



**Bangkok Dusit Medical Services (BDMS)**

**Investor Presentation 2Q17 Results**

**Aug 2017**

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# Overview

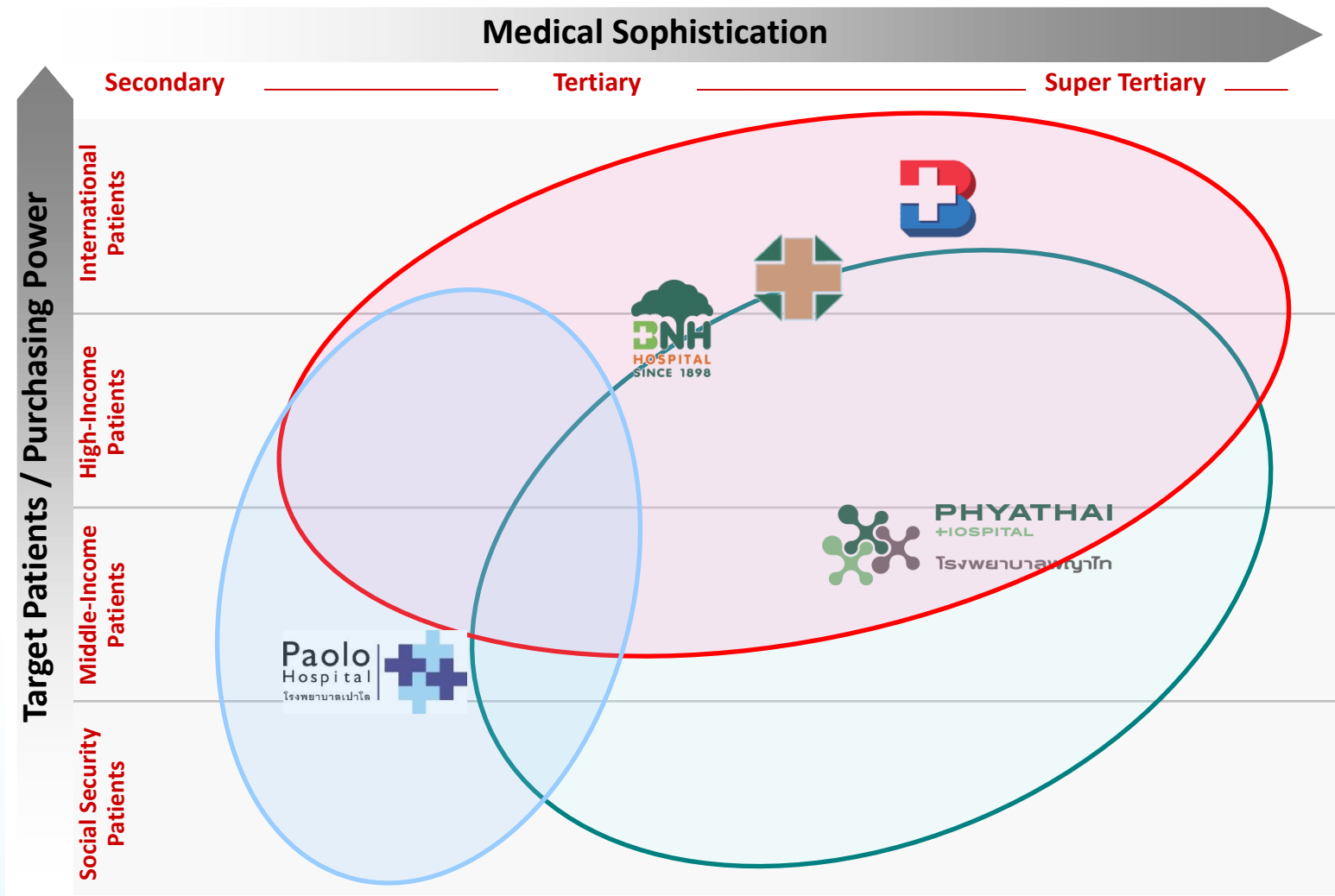
## Overview

- Established on February 26, 1972
- Largest private hospital operator in Thailand in terms of revenues from patient services and market capitalization
- Owns and manages 45 hospitals (with total beds\* of 8,015) under 6 hospital brands:

Brand	No. of Hospitals	No. of Beds*
 Bangkok Hospital	22	3,411
 Phyathai Hospital	5	1,340
 Samitivej Hospital	5	1,229
 Paolo Hospital	5	960
 BNH Hospital	1	144
 Royal Hospital	2	130
Local Hospital	5	801

\* Maximum number of beds according to structure of the hospitals

# Diversification of Patient Mix



# Shareholding Structure

As of 16 March 2017

	% of Shareholding
1 Mr. Prasert Prasarttong-Osoth, M.D. and family	23.3%
2 Mr. Wichai Thongtang and family	8.3%
3 Bangkok Airways*	7.8%
4 The Viriyah Insurance Co., Ltd.	6.1%
5 Thai NVDR Co., Ltd.	3.8%
6 Social Security Office	3.0%
7 Mr. Chirothana Suchato, M.D. and family	2.7%
8 Ladpli family**	2.3%
9 Mr. Chuladej Yossundharakul, M.D. and family	1.9%
10 The Bank of New York Mellon	1.9%
<b>Total</b>	<b>61.2%</b>

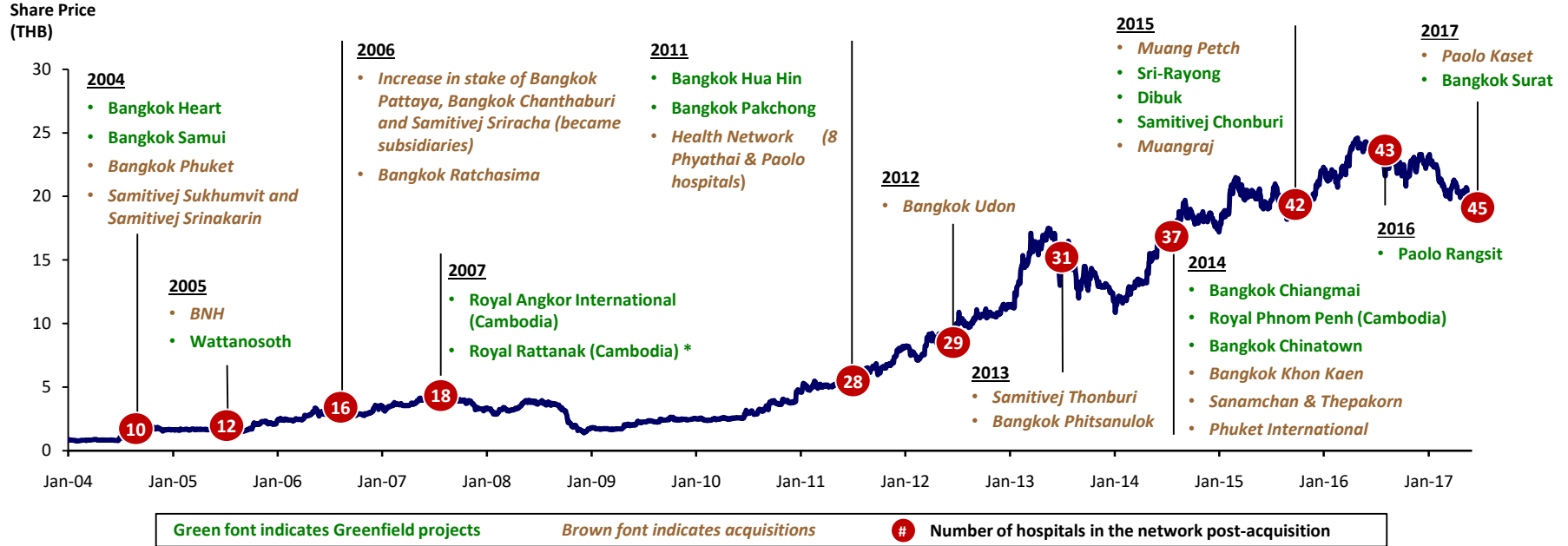
Source: Summary of the information from Thailand Securities Depository Company Limited (TSD)

\* Consisted of Bangkok Airways PCL and Bangkok Airways Holding Co., Ltd

\*\* Consisted of Miss Noppamas Ladpli, Mrs. Atinuch Malakul Na Ayudhaya and Mr. Parameth Ladpli

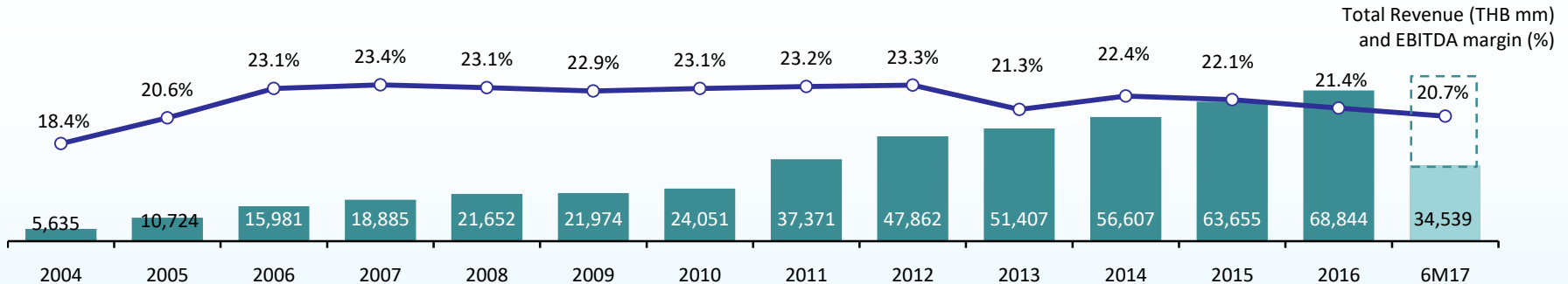
# Successful Track Record of Expansion Through M&A and Greenfield Projects

