

# **Bangkok Dusit Medical Services (BDMS) Investor Presentation 2Q17 Results**

October 2017

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# **Contents**

- Overview
- Healthcare Industry
- Operational Statistics
- Financial Highlights













# **Overview**

#### **BDMS**

#### **Overview**



**45 Hospitals** 



8,000+ Beds



9 Centers of Excellence



**BDMS Wellness Clinic** 



11,000+ Doctors 7,000+ Nurses 14,000+ Staffs



Pharmaceutical manufacturer and drug stores

<b>Established</b>	on	<b>February</b>	<i>1</i> 26.	1972
Latabilatica	UII	I CDI GGI Y	, <b>2</b> 0,	1312

- Top 5 private hospital operators in the world by market capitalization
- Hub-and-Spoke model with an established patient referral system helps create efficiency through scale

	Brand	No. of Hospitals	No. of Beds*
3	Bangkok Hospital	21	3,352
<b>*</b> *	Phyathai Hospital	5	1,340
<b>4</b>	Samitivej Hospital	6	1,288
**	Paolo Hospital	5	960
ENH HOSPITAL 104CT 1844	BNH Hospital	1	144
R	Royal Hospital	2	130
	Local Hospital	5	801

<sup>\*</sup> Maximum number of beds according to structure of the hospitals





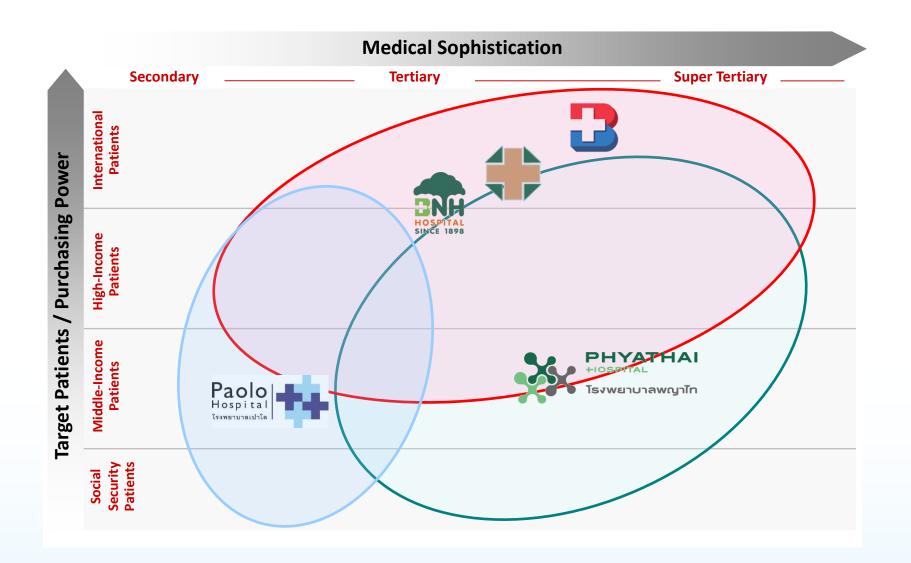








#### **Diversification of Patient Mix**















#### **BDMS Future Plan**

#### **Key Strategies** 2017 2018 2019 2020 **45** Hospitals ~ 50 hospitals 8,015 beds ~ 8,500 beds ✓ Paolo Kaset Bangkok Chiangrai Phoenix Project Hospitals in (162 beds) (80 beds) (175 beds) **Pipeline Bangkok Surat** (150 beds) Chiva Transitional International **BDMS Wellness Care** (52 beds) Hospital **Clinic (4Q17)** (100 beds) Increase utilization of ramping-up hospitals **Focus on** Improving operational efficiencies Margin Centers of excellence **Expansion** International medical affiliation **Completed continuum of healthcare** Long-term **Target Top referral hospitals in Asia Pacific**







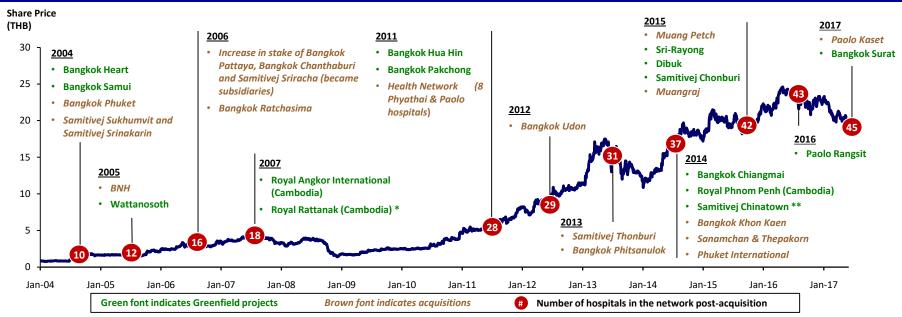






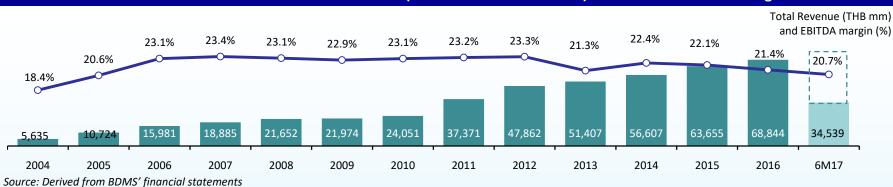
# Successful Track Record of Expansion Through M&A and Greenfield Projects

