

Investor Newsletter

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6M10 Performance Highlights

INSIDE THIS ISSUE:

6M10

Performance

Highlights

Summary of

Balance Sheets

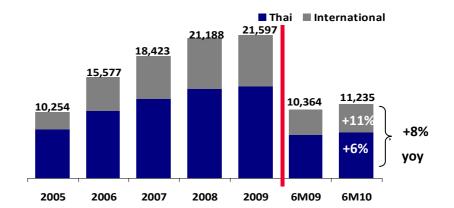
Analyst Meeting

News update

3

For the first half of 2010 ("6M10"), the Company recorded a consolidated net profit of Baht 1,070 million; an increase of Baht 324 million (43% yoy) from the first half of 2009 ("6M09"). The summarized performance is as follows:-

◆ Total operating income for 6M10 were Baht 11,430 million, an increase of Baht 890 million or 8% from 6M09 due mainly to the growth in revenue from Thai patients which, during this period, grew 6% yoy while international patients grew 11% yoy resulting in revenue proportion between Thai and international patients to be approximately 62%:38% in 6M10. From type of patients, inpatient revenues grew by 11% yoy while the outpatient revenues increased by 5% yoy.



- ◆ The Company and its subsidiaries reported cost of hospital operations of Baht 6,473 million in 6M10, an increase by 7% yoy. Since the revenue from hospital operations grew at the faster pace than cost of hospital operations, the gross margin increased from 41.7% in 6M09 to 42.4% in 6M10.
- ♦ The administrative and management benefit expenses were Baht 2,232 million in 6M10, an increase by 5% yoy. However, administrative expenses grew at the slower pace than revenue from hospital operations as a result of the continued cost containment measures including optimizing labor productivity and maximizing synergy benefits among network of hospitals. EBITDA, therefore, increased from Baht 2,370 million in 6M09 to Baht 2,725 million in 6M10, grew by 15% yoy. While the EBITDA margin increased from 22.5% in 6M09 to 23.8% in 6M10.











ISSUE 3/2010 PAGE 2

♦ The depreciation and amortization expenses were Baht 1,070 million in 6M10, a decrease by 7% yoy due mainly to the change in estimated useful lives for partial buildings from 20 years and 50 years to 40 years to reflect the actual remaining useful lives since October 2009.

- Interest income was Baht 24 million, increased by 157% yoy as a result of an increase in short-term investments.
- Share of income from investments in associated companies was Baht 120 million, increased by 56% yoy due
 mainly to an increase in share of income from investment in Ramkhamhaeng Hospital Public Co., Ltd.
- Other items: Finance expenses decreased to Baht 306 million or decreased by 5% yoy due mainly to repayment of long-term loans from financial institution and redemption of convertible debentures in 3Q09.
- ◆ Taxes in 6M10 were Baht 387 million, an increase from Baht 218 million in 6M09 due mainly to an increase in pre-tax profit together with tax calculation adjustment during 6M09 for the year 2008 totaling Baht 39 million.



As a result, the Company and its subsidiaries recorded a consolidated net profit of 1,070 million; an increase of Baht 324 million, or 43% yoy. Net profit margin increased from 7.0% in 6M09 to 9.2% in 6M10 and the basic earnings per share increased from Baht 0.61 in 6M09 to Baht 0.88 in 6M10 or increased by 43%.

ISSUE 3/2010 PAGE 3

Summary of the Balance Sheets

(Unit : THB mm)	<u>Jun-10</u>	<u>Dec-09</u>	Chg %
Total Assets	30,467	30,359	0%
Total Liabilities	15,509	15,612	-1%
Total equity attributable to company's shareholders	14,352	14,151	1%
Total shareholders' equity	14,958	14,747	1%

- The consolidated financial position of the Company and its subsidiaries as of June 30, 2010: The Company and its subsidiaries had total assets of Baht 30,467 million, an increase of Baht 108 million due mainly to additional investment in 3.0 million ordinary shares of Krungdhon Hospital Public Co., Ltd. totaling approximately Baht 101 million during 2Q10. As a result, the Company increased the percentage of shareholding in this company from 0.13% to 20.16%.
- ♦ Total consolidated liabilities as of June 30, 2010 were Baht 15,509 million, a decrease of Baht 103 million or 1% from the year ended 2009 due mainly to repayment of long-term loans from financial institution. However, total debt to equity and net debt to equity as of June 30, 2010 remain unchanged from the year ended 2009 at 0.8x and 0.7x respectively.
- Total consolidated shareholders' equity (excluding equity attributable to minority shareholders of subsidiaries) were Baht 14,352 million, increased by Baht 202 million from the year ended 2009. This is due mainly to the net profit of IH10 netted with the dividend payment of Baht 850 million.

Analyst Meeting





On August 31, 2010, the Company hosted the 2Q10 Analyst Presentation at the conference room of Bangkok Rehabilitation Center, Bangkok Hospital. The meeting provided the investment community an opportunity to address any questions or comment to our management. Participants from BDMS included Khun John Lee Kohshun, Executive Vice President, khun Narumol Noi-Am, Chief Financial Officer and Ajaya Intaraprasong, Finance Director, Investor Relations.

Presentation material also posted on our website at www.bangkokhospital.com under investor relations

ISSUE 3/2010

News Update



On July 9, 2010, BDMS management visited the construction site of Bangkok Hospital Huahin, a new 60 bed hospital located near Huahin Village. Bangkok Hospital Huahin will be opened for the first phase, the out patient clinics, in November 2010 while the full operation will be opened mid next year. BDMS has been expanding the range and depth of its services continuously to offer our patients greater accessibility and convenience.



Thailand









Bangkok Dusit Medical Services Public Company Limited (SET Symbol: BGH) is the largest private hospital operator in Thailand in terms of patient services revenue and market capitalization with approximately THB 30.3 billion in assets as of December 2009. Bangkok Dusit Medical Services Public Company Limited ("BDMS") has 16 hospitals in Thailand and 2 hospitals in Cambodia. BDMS is focused on Bangkok and various high-growth markets in the Southern and Eastern regions of Thailand and oversea locations. The Company is committed to be the leading network healthcare provider by meeting the needs of Thailand foreign patients with high quality, internationally-accepted standards, and value for money services together with the state-of-the art medical technology.

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