## Strong Share Price Performance Backed by a Successful Expansion Track Record



\* Transfer of business to our new facility, Royal Phnom Penh

## Solid Revenue Growth Over the Past Decade (2004-2016 CAGR of 24.7%) with Resilient EBITDA margin



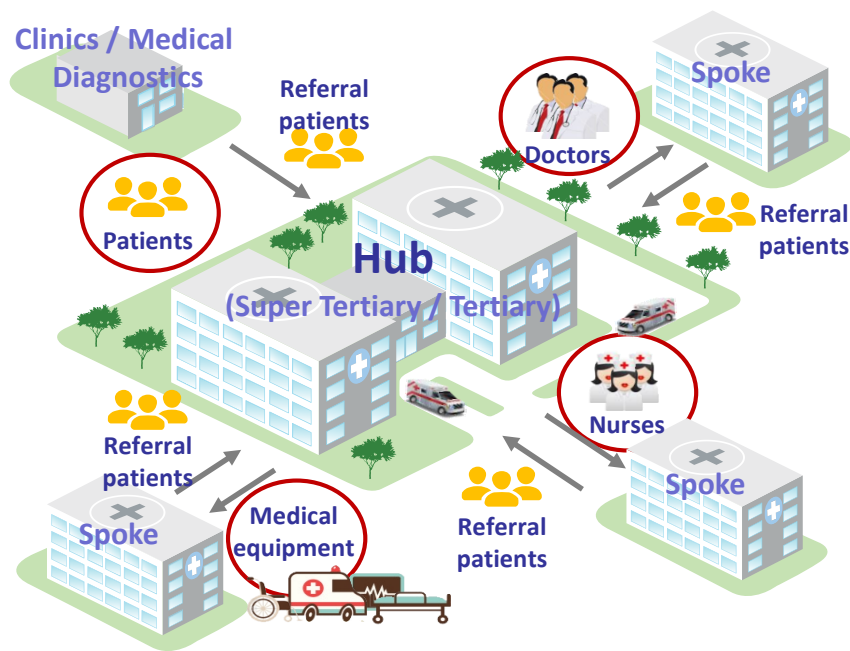
Source: Derived from BDMS' financial statements

BDMS has developed 14 new hospitals and acquired a total of 30 hospitals to date



# 'Hub-and-Spoke' Model

Providing a Proven Patient Referral System and Creating Efficiency Through Scale



- 1 Strong patient referral system within and across each hub and spoke
- 2 Enhances synergies and benefits of scale among hospitals within the group
- 3 Shared supporting services among multiple hubs which enhance efficiency and competitiveness
- 4 Established system provides a platform for future expansion

# BDMS Complete Continuum of Healthcare



Centers of Excellence



Super Tertiary Care

Tertiary Care

Secondary Care

Promotive

Preventive

Early  
Detection

Curative

Transitional

Rehabilitative



BDMS Wellness Clinic



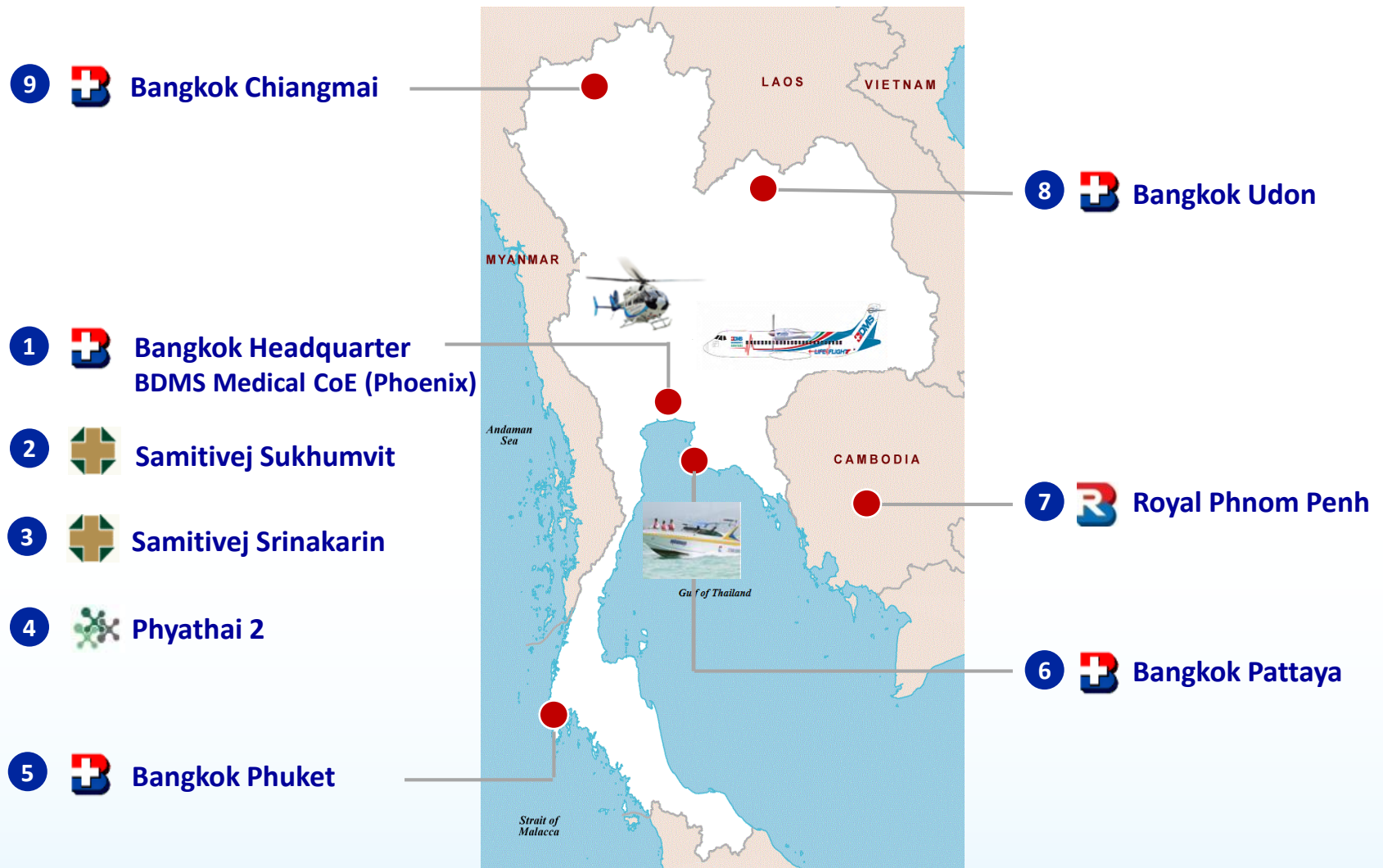
Phoenix Project



Chiva Transitional Care Hospital

# BDMS Centers of Excellence Network

Upgrading Existing 9 Hospitals to Become Centers of Excellence with the Focus on International Patients



# Medical Cooperation

## International and Local Partnership

### Cancer



- Sister Institute with MD Anderson on cancer

### Occupational health, Pediatrics, Rehabilitation and Informatics



- Collaboration with Oregon Health and Science University on occupational health, pediatrics, rehabilitation, clinical simulation and informatics

### Trauma and Orthopedics



- Collaboration with Missouri Orthopaedic Institute, University of Missouri Health Care in education, training and research



- Collaboration with Hannover Medical School for education and research on trauma and orthopedics



- Collaboration with Stanford University for knowledge sharing on orthopedics

# Medical Cooperation

## International and Local Partnership

### Neuroscience



- Research collaboration with Department of Neurosurgery, Cedars-Sinai on the TRFS laser device for brain tumor surgery

- Collaboration with Black Brain Health Center of Dr. Keith L. Black, one of the world leading neurosurgeons

### Gastrointestinal



- Collaboration with Sano Hospital on Gastrointestinal Medicine

### Others



- Collaboration with Nagoya University for education, medical treatment assistance and patient referral



- Collaboration with local institutions



# BDMS Wellness Clinic

A Brand New Wellness Clinic Delivering World-Class Services



- Comprehensive preventative-care center
- State-of-the-art facilities and cutting-edge equipment
- Targeting high-end Thai and International customers
- 1 and 2 will be opened by 4Q17
- The rest will be opened by 1H18

## 8 Centers of Preventive Excellence

- 1 Royal Life Regenerative medicine Clinic
- 2 Musculoskeletal and Sports medicine clinic
- 3 Cardiology & Cardiometabolic Clinic
- 4 Neuroscience Clinic
- 5 Gastrointestinal Clinic
- 6 Breast screening Clinic
- 7 Fertility Clinic
- 8 International Dental Clinic

# Continue to Expand Our Footprint in the Upcountry

## Bangkok Hospital Chiangrai



- Greenfield 80-bed basic tertiary care hospital with the first phase of 56 beds
- Targeting residents of Chiangrai, Phayao and Nan area and international patients from Southern China, Myanmar and Laos
- Expected to be opened in 2018

# Expansion of Existing Hospitals

## Accommodate Rising Demand in Healthcare



Phoenix Project



Hospitals	Total Beds	Project Details	Commission Date
1 Chiva Transitional Care Hospital	52	<ul style="list-style-type: none"> <li>Focus on elderly care and rehabilitation for patients who require extended hospitalization</li> </ul>	2018
2 Phoenix Project at Bangkok Hospital Headquarter (BHQ)	220	<ul style="list-style-type: none"> <li>Focus on Neurology Center, Orthopedics Center, Spine Center, Longevity Care Center and Rehabilitation Center</li> <li>Located next to BHQ on the land of 4 Rai</li> </ul>	2019



# Expansion of Existing Hospitals

## Upgrading Current Hub Hospitals



Expansion of Samitivej Sukhumvit Hospital



International Hospital

Hospitals	Total Beds	Project Details	Commission Date
3 Expansion of Samitivej Sukhumvit Hospital	45	<ul style="list-style-type: none"> <li>Focus on Japanese patients, liver and Gastrointestinal</li> <li>Located near Samitivej Sukhumvit Hospital on the land of 1 Rai</li> </ul>	2019
4 International Hospital	100	<ul style="list-style-type: none"> <li>7- storey building consisted of 2 buildings, dedicated to international patients</li> <li>Relocated international clinics:- Japan, Arabic, CLMV, China and Bangladesh from Wattanosoth hospital</li> </ul>	2019