#### Strong Share Price Performance Backed by a Successful Expansion Track Record



<sup>\*</sup> Transfer of business to our new facility, Royal Phnom Penh

#### Solid Revenue Growth Over the Past Decade (2004-2016 CAGR of 24.7%) with Resilient EBITDA margin



BDMS has developed 14 new hospitals and acquired a total of 30 hospitals to date









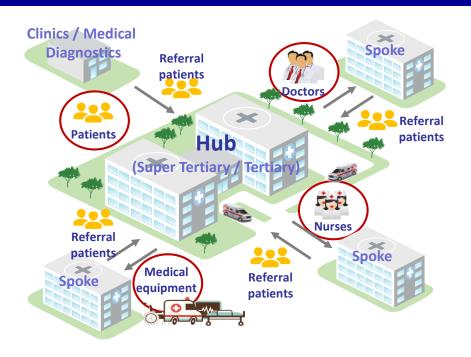




<sup>\*\*</sup> Rebrand from Bangkok Chinatown to Samitivej Chinatown in Oct 2017

# 'Hub-and-Spoke' Model

#### **Providing a Proven Patient Referral System and Creating Efficiency Through Scale**





- Strong patient referral system within and across each hub and spoke
- 2 Enhances synergies and benefits of scale among hospitals within the group
- 3 Shared supporting services among multiple hubs which enhance efficiency and competitiveness
- 4 Established system provides a platform for future expansion













# **BDMS Complete Continuum of Healthcare**



#### **Centers of Excellence**



**Super Tertiary Care** 



**Tertiary Care** 

**Secondary Care** 

**Promotive** 

**Preventive** 

**Early Detection** 

**Curative** 

**Transitional** 

Rehabilitative



**BDMS Wellness Clinic** 



**Phoenix Project** 



**Chiva Transitional Care Hospital** 





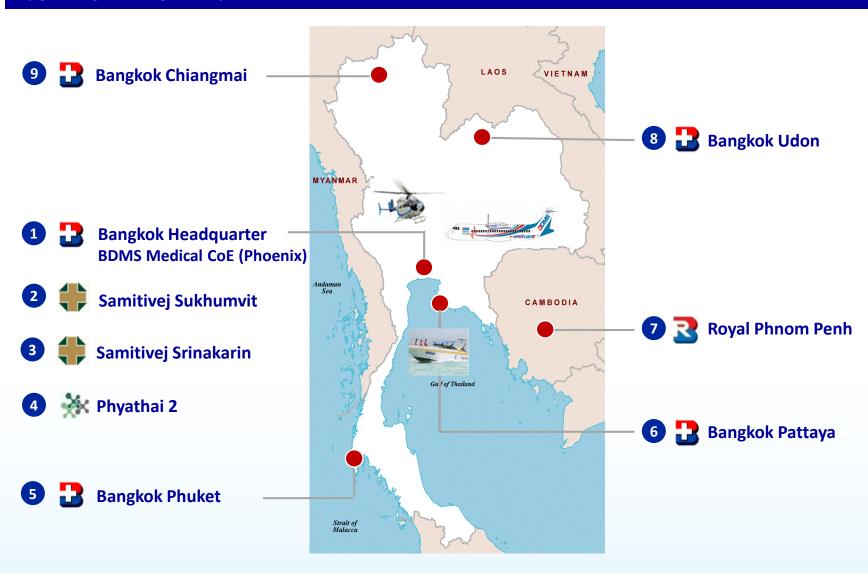






#### **BDMS Centers of Excellence Network**

#### Upgrading Existing 9 Hospitals to Become Centers of Excellence with the Focus on International Patients















# **Medical Cooperation**

#### **International and Local Partnership**

#### Cancer



Sister Institute with MD Anderson on cancer

Occupational health, Pediatrics, Rehabilitation and Informatics



Collaboration with Oregon Health and Science
 University on occupational health, pediatrics,
 rehabilitation, clinical simulation and informatics

Trauma and Orthopedics



 Collaboration with Missouri Orthopaedic Institute, University of Missouri Health Care in education, training and research



Collaboration with Hannover Medical School for education and research on trauma and orthopedics



 Collaboration with Stanford University for knowledge sharing on orthopedics













# **Medical Cooperation**

#### **International and Local Partnership**

**Neuroscience** 



Research collaboration with Department of **Neurosurgery, Cedars-Sinai on the TRFS laser** device for brain tumor surgery

Collaboration with Black Brain Health Center of Dr. Keith L. Black, one of the world leading neurosurgeons

**Gastrointestinal** 



■ Collaboration with Sano Hospital on **Gastrointestinal Medicine** 

**Others** 



**Collaboration with Nagoya University for** education, medical treatment assistance and patient referral







**Collaboration with local institutions** 













#### **BDMS Wellness Clinic**

#### A Brand New Wellness Clinic Delivering World-Class Services









- **Comprehensive preventative-care center**
- **Targeting high-end Thai and International customers**
- 1 and 2 will be opened by 4Q17
- The rest will be opened by 1H18















