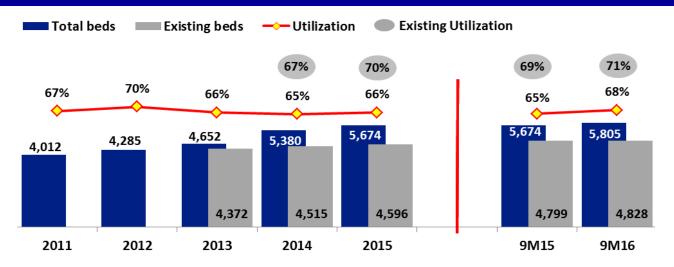


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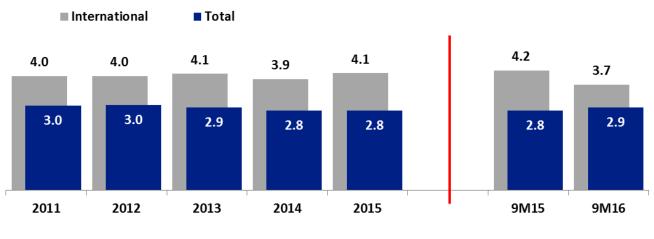
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# **Utilization of Beds**





### Average Length of Stay (days)



Remarks:- Including social security patients







Royal Bangkok







# **Financial Highlights**









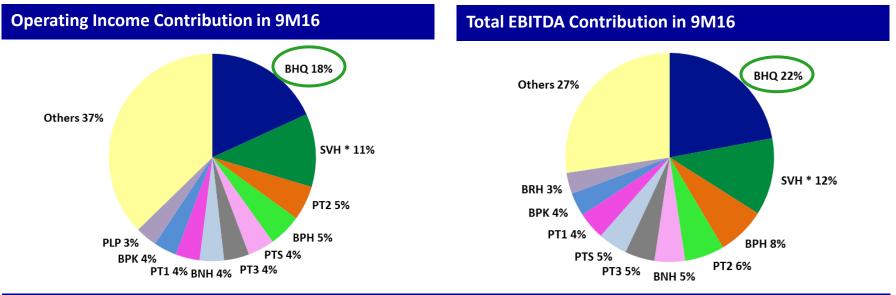








# **Diversified Sources of Revenues and Profitability**



### Commentary

- During 9M16, top 5 hospitals contributed 43% of total revenue and 53% of total EBITDA
- Revenue of Bangkok&vicinity hospitals grew 7% yoy
  - Existing Hospitals that grew more than 7% yoy are STH (+22%), PT1 (+18%), PT2 (+15%), BNH (+13%), PLS (+10%), PLC (+8%) and SVH (+8%)
- Revenue of Upcountry hospitals grew 14% yoy
  - Existing Hospital that grew more than 14% yoy is BUD (+29%), BPL (+27%), BKH (+18%) and BHN (+18%)

\* SVH also included SNH performance

Remark: - Operating income is calculated from hospital revenue + revenue from sales of goods and food + other income

- EBITDA is calculated from revenue from hospital operations + revenue from F&B + other income – cost from hospital operations – SG&A expenses







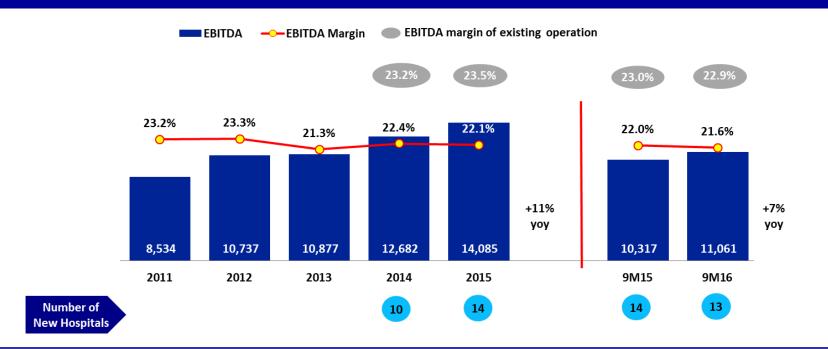






# **Profitability Trend**

**EBITDA & EBITDA Margin** 



### Commentary

- 9M16 EBITDA margin decreased yoy due mainly to
  - Slower growth in the tourist destination hospitals due to changing in mix of international patients
- However, EBITDA margin of existing operations in 9M16 is similar to 9M15