# Investments

## Investments in Other Hospitals : - Listed Companies

- Ramkhamhaeng Hospital PCL 38.24%
- Bumrungrad Hospital PCL 20.50%

## Non- Hospital Strategic Investments<sup>(1)</sup>

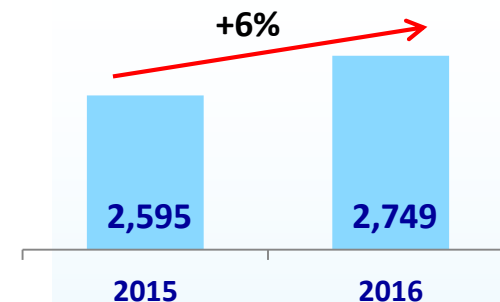
### Pharmaceutical Business

- A.N.B. Laboratories 100% Sterile pharmaceutical product manufacturer & distributor
- Save Drug Center 100% Drugstore
- The Medicpharma 87% Generic pharmaceutical product manufacturer
- General Hospital Products PCL 46% Sterile pharmaceutical product manufacturer

### Other Complimentary Business

- National Healthcare Systems 100% Central lab, central supply chain, procurement & other shared services
- Greenline Synergy 100% Shared IT services
- Bangkok Premier Life Insurance Broker 100% Health & life insurance broker
- Bangkok Health Insurance 100% Health Insurance
- Bangkok Helicopter Services 100% Transportation of patients via helicopter services

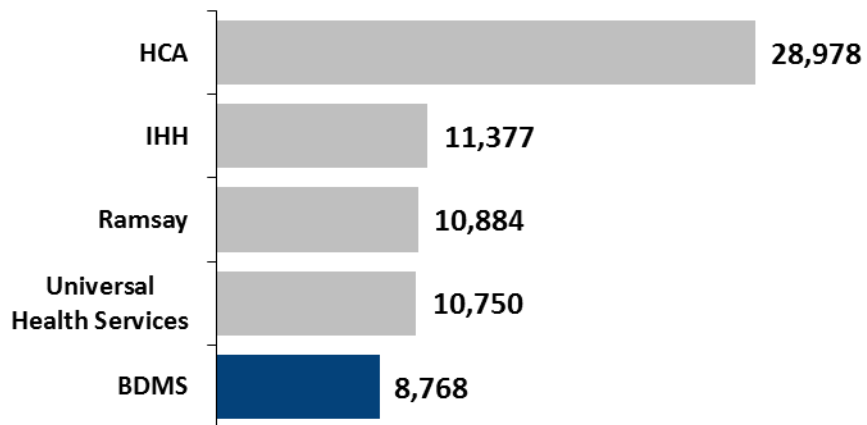
### Non-Hospital Revenues *THB mm*



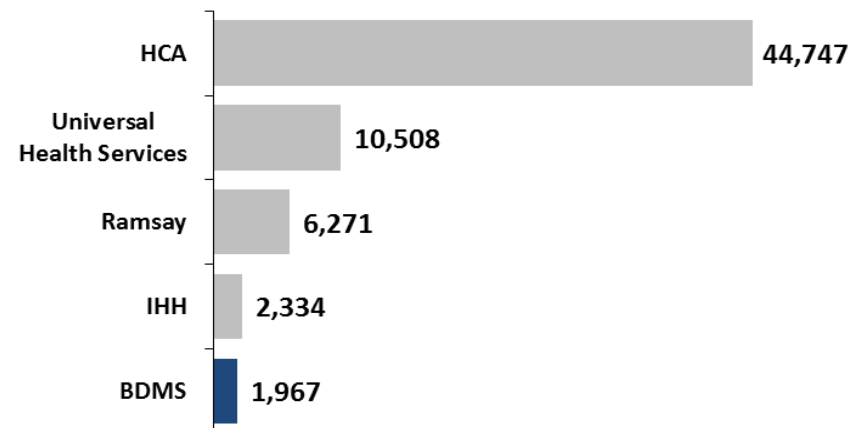
(1) Not included all BDMS' investments

# Global Hospital Rankings

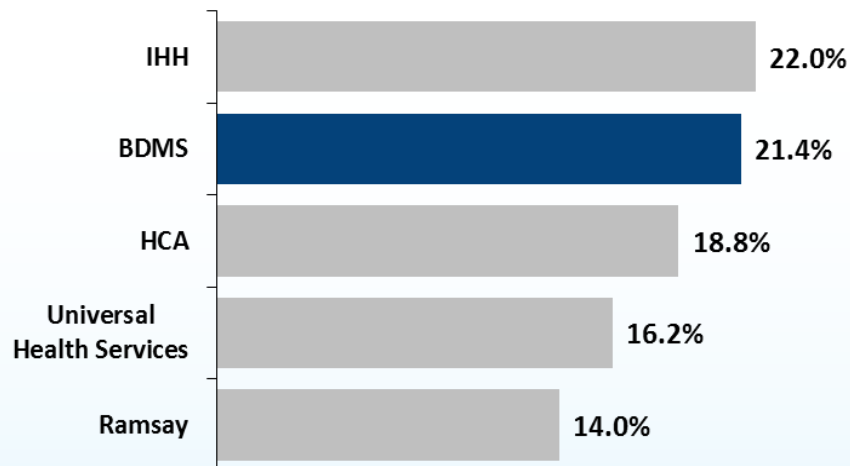
## Market Capitalization (USD mm)



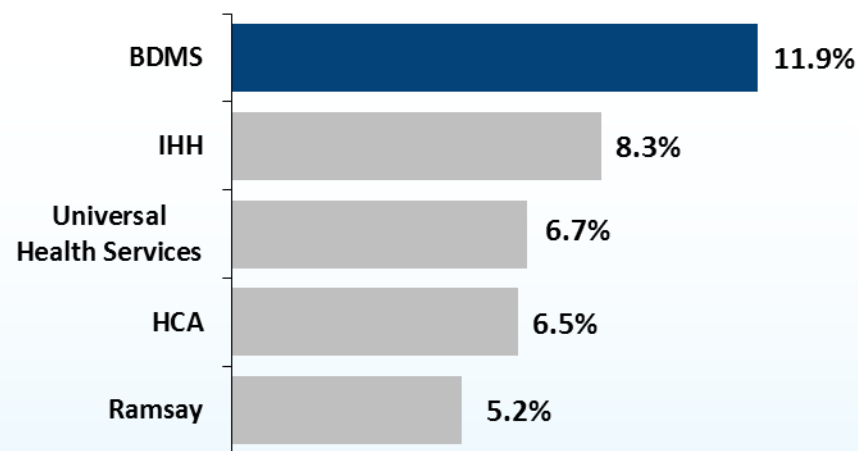
## Revenue (USD mm)



## EBITDA Margin



## Net Profit Margin



Remark: - Market capitalization as of 2 Aug 2017

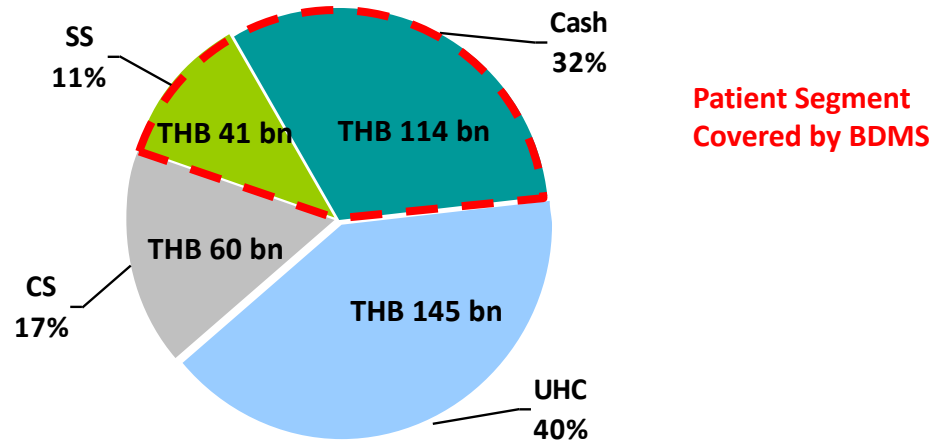
- Financial performance (excluding non-recurring items) for year ended December 2016 except Ramsay for the year ended June 2016

# Healthcare Industry

# Thailand Healthcare Coverage

## Healthcare Segments in Thailand

Total Expenditure for 2014: THB 360 bn\*



\* Excluding general government expenditure on healthcare  
Source: SSO, NHSO, WHO, BOT, Phatra Securities estimates

<b>Universal Healthcare Coverage (UHC)</b>	A welfare program for Thai people to receive medical coverage for IPD and OPD care at registered facilities
<b>Civil Servant (CS)</b>	A welfare program provided to employees of governments and state-owned enterprises
<b>Social Security Scheme (SS)</b>	Minimum requirement of healthcare provided to employees of private companies
<b>Private Healthcare (Cash)</b>	Proportion of Thai population not covered or choose not to use public healthcare schemes (UHC, CS and SS), though may have private insurance coverage

# Increasing Healthcare Demand

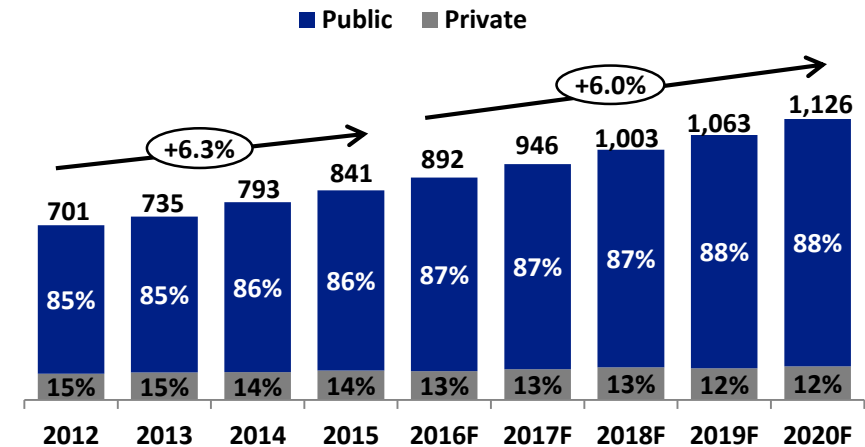
## BDMS Market Coverage (2014)