#### **8 Centers of Preventive Excellence**

- **Royal Life Regenerative** medicine Clinic
- Musculoskeletal and **Sports medicine clinic**
- **Cardiology & Cardiometabolic Clinic**
- **Neuroscience Clinic**
- **Gastrointestinal Clinic**
- 6 **Breast screening Clinic**
- **Fertility Clinic** 
  - **International Dental** Clinic

# **Investment Pipeline**

# **Accommodate Rising Demand in Healthcare**







**Phoenix Project** 

**Bangkok Hospital Headquarter Area** 

Hospitals	Total Beds	Project Details	Commission Date
1 Bangkok Hospital Chiangrai	80	Targeting residents of Chiangrai, Phayao and Nan area and international patients from Southern China, Myanmar and Laos	2018
2 Chiva Transitional Care Hospital	52	<ul> <li>Focus on elderly care and rehabilitation for patients who require extended hospitalization</li> </ul>	2018
3 Phoenix Project at Bangkok Hospital Headquarter (BHQ)	175	<ul> <li>Focus on Neurology Center, Orthopedics Center,</li> <li>Spine Center, Longevity Care Center and</li> <li>Rehabilitation Center</li> </ul>	2019











# **Investment in Pipeline**

# **Accommodate Rising Demand in Healthcare**





**International Hospital** 

**Expansion of Samitivej Sukhumvit Hospital** 

Hospitals	Total Beds	Project Details	Commission Date
4 International Hospital	100	<ul> <li>7- storey building consisted of 2 buildings, dedicated to international patients</li> <li>Relocated international clinics:- Japan, Arabic, CLMV, China and Bangladesh from Wattanosoth hospital</li> </ul>	2019
5 Expansion of Samitivej Sukhumvit Hospital	45	<ul> <li>Focus on Japanese patients, liver and         Gastrointestinal</li> <li>Located near Samitivej Sukhumvit Hospital on         the land of 1 Rai</li> </ul>	2019











#### **Investments**

# **Investments in Other Hospitals : - Listed Companies**

- **Ramkhamhaeng Hospital PCL** 38.24%
- **Bumrungrad Hospital PCL** 20.50%

# **Non- Hospital Strategic Investments**\*

#### **Pharmaceutical Business**

•	A.N.B. Laboratories	100%	Sterile pharmaceutical product manufacturer & distributor
•	Save Drug Center	100%	Drugstore
•	The Medicpharma	87%	Generic pharmaceutical product manufacturer
•	General Hospital Products PCL	46%	Sterile pharmaceutical product manufacturer

#### **Other Complimentary Business**

•	National Healthcare Systems	100%	Central lab, central supply chain, procurement & other shared services
٠	Greenline Synergy	100%	Shared IT services
•	Bangkok Premier Life Insurance Broker	100%	Health & life insurance broker
•	Bangkok Helicopter Services	100%	Transportation of patients via helicopte

<sup>2,595</sup> 

<sup>\*</sup> Not included all BDMS' investments













2015

**Non-Hospital Revenues** 

+6%

2,749

2016

THB mm

pter services

# **Global Hospital Rankings**

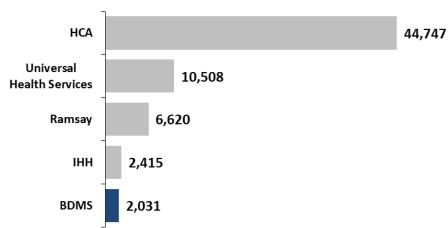
#### **Market Capitalization (USD mm)**

# HCA 27,520 IHH 10,918 Ramsay 10,405

10,023

9,903

#### Revenue (USD mm)

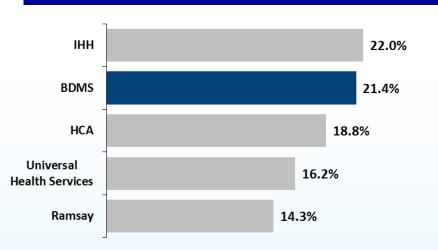


### **EBITDA Margin**

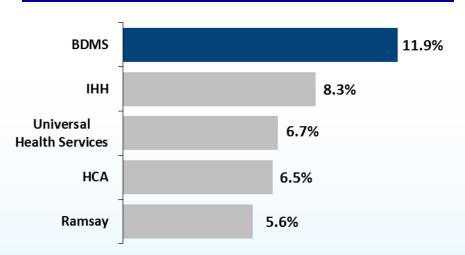
**BDMS** 

Universal

**Health Services** 



#### **Net Profit Margin**



Remark: - Market capitalization as of 30 October 2017

- Financial performance (excluding non-recurring items) for year ended December 2016 except Ramsay for the year ended June 2017













# **Healthcare Industry**

#### **Key Trend for Thai Healthcare Industry**

Supportive
Demographic and
Economic Trends

- Aging demographics and rising income will drive demand for Thai healthcare
- Thai healthcare spending is expected to grow 5-6% p.a. in the next 3 years \*

Favorable Government Policies

- Expanding visa for medical tourist from CLMV and China to 90 days
- Thai Government recently approved tax break on premiums paid for health insurance. This should benefit private hospitals as it could boost healthcare demand

Changing Behavior and Opportunities

- Increase health conscious and greater affordability driven a growing demand on preventive care
- Thailand's attractiveness as travel destination, convenient infrastructure
   & facility and value for money help support medical tourism

**Health Tech** 

- Mobile health apps would increase health conscious and preventive care
- Support existing healthcare service rather than replacement
- Mostly in searching for doctor and personal health information