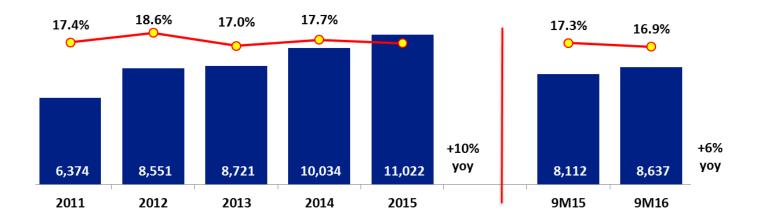




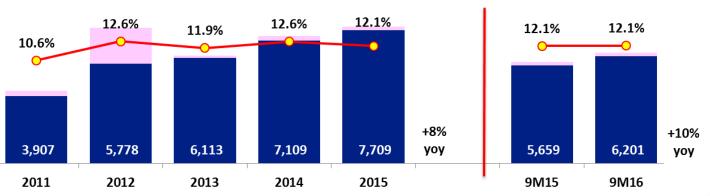
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# **Profitability Trend**

### EBIT & EBIT Margin\*



### **Recurring Profit & Recurring Profit Margin\***



-

Non-recurring items

\* Excluding non-recurring items









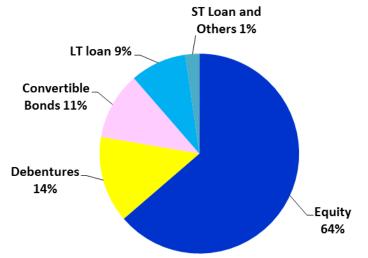


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# **Capital Management**

### **Capital Structure as of September 2016**

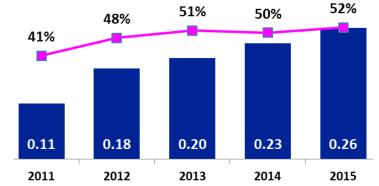


### **Gearing Ratios: Well Within Covenants**

#### Net debt / equity covenant < 1.75x 2.2 1.9 1.7 1.7 1.5 \_ 0.6 0.5 0.4 0.4 0.4 2012 2013 2014 2015 9M16 Net Debt/EBITDA 🗕 Net Debt/Equity

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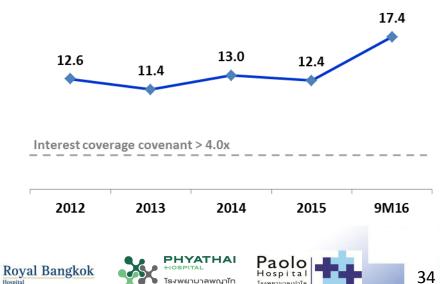
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**Dividend Payment & Payout Ratio** 

Remark:- Dividend payment has been adjusted to reflect the change in par value from THB 1.00/share to THB 0.10/share since April 2014