	Total Private Beds	BDMS Registered Beds	Market Share
Bangkok	14,339	2,571	18%
Central	10,654	1,890	17%
South	2,467	601	24%
Northeast	2,904	337	12%
North	4,128	194	5%
<b>Total</b>	<b>34,492</b>	<b>5,593</b>	<b>16%</b>
<b>Number of beds per 10,000 population</b>	<b>Thailand</b>		<b>21</b>
	<b>Global Average (2006-2012)</b>		<b>26</b>

Source: World Health Organization and Department of Health Service Support

## Increasing Healthcare Expenditures in Thailand

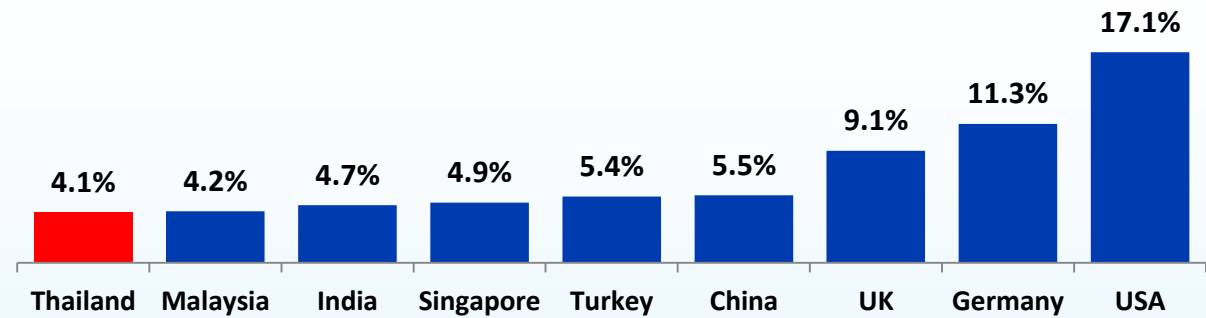
Unit : THB in Billion



Source : EIC SCB, World Health Organization, BMI

## Low Healthcare Penetration

- Healthcare expenditure as % of GDP in Thailand is still low compared to other developing and developed countries

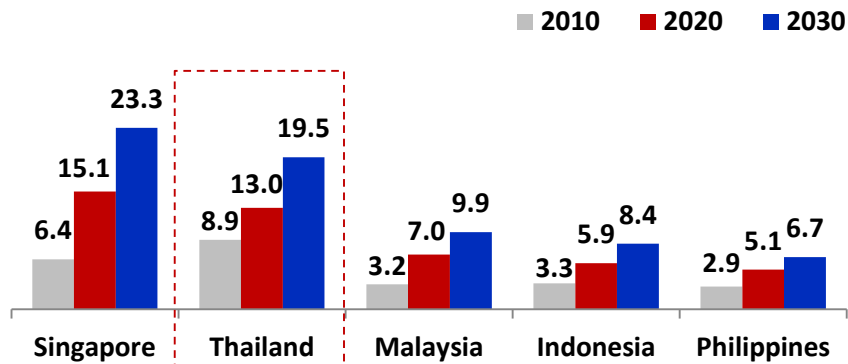


Source: World Health Organization for 2014

# Increasing Healthcare Demand

## Population Growth and Aging Profile

Percentage of population above 65 years (%)

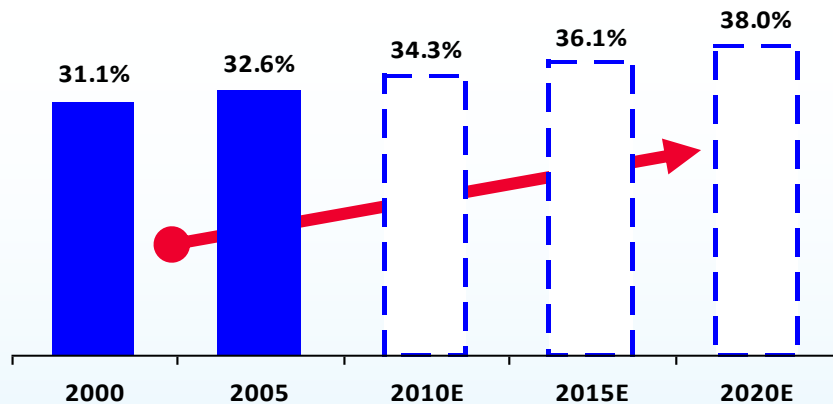


Source: UN Population Database: 2015

## Commentary

- Aging population will have great implications on both healthcare costs as well as its capacity to serve demand. In addition, aging population also means a strain on healthcare capacity if it fails to catch up well with increasing demand
- Increasing degree of urbanization is expected over time from 31.1% in 2008 to 38.0% in 2020
- The trend has also been the same for overall South East Asia countries where rapid urbanization is expected from 36.7% in 2000 to 50.6% in 2025

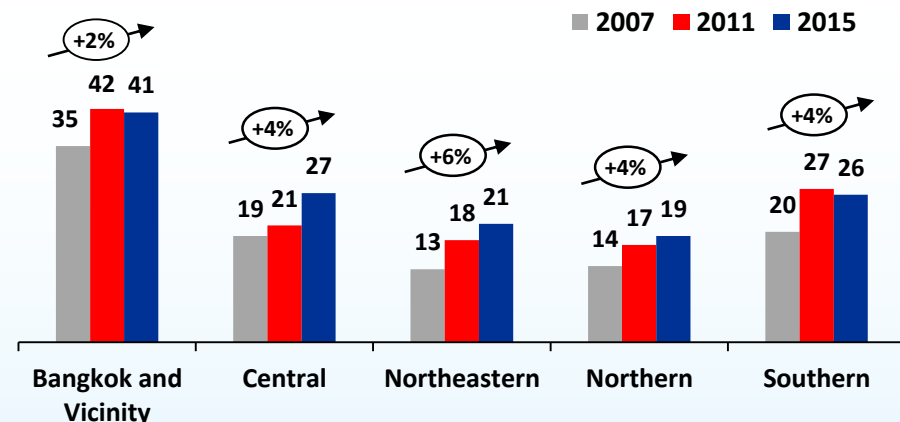
## Urbanization



Sources: NESDB, Health & Welfare Surveys, National Statistics Office (Data related to Thailand)

## Rising Monthly Income per Capita

Unit : THB Thousand

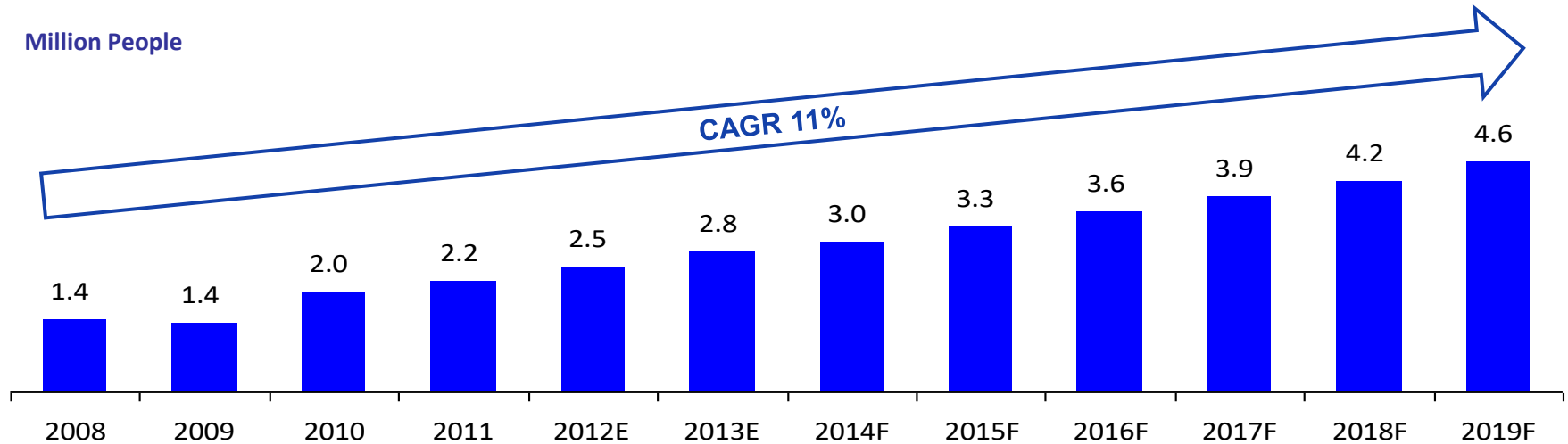


Source : NSO

# Medical Tourism

## Increasing trend of international patient visits

Million People



Source: Economic Intelligence Center, SCB and Ministry of Commerce

## Medical Tourism as a Rising Phenomenon

Procedures ( In USD)	USA	Singapore	Thailand	Malaysia	India
Coronary Artery Bypass Graft	88,000	54,500	23,000	20,800	14,400
Valve Replacement with Bypass	85,000	49,000	22,000	18,500	11,900
Hip Replacement	33,000	21,400	16,500	12,500	8,000
Knee Replacement	34,000	19,200	11,500	12,500	7,500
Spinal Fusion	41,000	27,800	16,000	17,900	9,500
Gastric Bypass	18,000	13,500	12,000	8,200	6,800

Source: "Patient Beyond Border" 3rd edition by Josef Woodman (2015)