\* Source: EIC SCB









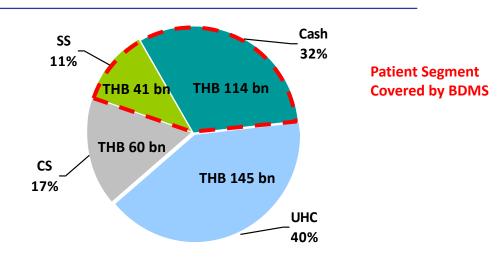




# **Thailand Healthcare Coverage**

#### **Healthcare Segments in Thailand**

# Total Expenditure for 2014: THB 360 bn\*



<sup>\*</sup> Excluding general government expenditure on healthcare Source: SSO, NHSO, WHO, BOT, Phatra Securities estimates

Universal Healthcare Coverage (UHC)	A welfare program for Thai people to receive medical coverage for IPD and OPD care at registered facilities
Civil Servant (CS)	A welfare program provided to employees of governments and state-owned enterprises
Social Security Scheme (SS)	Minimum requirement of healthcare provided to employees of private companies
Private Healthcare (Cash)	Proportion of Thai population not covered or choose not to use public healthcare schemes (UHC, CS and SS), though may have private insurance coverage













#### **Thailand Healthcare Demand & Supply**

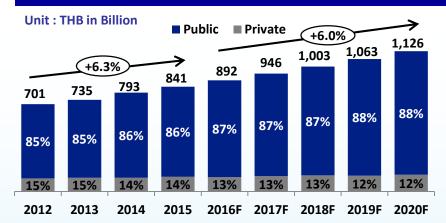
#### **Healthcare supply in Thailand (2014)**

	# of Hospitals	# of Beds
Private	329	34,567
Public	1,019	120,322
Total	1,348	154,889

(Number per 10,000 population)	Thailand	Global
Doctor	4	14
Nurse	21	30
Bed	21	26

Source: WHO, Department of Health Service Support, Bureau of Policy and Strategy

#### **Increasing Healthcare Expenditures in Thailand**



Source: EIC SCB and WHO

#### โรงพยาบาลกรุงเทพ BANGKOK HOSPITAL





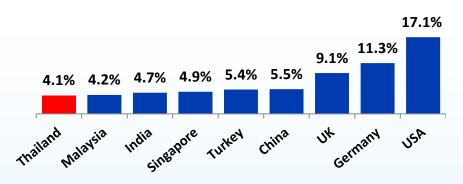
#### **BDMS Market Coverage (2014)**

	Total Private Beds	BDMS Registered Beds	Market Share
Bangkok	14,339	2,571	18%
Central	10,654	1,890	17%
South	2,467	601	24%
Northeast	2,904	337	12%
North	4,128	194	5%
Total	34,492	5,593	16%

Source: WHO and Department of Health Service Support

#### **Low Healthcare Penetration**

% of Healthcare expenditure to GDP



Source: WHO (2014)



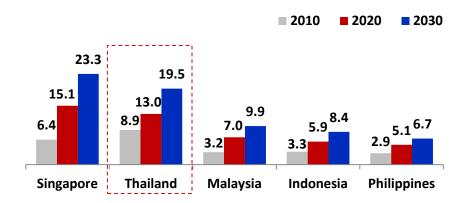




# **Increasing Healthcare Demand**

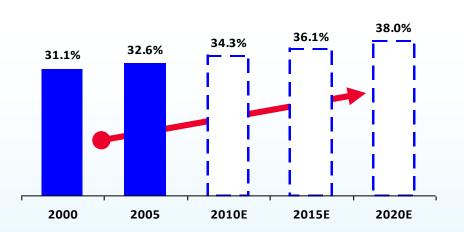
#### **Population Growth and Aging Profile**

Percentage of population above 65 years (%)



Source: UN Population Database: 2015

#### **Urbanization**



Sources: NESDB, Health & Welfare Surveys, National Statistics Office (Data related to Thailand)

# โรงพยาบาลกรุงเทพ BANGKOK HOSPITAL



# BNH HOSPITAL ISOMETUTANIELIEST (Sathern - Convent)

#### **Commentary**

- Aging population will have great implications on both healthcare costs as well as its capacity to serve demand. In addition, aging population also means a strain on healthcare capacity if it fails to catch up well with increasing demand
- Increasing degree of urbanization is expected over time from 31.1% in 2008 to 38.0% in 2020
- The trend has also been the same for overall South East Asia countries where rapid urbanization is expected from 36.7% in 2000 to 50.6% in 2025