### **Interest Coverage**

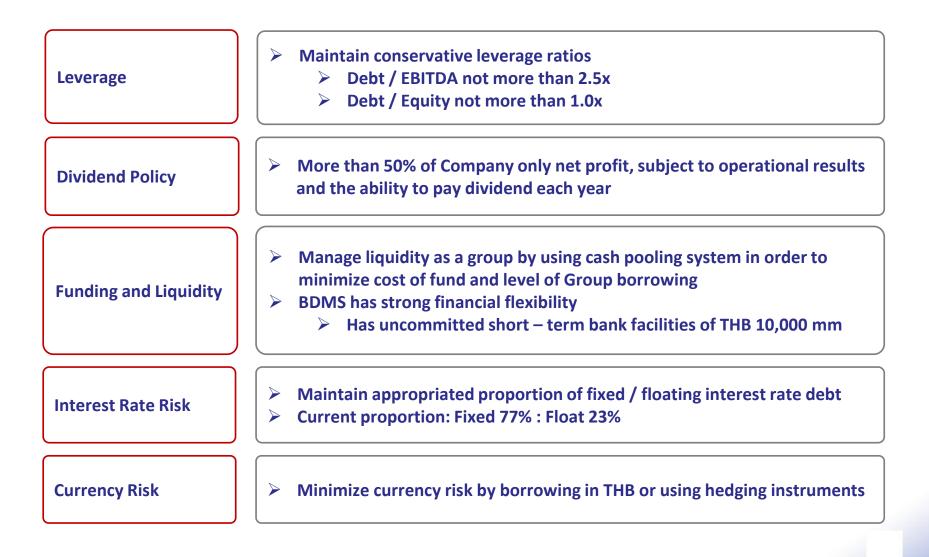


#### Net debt / EBITDA covenant < 3.25x

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# **Financial Management Policies**















# Appendix

Your Trusted Healthcare Network							
Group 1 (Bangkok and West)	Ownership No. of Beds	Group 4 (North, Northeast and Caml	<u>oodia)</u>				
1. Bangkok Hospital	100% 🥝 343		<u>Ownership</u>	No. of Beds			
2. Bangkok Heart Hospital 👆 (BHQ)	100% 🥝 97	26. Bangkok Khon Kaen (BKN)	100%	140			
3. Wattanosoth Hospital 🖵	100% 🥝 48	27. Bangkok Phrapradaeng (BPD)	84.0%	60			
4. Bangkok Huahin (BHN)	100% 🥝 60	28. Royal Phnom Penh (RPH)	100%	100			
5. Bangkok Chinatown (BCT)	100% 🥝 59	29. Royal Angkor International (RAH	80.0%	30			
6. Bangkok Sanamchan (BSN)	100% 200	Group 5					
7. Thepakorn (TPK)	44.5% 100	30. Phyathai 1 (PT1)	100%	350			
8. Muang Petch (MPH)	100% 255	31. Phyathai 2 (PT2)	99.2%	260			
9. Muangraj	100% 125	32. Phyathai 3 (PT3)	98.2%	240			
Group 2		33. Phyathai Sriracha (PTS)	74.4%	350			
10. Samitivej Sukhumvit (SVH)	95.8% 🥝 275	34. Phyathai Nawamin (PTN)	99.8%	140			
11. Samitivej Srinakarin (SNH)	95.8% 🥝 400	35. Paolo Paholyothin (PLP)	100%	300			
12. Samitivej Sriracha (SSH)	69.8% 🥝 150	36. Paolo Samutprakarn(PLS)	93.6%	200			
13. Samitivej Thonburi (STH)	63.5% 150	37. Paolo Chokchai 4 (PLC)	85.7%	148			
14. Samitivej Chonburi (SCH)	100% 220	38. Paolo Rangsit (PLR)	100%	150			
15. BNH Hospital (BNH)	91.5% 🥝 144	39. Paolo Kaset <sup>1/</sup>	100%	162			
Group 3 (East)		<u>Group 6 (South)</u>					
16. Bangkok Pattaya (BPH)	97.3% 🥝 400	40. Bangkok Phuket (BPK)	99.7%	266			
17. Bangkok Rayong (BRH)	100% 220	41. Phuket International (PIH)	100% 🤇	101			
18. Bangkok Chanthaburi (BCH)	99.7% 170	42. Dibuk (DBK)	99.7%	100			
19. Bangkok Trat (BTH)	99.8% 🥝 114	43. Bangkok Hat Yai (BHH)	98.8%	200			
20. Sri Rayong (SRH)	100% 195	44. Bangkok Samui (BSH)	100% 🤇	<b>)</b> 52			
Group 4 (North, Northeast and Camb	odia)	Group 7: Non-Hospital					
21. Bangkok Chiangmai (BCM)	100% 🥝 181	1. National Healthcare System	100%				
22. Bangkok Ratchasima (BKH)	91.4% 180	2. Bio Molecular Laboratories	95.0%				
23. Bangkok Pakchong	91.4% 31	3. The Medicpharma	86.9%				
24. Bangkok Udon (BUD)	100% 120	4. A.N.B Laboratories	100%				
25. Bangkok Phitsanulok (BPL)	100% 195	5. Save Drug Center	100%				
Remark:- Number of beds is structured beds	<sup>1/</sup> to be <u>p</u> art of BDMS on 18 Jan 2017	6. General Hospital Products	44.7%				