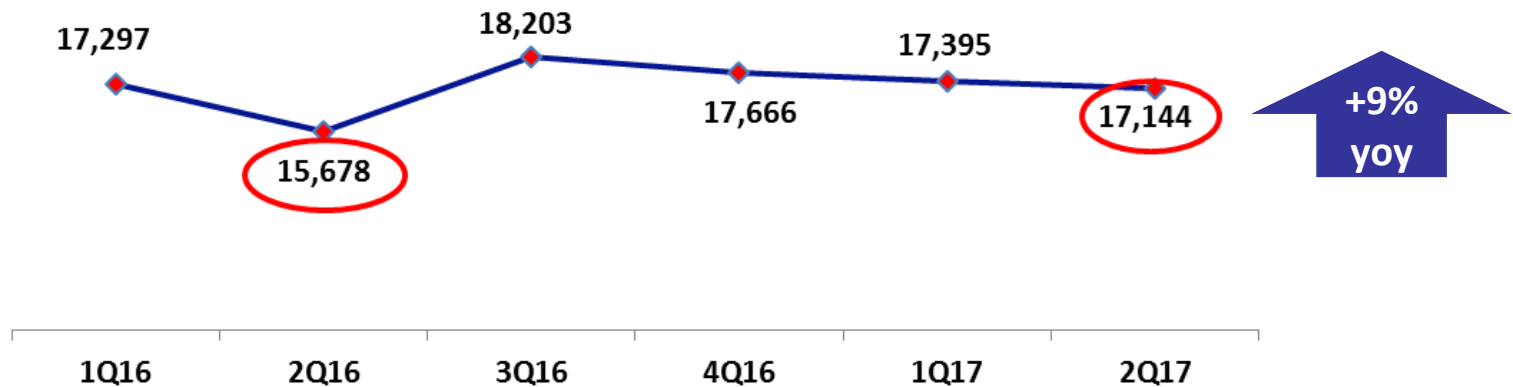


# Operational Statistics

# Operating Income Growth

## Operating Income Trend

(THB mm)



## Commentary

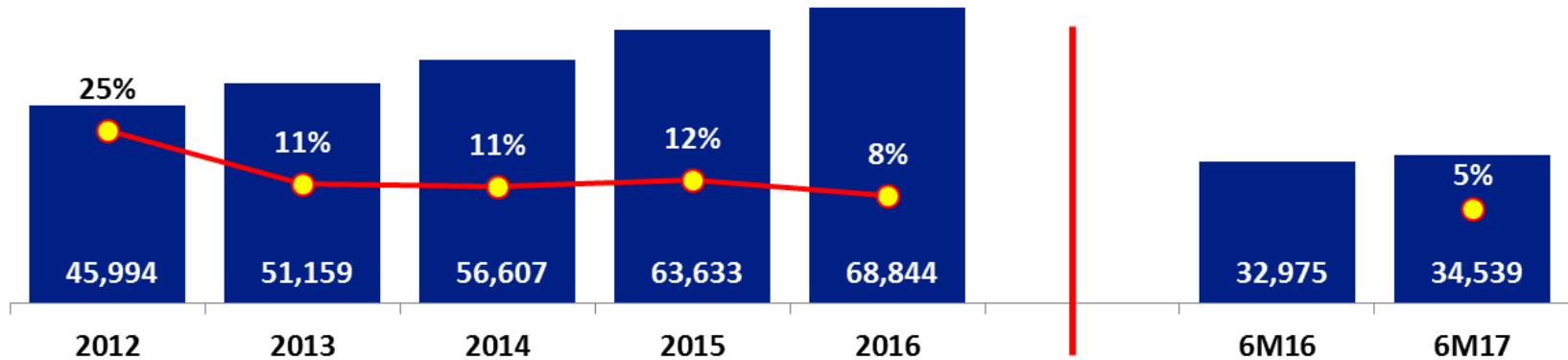
- 2Q17 Operating income increased by 9% yoy. This was attributed to
  - Revenue from hospital operation grew 9% yoy due mainly to
    - Revenue growth from hospitals in upcountry +14% vs BKK +4% yoy
    - Revenue growth from Thai +8% vs International patients +10% yoy
    - Increase in price intensity and consolidation of new network hospitals
  - Revenue from sales of goods and food grew 16% yoy from an increase in sales of A.N.B Laboratories (pharmaceutical manufacturer & distributor) and Save Drug (drug store)

Remark:- Operating income is calculated from hospital revenue + revenue from sales of goods and food + other income

# Operating Income Growth

## Operating Income Trend

(THB mm)



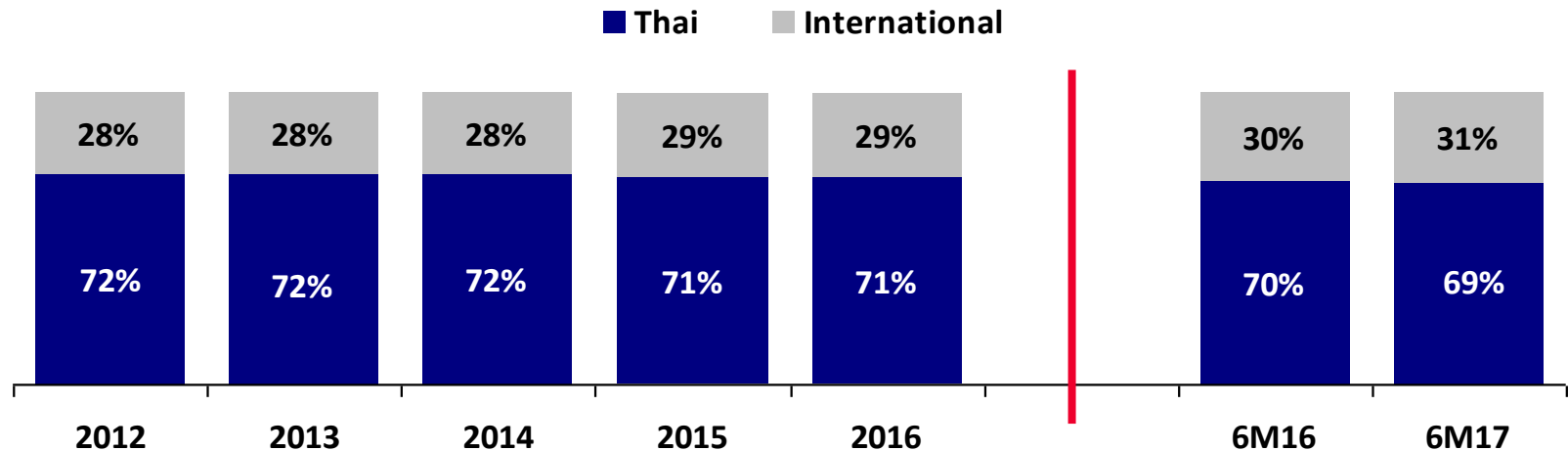
## Commentary

- 6M17 Operating income increased by 5% yoy. This was attributed to
  - Increase in price intensity and complexity cases
  - However, volume growth was impacted by significant declining in influenza and dengue fever cases in Thailand during 1Q17
- Revenue growth from hospitals in upcountry +8% vs BKK +1% yoy

Remark:- Operating income is calculated from hospital revenue + revenue from sales of goods and food + other income