#### **Rising Monthly Income per Capita**

2007 2011 2015

42 41

35

27

46%

27 26

19 21

18 21

17 19

20

14 17 19

20

14 17 19

Northeastern

Vicinity
Source: NSO

Bangkok and



**Unit: THB Thousand** 



Central

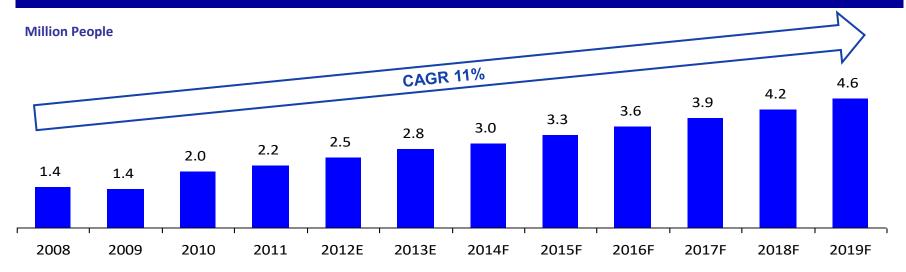


Northern

Southern

#### **Medical Tourism**

#### **Increasing trend of international patient visits**



Source: EIC, SCB and Ministry of Commerce

#### **Medical Tourism as a Rising Phenomenon**

Procedures ( In USD)	USA	Singapore	Thailand	Malaysia	India
Coronary Artery Bypass Graft	88,000	54,500	23,000	20,800	14,400
Valve Replacement with Bypass	85,000	49,000	22,000	18,500	11,900
Hip Replacement	33,000	21,400	16,500	12,500	8,000
Knee Replacement	34,000	19,200	11,500	12,500	7,500
Spinal Fusion	41,000	27,800	16,000	17,900	9,500
Gastric Bypass	18,000	13,500	12,000	8,200	6,800

Source: "Patient Beyond Border" 3rd edition by Josef Woodman (2015)









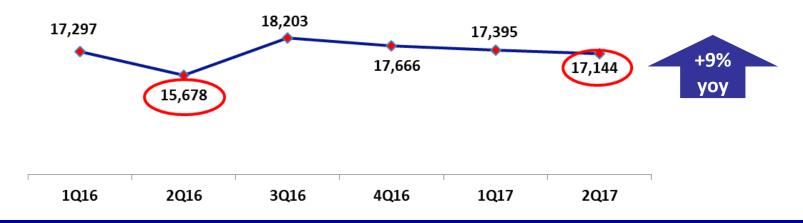




# **Operational Statistics**

#### **Operating Income Trend**

(THB mm)



#### **Commentary**

- 2Q17 Operating income increased by 9% yoy. This was attributed to
  - Revenue from hospital operation grew 9% yoy due mainly to
    - Revenue growth from hospitals in upcountry +14% vs BKK +4% yoy
    - Revenue growth from Thai +8% vs International patients +10% yoy
    - Increase in price intensity and consolidation of new network hospitals
  - Revenue from sales of goods and food grew 16% yoy from an increase in sales of A.N.B
     Laboratories (pharmaceutical manufacturer & distributor) and Save Drug (drug store)

Remark:- Operating income is calculated from hospital revenue + revenue from sales of goods and food + other income





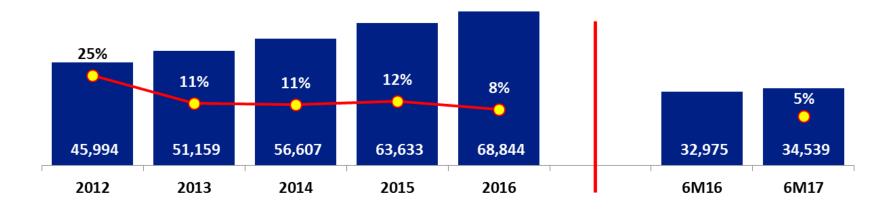






#### **Operating Income Trend**

(THB mm)



#### **Commentary**

- 6M17 Operating income increased by 5% yoy. This was attributed to
  - Increase in price intensity and complexity cases
  - However, volume growth was impacted by significant declining in influenza and dengue fever cases in Thailand during 1Q17
- Revenue growth from hospitals in upcountry +8% vs BKK +1% yoy

Remark:- Operating income is calculated from hospital revenue + revenue from sales of goods and food + other income







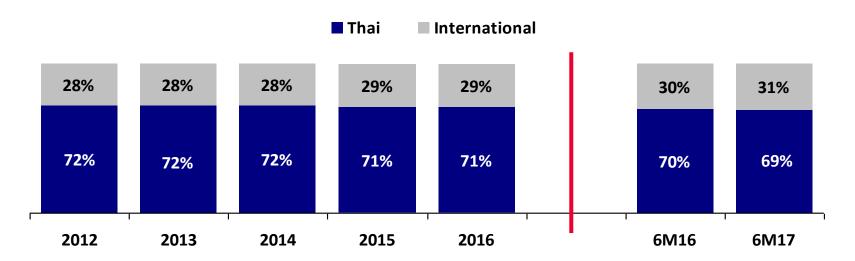






#### **Thai and International Patients**

#### **Revenue Contribution by Nationality**



#### Commentary

- 6M17 revenues from Thai patients grew 4% yoy while international patients grew 7% yoy
  - Top 5 international patient revenues are from Japan, UK, Myanmar, USA and UAE which contribute 2.4%, 1.9%, 1.8%, 1.7% and 1.6% of total patient revenues respectively
  - Key growth for International patient revenues are USA (+20%), China (+22%) and UK (+14% yoy)







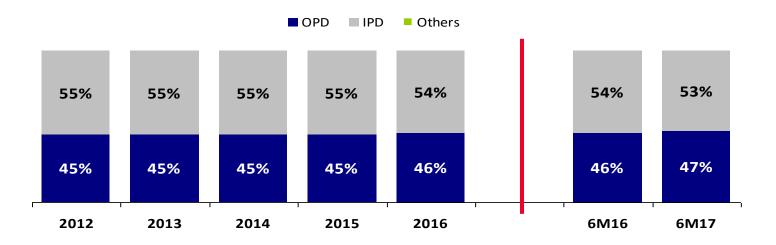




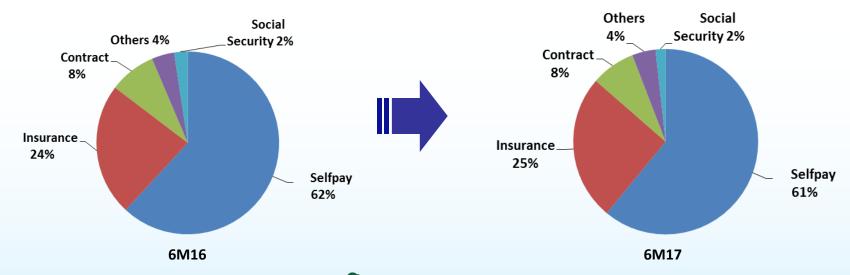


#### **Patient Mix**

# **Revenue Breakdown by Patient Types**



#### **Patient Revenue by Payor: Increasing Insurance Portion**









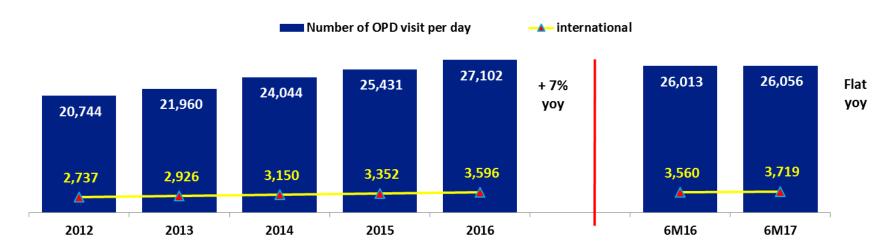




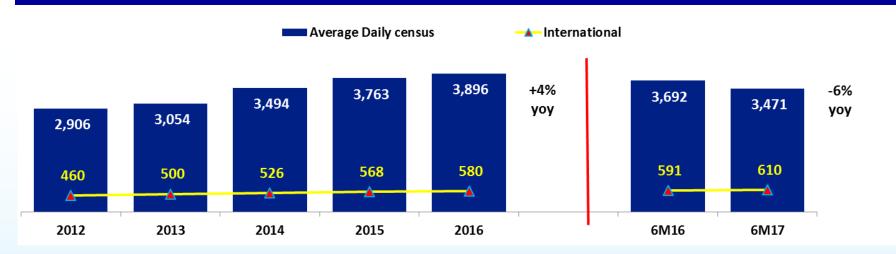


#### **Patient Volume**

#### **Number of OPD Visits per Day**



#### **Average Daily Census (ADC)**



Remarks: - Including social security







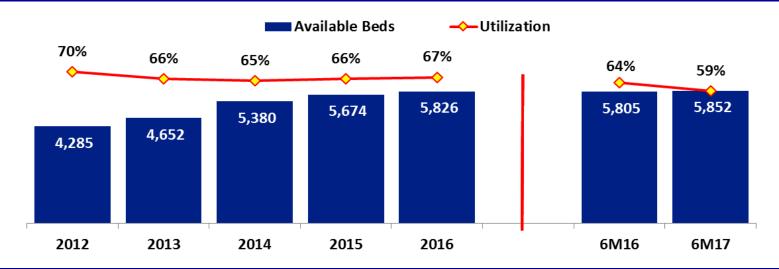




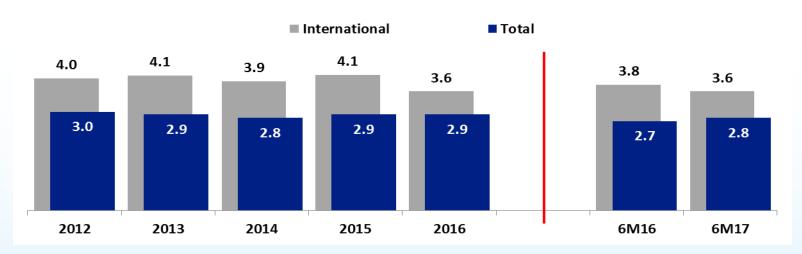


#### **Utilization of Beds**

#### **Utilization Based on Available Beds**



#### **Average Length of Stay (days)**



Remarks:- Including social security patients











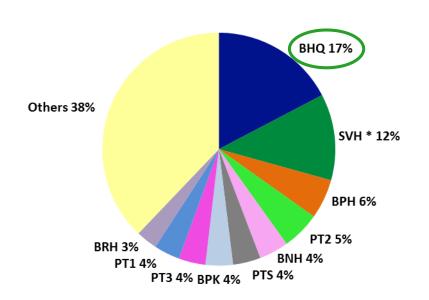


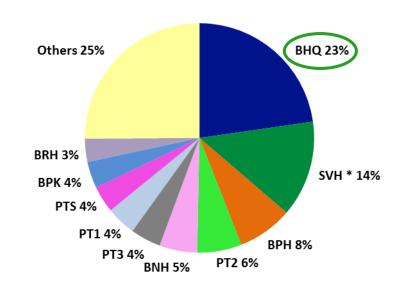
# **Financial Highlights**

# **Diversified Sources of Revenues and Profitability**

#### **Operating Income Contribution in 6M17**

#### **Total EBITDA Contribution in 6M17**





#### **Commentary**

- In 6M17, top 5 hospitals contributed 44% of total revenues and 56% of total EBITDA
- Key hospitals that drive revenue growth were PLR (+84%), BKN (+39%), BCM (+35%), SCH (35%), BUD (+21%) and BNH (+10% yoy)