# Thai and International Patients

## Revenue Contribution by Nationality

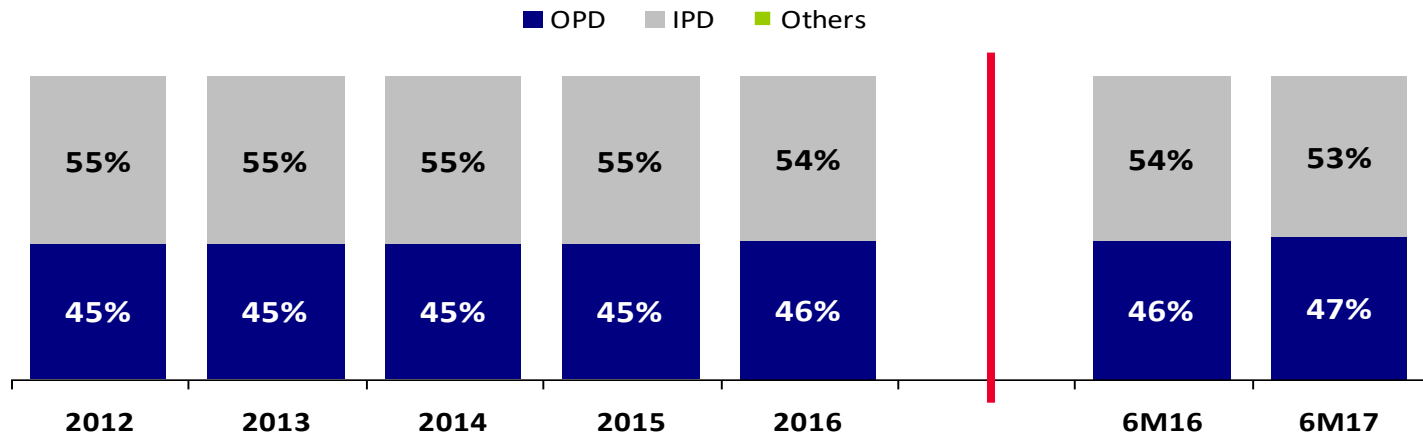


## Commentary

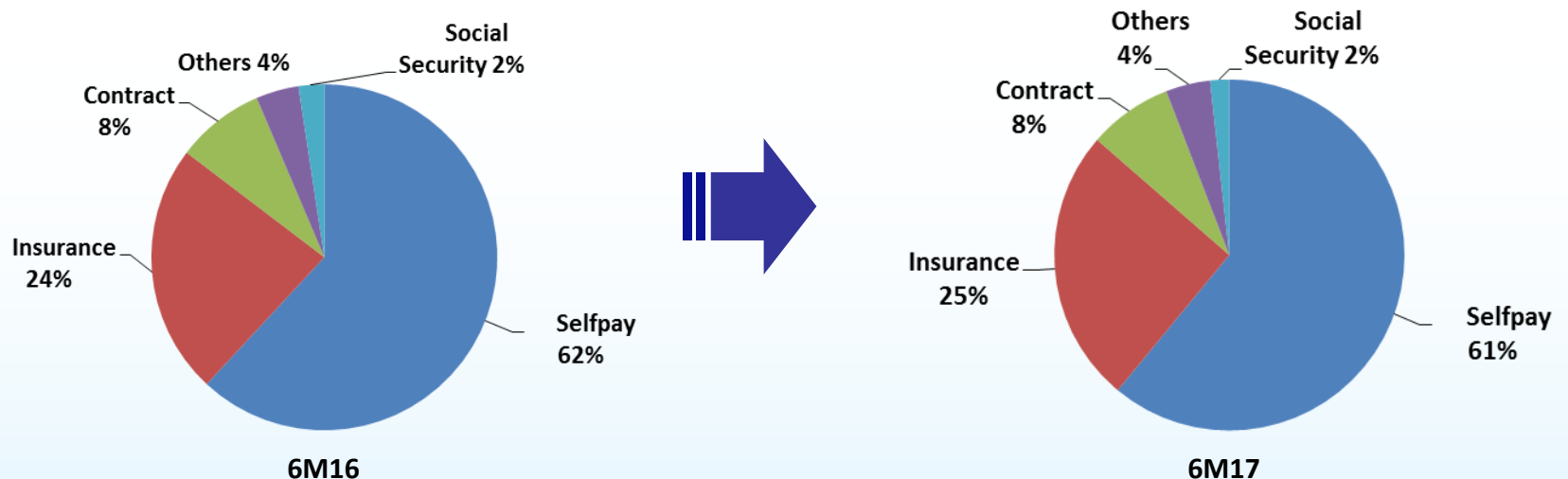
- 6M17 revenues from Thai patients grew 4% yoy while international patients grew 7% yoy
  - Top 5 international patient revenues are from Japan, UK, Myanmar, USA and UAE which contribute 2.4%, 1.9%, 1.8%, 1.7% and 1.6% of total patient revenues respectively
  - Key growth for International patient revenues are USA (+20%), China (+22%) and UK (+14% yoy)

# Patient Mix

## Revenue Breakdown by Patient Types

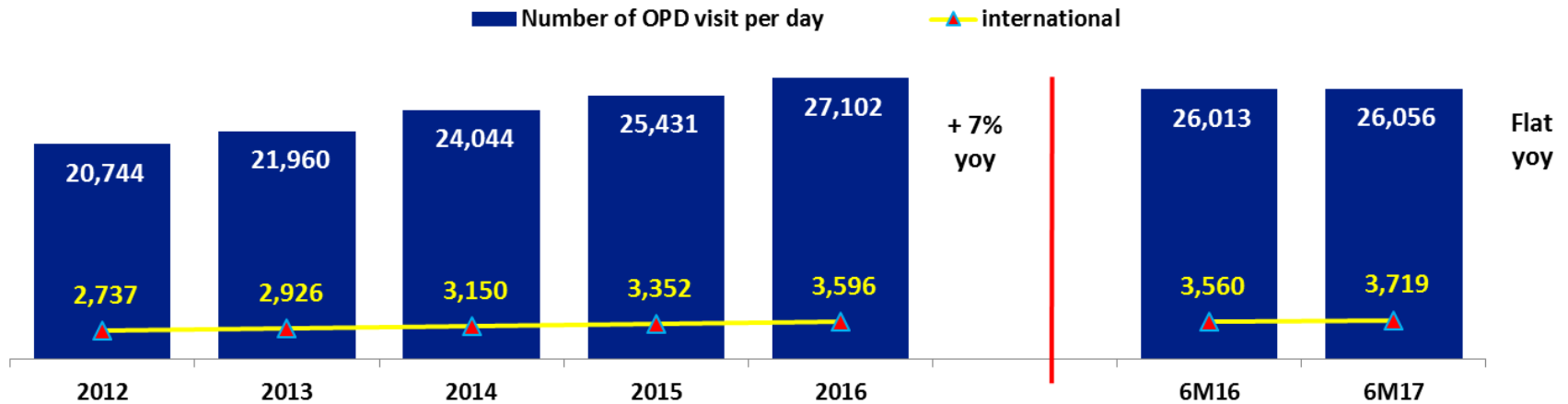


## Patient Revenue by Payor: Increasing Insurance Portion

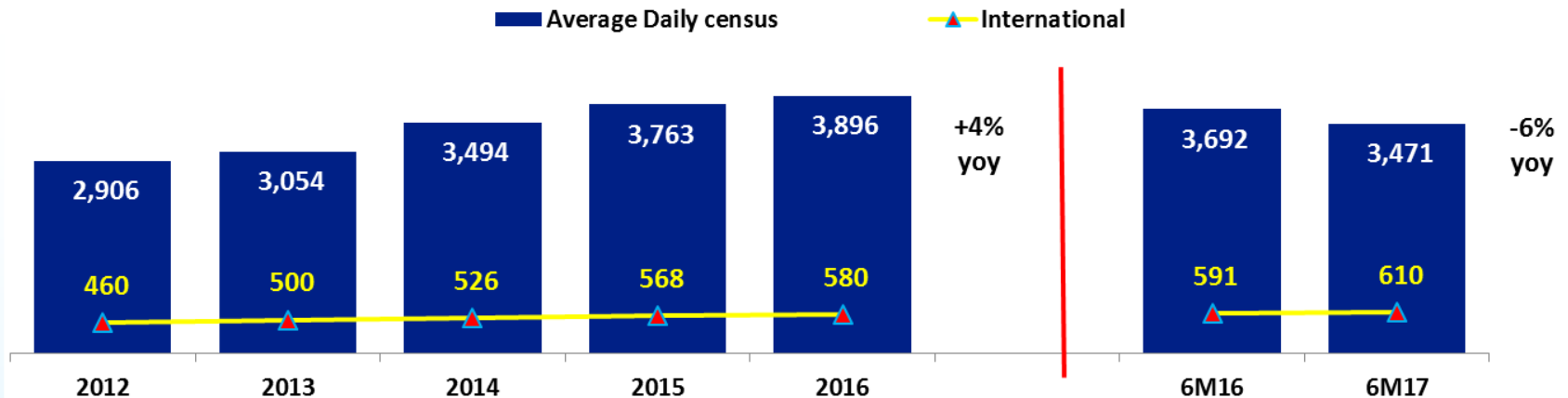


# Patient Volume

## Number of OPD Visits per Day



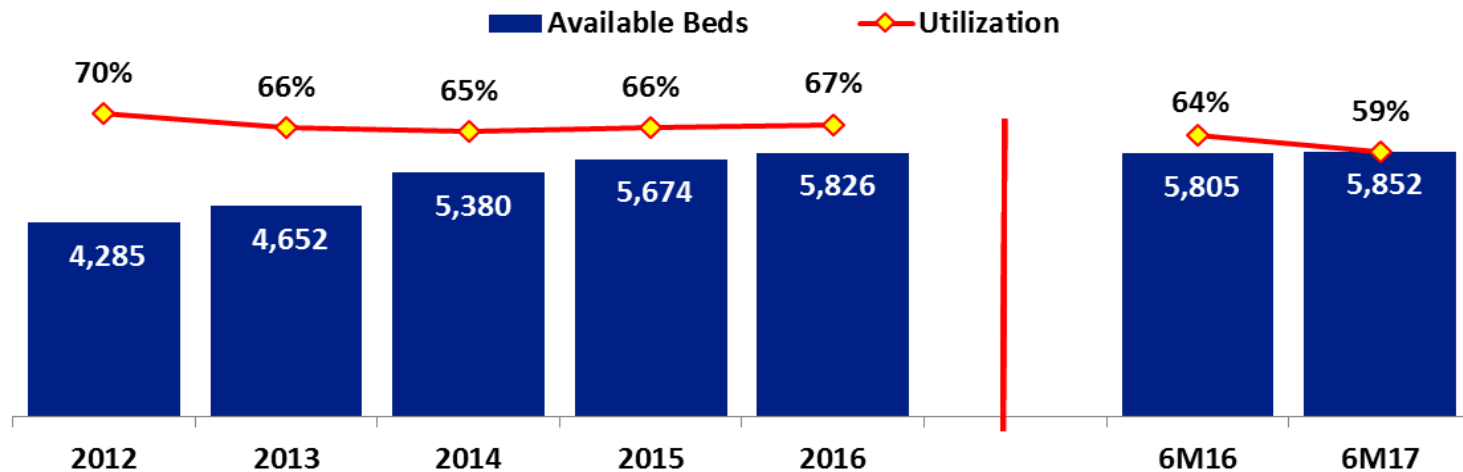
## Average Daily Census ( ADC )



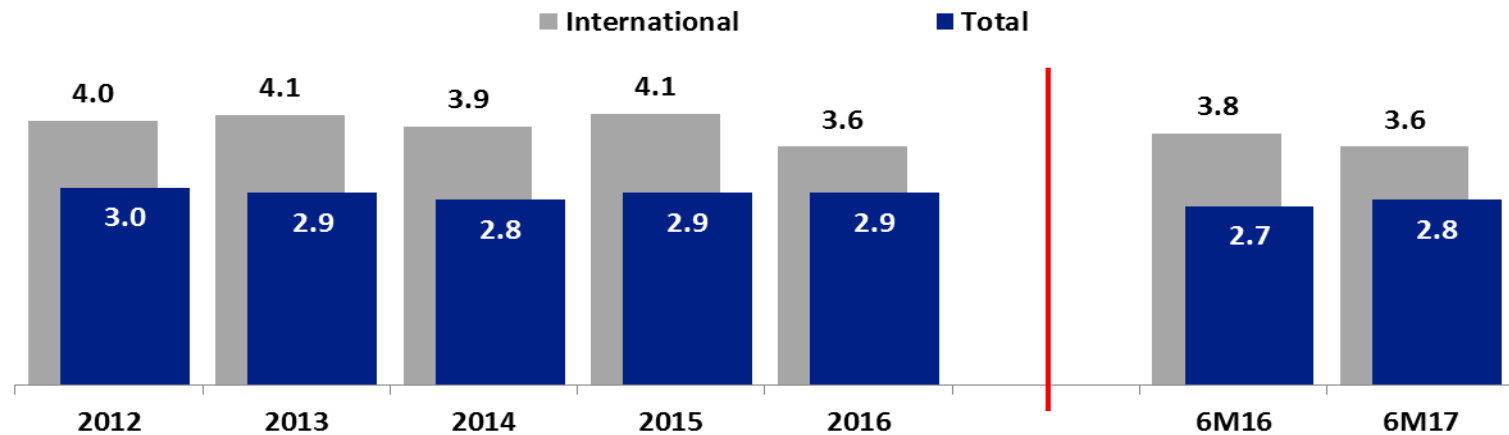
Remarks: - Including social security

# Utilization of Beds

## Utilization Based on Available Beds



## Average Length of Stay (days)



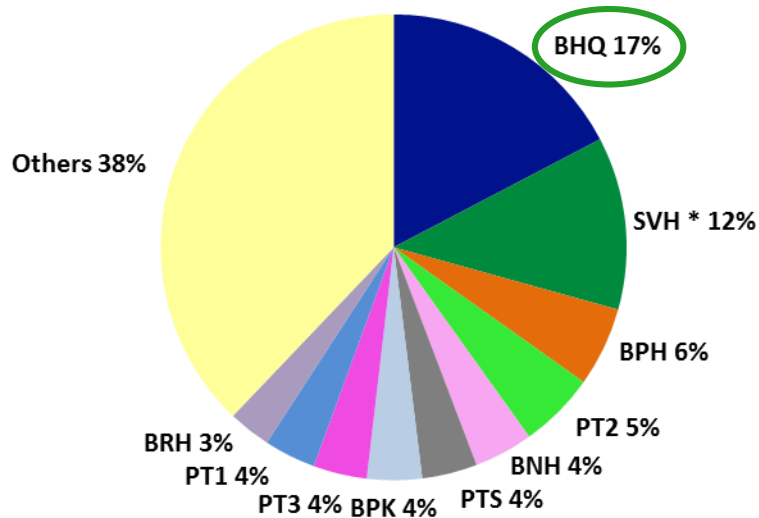
Remarks:- Including social security patients

## **Financial Highlights**

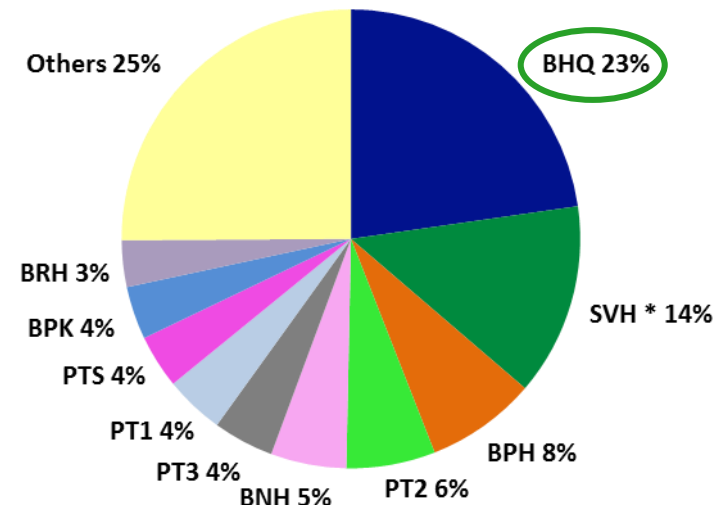


# Diversified Sources of Revenues and Profitability

## Operating Income Contribution in 6M17



## Total EBITDA Contribution in 6M17



## Commentary

- In 6M17, top 5 hospitals contributed 44% of total revenues and 56% of total EBITDA
- Key hospitals that drive revenue growth were PLR (+84%), BKN (+39%), BCM (+35%), SCH (35%), BUD (+21%) and BNH (+10% yoy)

\* SVH also included SNH performance

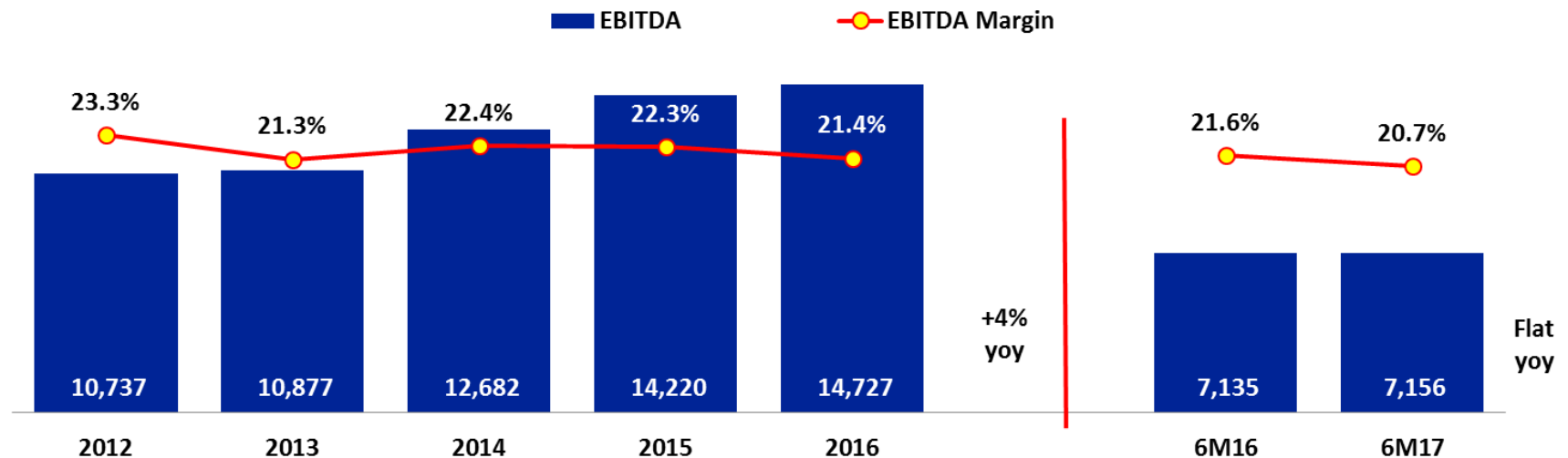
Remark: - Operating income is calculated from hospital revenue + revenue from sales of goods and food + other income

- EBITDA is calculated from revenue from hospital operations + revenue from F&B + other income – cost from hospital operations – SG&A expenses

# Profitability Trend

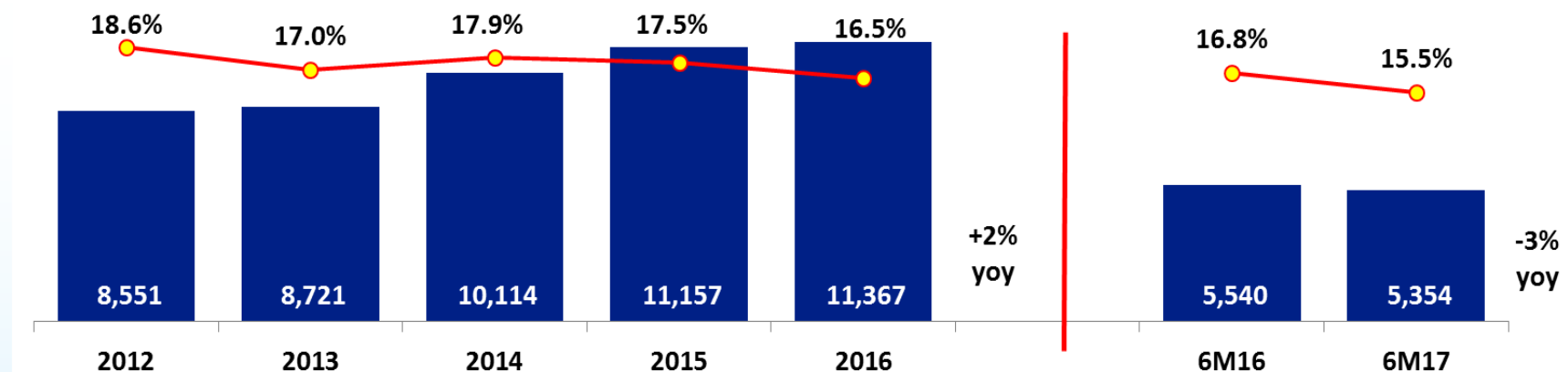
## EBITDA & EBITDA Margin

(THB mm)



## EBIT & EBIT Margin \*

(THB mm)

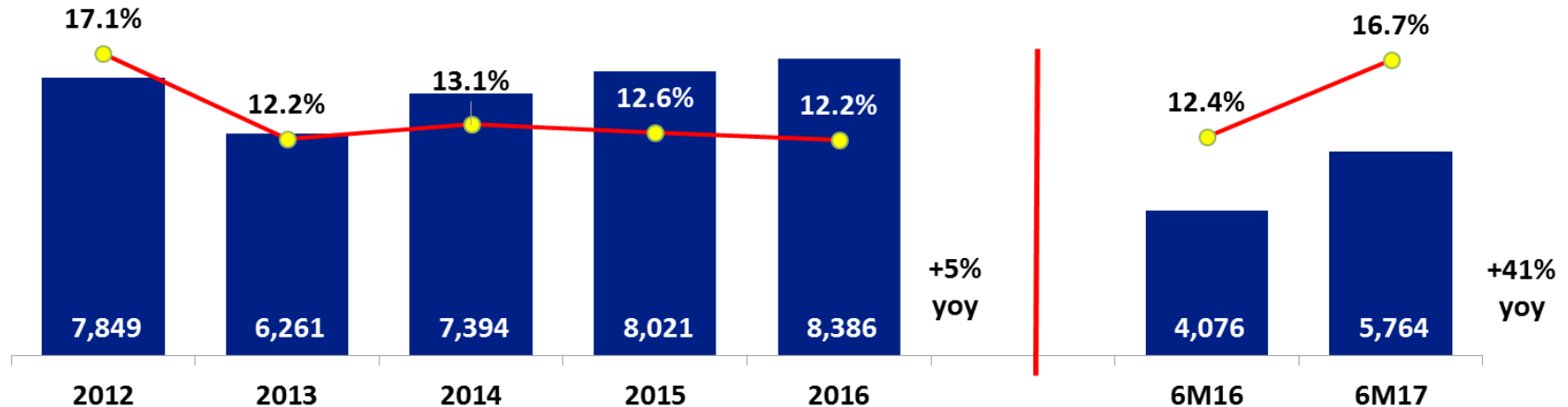


Remarks: - Excluding non-recurring items

# Profitability Trend

Net Profit & Net Profit Margin

(THB mm)