Remark: - Operating income is calculated from hospital revenue + revenue from sales of goods and food + other income

- EBITDA is calculated from revenue from hospital operations + revenue from F&B + other income – cost from hospital operations – SG&A expenses











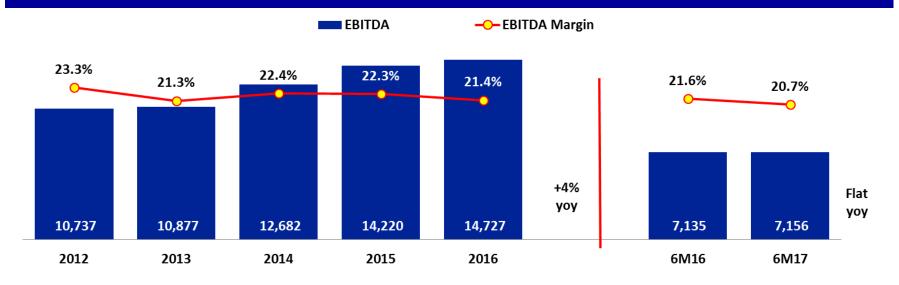


<sup>\*</sup> SVH also included SNH performance

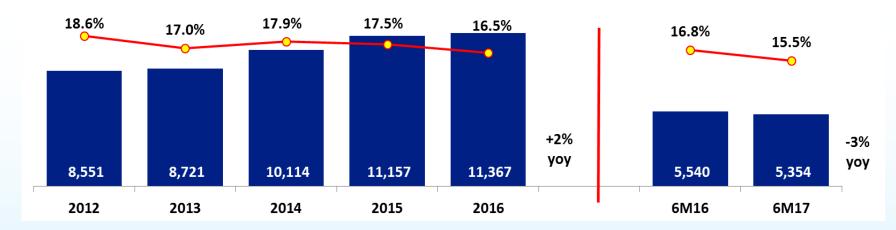
# **Profitability Trend**

#### **EBITDA & EBITDA Margin**

#### (THB mm)



# EBIT & EBIT Margin \* (THB mm)



Remarks: - Excluding non-recurring items







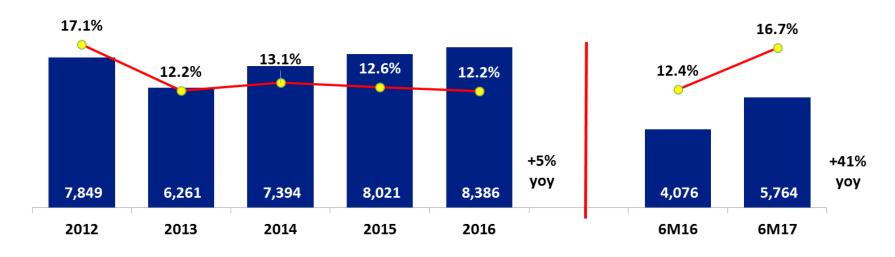






**Net Profit & Net Profit Margin** 

(THB mm)



#### **Commentary**

- 6M17 net profit increased +41% yoy due mainly to gain on partial sale of investment in Bumrungrad Hospital Public Co., Ltd. ("BH") totaling Baht 2,195 million (net of income tax)
- If excluded gain on sales of investment in BH, net profit decreased 11% yoy mainly from
  - Increase in finance expenses of 96% yoy from an adjustment in calculating the expected convertible bonds redemption together with an issuance of debentures during the period







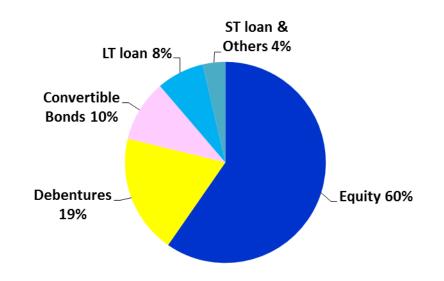




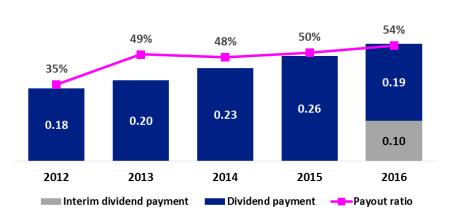


### **Capital Management**

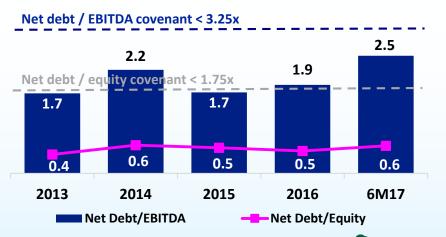
#### **Capital Structure as of June 2017**



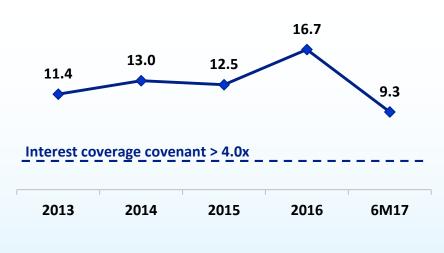
#### **Dividend Payment & Payout Ratio**