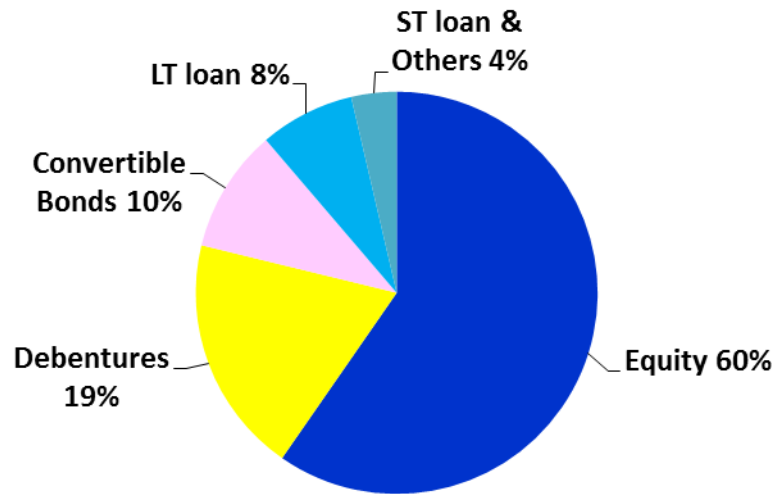


## Commentary

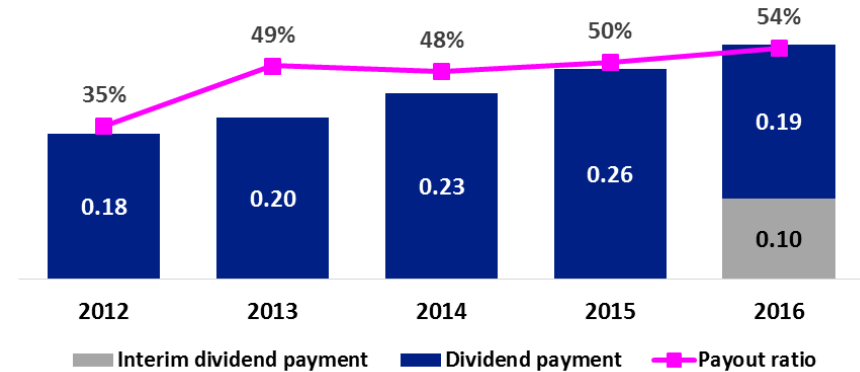
- 6M17 net profit increased +41% yoy due mainly to gain on partial sale of investment in Bumrungrad Hospital Public Co., Ltd. ("BH") totaling Baht 2,195 million (net of income tax)
- If excluded gain on sales of investment in BH, net profit decreased 11% yoy mainly from
  - Increase in finance expenses of 96% yoy from an adjustment in calculating the expected convertible bonds redemption together with an issuance of debentures during the period

# Capital Management

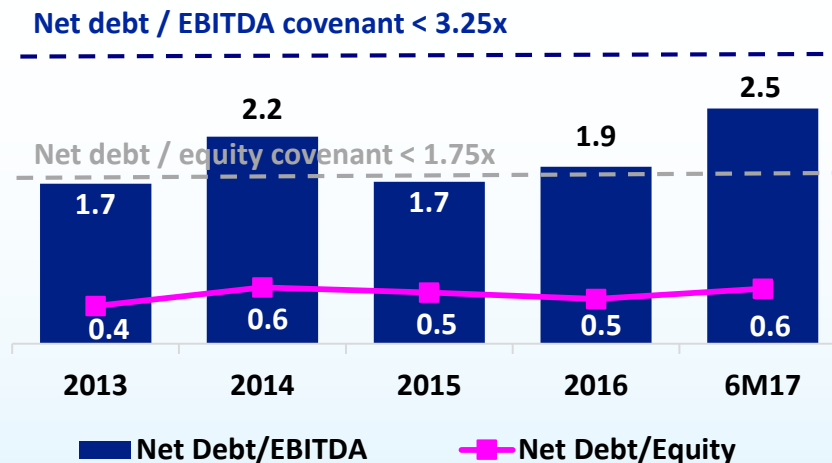
## Capital Structure as of June 2017



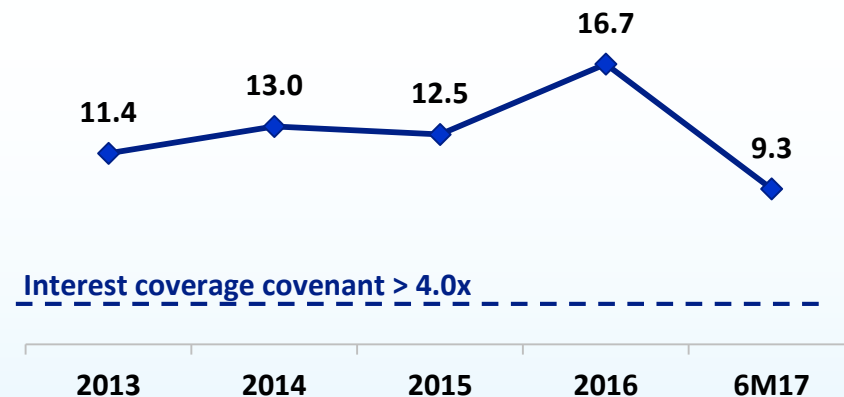
## Dividend Payment & Payout Ratio



## Gearing Ratios: Well Within Covenants



## Interest Coverage



# Financial Management Policies

Leverage	<ul style="list-style-type: none"> <li>➤ Maintain conservative leverage ratios                     <ul style="list-style-type: none"> <li>➤ Debt / EBITDA not more than 2.5x</li> <li>➤ Debt / Equity not more than 1.0x</li> </ul> </li> </ul>
Dividend Policy	<ul style="list-style-type: none"> <li>➤ More than 50% of Company only net profit, subject to operational results and the ability to pay dividend each year</li> </ul>
Funding and Liquidity	<ul style="list-style-type: none"> <li>➤ Manage liquidity as a group by using cash pooling system in order to minimize cost of fund and level of Group borrowing</li> <li>➤ BDMS has strong financial flexibility                     <ul style="list-style-type: none"> <li>➤ Has uncommitted short – term bank facilities of THB 10,000 mm</li> </ul> </li> </ul>
Interest Rate Risk	<ul style="list-style-type: none"> <li>➤ Maintain appropriated proportion of fixed / floating interest rate debt</li> <li>➤ Current proportion: Fixed 86% : Float 14% *</li> </ul>
Currency Risk	<ul style="list-style-type: none"> <li>➤ Minimize currency risk by borrowing in THB or using hedging instruments</li> </ul>

\* As of June 2017

# Appendix: Your Trusted Healthcare Network

For More Information:- [www.bangkokhospital.com](http://www.bangkokhospital.com)

## Group 1 (Bangkok&West&Cambodia) Ownership No. of Beds

1. Bangkok Hospital	100%	343
2. Bangkok Heart Hospital	100%	97
3. Wattanosoth Hospital	100%	48
4. Bangkok Huahin (BHN)	100%	60
5. Bangkok Sanamchan (BSN)	100%	200
6. Thepakorn (TPK)	44.5%	100
7. Muang Petch (MPH)	100%	255
8. Bangkok Muangraj (BMR)	100%	125
9. Royal Phnom Penh (RPH)	100%	100
10. Royal Angkor International (RAH)	80.0%	30

## Group 2

11. Samitivej Sukhumvit (SVH)	95.8%	275
12. Samitivej Srinakarin (SNH)	95.8%	400
13. Samitivej Sriracha (SSH)	69.8%	184
14. Samitivej Thonburi (STH)	63.5%	150
15. Samitivej Chonburi (SCH)	100%	220
16. BNH Hospital (BNH)	91.5%	144
17. Bangkok Chinatown (BCT)	100%	59

## Group 3 (East)

18. Bangkok Pattaya (BPH)	97.3%	400
19. Bangkok Rayong (BRH)	100%	220
20. Bangkok Chanthaburi (BCH)	99.7%	170
21. Bangkok Trat (BTH)	99.8%	114
22. Sri Rayong (SRH)	100%	195

## Group 4 (North&Northeast)

23. Bangkok Chiangmai (BCM)	100%	181
24. Bangkok Ratchasima (BKH)	91.4%	180
25. Bangkok Pakchong (BHP)	91.4%	31

Remark:- Number of beds is structured beds

## Group 4 (North&Northeast)

	<u>Ownership</u>	<u>No. of Beds</u>
26. Bangkok Udon (BUD)	100%	120
27. Bangkok Phitsanulok (BPL)	100%	195
28. Bangkok Khon Kaen (BKN)	100%	140
29. Bangkok Phrapradaeng (BPD)	84.0%	60

## Group 5

30. Phyathai 1 (PT1)	100%	350
31. Phyathai 2 (PT2)	99.2%	260
32. Phyathai 3 (PT3)	98.2%	240
33. Phyathai Sriracha (PTS)	74.8%	350
34. Phyathai Nawamin (PTN)	99.8%	140
35. Paolo Paholyothin (PLP)	100%	300
36. Paolo Samutprakarn(PLS)	93.6%	200
37. Paolo Chokchai 4 (PLC)	85.7%	148
38. Paolo Rangsit (PLR)	100%	150
39. Paolo Kaset (PLK)	100%	162

## Group 6 (South)

40. Bangkok Phuket (BPK)	99.7%	266
41. Siroj International (SIH)	100%	151
42. Dibuk (DBK)	99.7%	100
43. Bangkok Hat Yai (BHH)	98.8%	200
44. Bangkok Samui (BSH)	100%	52
45. Bangkok Surat (BSR)	100%	150

## Group 7: Non-Hospital

1. National Healthcare System	100%
2. Bio Molecular Laboratories	95.0%
3. The Medicpharma	87.1%
4. A.N.B Laboratories	100%
5. Save Drug Center	100%
6. General Hospital Products	45.8%