#### **Gearing Ratios: Well Within Covenants**



#### **Interest Coverage**















#### **Sustainability Development**

#### **Your Trusted Healthcare Network**

Good Corporate
Governance

Practiced good Corporate Governance to ensure long-term growth and sustainability

Employee Well-Being and Human Rights

Fully committed to support diversity and human rights in term of gender and cultural differences



Encouraged reductions of energy use without reducing the quality of care and raised awareness on efficient energy consumption

Social and Community Development

**Encouraged donation of medical supplies and equipment to unfortunate person** 

Provided health check-up to promote health and well-being of communities























# **Appendix 1**

# For More Information:- www.bangkokhospital.com

Group 1 (Bangkok&West&Cambodia)	<b>Ownership</b>	No. of Beds	<b>Group 4 (North&amp;Northeast)</b>		
1. Bangkok Hospital	100% 🥝	343		<b>Ownership</b>	No. of Beds
2. Bangkok Heart Hospital ├─ (BHQ)	100% 🥝	97	26. Bangkok Udon (BUD)	100%	120
3. Wattanosoth Hospital ー	100% 🥝	48	27. Bangkok Phitsanulok (BPL)	100%	195
4. Bangkok Huahin (BHN)	100% 🥝	60	28. Bangkok Khon Kaen (BKN)	100%	140
5. Bangkok Sanamchan (BSN)	100%	200	29. Bangkok Phrapradaeng (BPD)	84.0%	60
6. Thepakorn (TPK)	44.5%	100	Group 5		
7. Muang Petch (MPH)	100%	255	30. Phyathai 1 (PT1)	100%	350
8. Bangkok Muangraj (BMR)	100%	125	31. Phyathai 2 (PT2)		260
9. Royal Phnom Penh (RPH)	100% 🥝	100	32. Phyathai 3 (PT3)	98.2%	240
10. Royal Angkor International (RAH)	80.0%	30	33. Phyathai Sriracha (PTS)	74.8%	350
Group 2			34. Phyathai Nawamin (PTN)	99.8%	140
11. Samitivej Sukhumvit (SVH)	95.8% 🥝	275	35. Paolo Paholyothin (PLP)	100%	300
12. Samitivej Srinakarin (SNH)	95.8%	400	36. Paolo Samutprakarn(PLS)	93.6%	200
13. Samitivej Sriracha (SSH)	69.8%	184	37. Paolo Chokchai 4 (PLC)	85.7%	148
14. Samitivej Thonburi (STH)	63.5%	150	38. Paolo Rangsit (PLR)	100%	150
15. Samitivej Chonburi (SCH)	100%	220	39. Paolo Kaset (PLK)	100%	162
16. Samitivej Chinatown (SCT)	100% 🥝	59	Group 6 (South)		
17. BNH Hospital (BNH)	91.5% 🥝	144	40. Bangkok Phuket (BPK)	99.7%	266
Group 3 (East)			41. Siriroj International (SIH)	100%	151
18. Bangkok Pattaya (BPH)	97.3%	400	42. Dibuk (DBK)	99.7%	100
19. Bangkok Rayong (BRH)	100%	220	43. Bangkok Hat Yai (BHH)	98.8%	200
20. Bangkok Chanthaburi (BCH)	99.7%	170	44. Bangkok Samui (BSH)	100%	52
21. Bangkok Trat (BTH)	99.8%	114	45. Bangkok Surat (BSR)	100%	150
22. Sri Rayong (SRH)	100%	195	<b>Group 7: Non-Hospital</b>		
22.3	20070	200	National Healthcare System	100%	
Group 4 (North&Northeast)			2. Bio Molecular Laboratories	95.0%	
23. Bangkok Chiangmai (BCM)	100% 🥝	181	3. The Medicpharma	87.1%	
24. Bangkok Ratchasima (BKH)	91.4%	180	4. A.N.B Laboratories	100%	
25. Bangkok Pakchong (BHP)	91.4%	31	5. Save Drug Center	100%	
Remark:- Number of beds is structured beds			6. General Hospital Products	45.8%	











**Shareholding Structure** 

(As of 16 March 2017)

		% of Shareholding
1	Mr. Prasert Prasarttong-Osoth, M.D. and family	23.3%
2	Mr. Wichai Thongtang and family	8.3%
3	Bangkok Airways*	7.8%
4	The Viriyah Insurance Co., Ltd.	6.1%
5	Thai NVDR Co., Ltd.	3.8%
6	Social Security Office	3.0%
7	Mr. Chirotchana Suchato, M.D. and family	2.7%
8	Ladpli family**	2.3%
9	Mr. Chuladej Yossundharakul, M.D. and family	1.9%
10	The Bank of New York Mellon	1.9%
	Total	61.2%

Source: Summary of the information from Thailand Securities Depository Company Limited (TSD)

<sup>\*\*</sup> Consisted of Miss Noppamas Ladpli, Mrs. Atinuch Malakul Na Ayudhaya and Mr. Parameth Ladpli













<sup>\*</sup> Consisted of Bangkok Airways PCL and Bangkok Airways Holding Co., Ltd